

\$TOP BANKING ON APARTHEID

2160 LAKE STREET, SAN FRANCISCO, CA 94121
(415) 752-7766

18 October 1978

Dear friend,

Stop Banking on Apartheid plans to leaflet at least 500 branches of Bank of America on Friday, November 17. We're letting the Bank's customers know about Bank of America's policy of making loans to South Africa and are asking them to withdraw their money until it ceases making these loans. As you remember, last June 16 we organized a smaller day of protest that hit 66 Bank of America branches in over 20 cities statewide. The success of that action led to our decision to increase the pressure this November 17.

Any assistance you or your group can provide will be of great benefit to your own community as well as assisting the liberation struggles in Southern Africa. The following are various ways you and/or your organization can help:

1. Distribute the "Join Us" leaflet (sample enclosed).
2. Mention the day of action and our need for volunteers in your newspaper or newsletter.
3. Leaflet on the 17th—let us know which Bank of America branch or branches you or your organization can cover. (1 or 2 hours are all that's needed: we're emphasizing 11 - 1 and 4 - 6 pm)
4. Withdraw all funds you may have invested in Bank of America; let your branch manager know your reasons.
5. Distribute post cards expressing concern over the Bank's policy of making South African loans. These are addressed to the Bank's President, Mr. Tom Clausen, and are available in quantity.
6. Protest the Bank's loan policy to your local Bank of America branch manager.
7. **CONTRIBUTE MONEY:** this is desperately needed (leaflets alone will cost about \$5,500 to print and distribute). If you have facilities to print your own supply, that's helpful too.

To respond to any or all of the above tactics, please call us at (415) 752-7766, weekdays from 10 am to 4 pm. At other times we're likely to be bent over the mimeo machine or out distributing leaflets ourselves!

A luta continua,

Stop Banking on Apartheid
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The Bay Area Southern Africa Coalition is sponsoring a major rally the following Sunday, November 19, in San Francisco. We'll assemble at 11 am, Golden Gate Pan Handle (Baker and Fell) and march to the Civic Center for the program, which begins at 1 pm. The Main Speakers will be Ben Gurirab, SWAPO (South West African People's Organization) U.N. Mission Representative, and Judge William Booth, President of the American Committee on Africa. There will also be music and cultural events. **COME ON OUT!!!**