

POLAROID COLORPACK III

IMPRISONS A BLACK SOUTH AFRICAN EVERY 60 SECONDS

Call for an international boycott
of all POLAROID products

Polaroid makes incredible
wallet-size photos like this...



"for Whites only"
on the sunny beaches
of South Africa

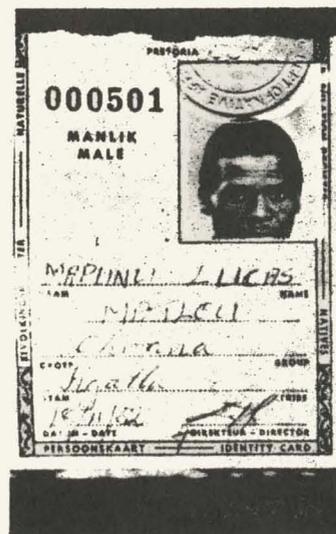
INCREDIBLE POLAROID SWINGER



or incredible passbook I.D.
photos like this...

We call for a boycott of Polaroid
because of its support of the racist
apartheid system of South Africa.
Polaroid sells its "I.D.-2" system
to the South African government to
make the notorious pass-book
pictures. "Polaroid imprisons
Black people in just 60 seconds"

Law and Order ?



- A. Labour Bureau, Efflux and Influx Control and Registration. Arbeidsbureau, In- en Uitstroom-beheer en Registrasie. (For official use only.) (Alleenlik vir amptelike gebruik.)
- B. Employer's name, address and signature. Werkgewer se naam, adres en handtekening.
- C. Union Tax. Unie-belasting. (For official use only.) (Alleenlik vir amptelike gebruik.)
- D. Bantu Authorities Tax. Bantoe-Owerhedebelasting. (For official use only.) (Alleenlik vir amptelike gebruik.)
- E. Additional particulars (including concessions in respect of curfew, Native law and custom, etc.) Bykomende gegewens (insluitende vergunnings t.o.v. aandklok, Naturelle-reg en gewoonte, ens.) (For official use only.) (Alleenlik vir amptelike gebruik.)

P O L A R O I D - sole supplier of lenses to a sunglass assembly operation in South Africa, owned by American Optical Company. This sunglass operation affords Polaroid the benefit of cheap labor since apartheid governs wages and labor conditions.

Wages in Manufacturing
(average)

Whites: \$301/month

Africans: \$47/month



Passbook.

PASS "OFFENSES" in South Africa are -

- staying overnight with your parents if over 18 years old...
- visiting a relative in an urban area...
- living with your husband beyond 72 hours without government permission...
- not carrying your passbook...

Pass "offenses" for African average 501, 914 a year, or 1, 375 a day!

DEMANDS

- 1) that Polaroid announce a policy of complete disengagement from South Africa, since all American companies doing business in South Africa reinforce that racist system and its government,
- 2) that Polaroid have its management meet with the entire company to discuss this policy, and announce its position on apartheid publicly in the U.S.A. and in South Africa simultaneously,
- 3) that if Polaroid Company is sincere in its opposition to apartheid, we call upon it to contribute the profits earned in South Africa to the recognized African liberation movement, fighting for freedom in South Africa.

UNTIL THESE DEMANDS ARE MET, WE URGE
A BOYCOTT OF ALL POLAROID PRODUCTS

support POLAROID REVOLUTIONARY WORKERS MOVEMENT



South African police inspect passbooks



Signs of Apartheid