

NOEL

Polaroid

South Africa

has something for

everyone.

It's like opening a present.

POLAROID
WORKERS
REVOLUTIONARY
MOVEMENT

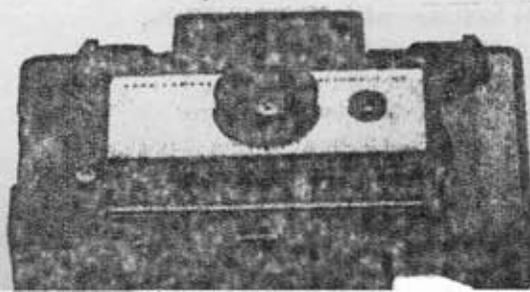
~~Polaroid and South Africa~~
~~are Partners in Racism~~
~~Boycott 'Em Both~~



Did
Polaroid
shoot
every
South
African
black?

Boycott

Support the black
revolutionary workers
at Polaroid.



Polaroid

Until all sales
to South Africa
are discontinued.

THE POLAROID ID-2 LAND IDENTIFICATION CAMERA

IMPRISONS A BLACK SOUTH AFRICAN EVERY 60 SECONDS

Law and Order?

Polaroid makes passbook I.D. photos like this.



- A. Labour Bureau, Pass and Inlet Control and Registration. Arbedsbu., 'Introuwen' en Inlaatkontrole en Registrasie. (For official use only.) (Alleen vir amptelike gebruik.)
- B. Employer's name, address and signature. Werkgever se naam, adres en handtekening.
- C. Union Tax. Uniebelasting. (For official use only.) (Alleen vir amptelike gebruik.)
- D. Bantu Authorities Tax. Bantoe-Owerbodebelasting. (For official use only.) (Alleen vir amptelike gebruik.)
- E. Additional particulars (including concessions in respect of curfew, Native law and custom, etc.) Bysonderse besonderhede (insluitende verligtinge t.o.v. aandklok, Natuurlike reg so gewoone, ens.) (For official use only.) (Alleen vir amptelike gebruik.)

Passbook.

PASS "OFFENSES" in South Africa are -

- staying overnight with your parents if over 18 years old...
- visiting a relative in an urban area...
- living with your husband beyond 72 hours without government permission.
- not carrying your passbook...

Pass "offenses" for African average 501, 914 a year, or 1, 375 a day!

POLAROID - sole supplier of lenses to a sunglass assembly operation in South Africa, owned by American Optical Company. This sunglass operation affords Polaroid the benefit of cheap labor since apartheid governs wages and labor conditions.

incredible

Wages in Manufacturing
(average)
Whites: \$301/month
Africans: \$42/month

Boycott Polaroid

- Africa Research Group

Comrades,

A few weeks ago black workers at the Polaroid plant in Cambridge, Mass. discovered that Polaroid, like many other big, liberal U.S. corporations, made money off the racist oppression of blacks in South Africa. They got pissed off, organized the Polaroid Revolutionary Workers Movement, and confronted Polaroid with three demands:

- 1 that Polaroid immediately cease all business dealings with South Africa
- 2 that Polaroid issue a statement in South Africa condemning South African Fascism
- 3 that Polaroid give all profits from South African operations to the Liberation Movements.

ARG thinks that the brave action taken by these workers is the most important movement now going on in the U.S. about South Africa. The workers are making demands that strike at the economic roots of apartheid rather than bemoaning the inhuman conditions that that system inflicts. They are revolutionary black workers struggling against imperialist oppression and winning their own liberation.

Polaroid and South Africa

Partners in Racism

Boycott 'Em Both

Polaroid is an ideal target. It is a well-known liberal company which disguises its support for South Africa in pseudo-humanistic rhetoric. It knows that a victory against them will hurt—not only them but other U.S. imperialist companies as well. Defeating Polaroid provides an important starting point and example for similar struggles against other companies. It undermines their mystifying ideology and strikes a blow at their economic well-being. Polaroid is only the beginning.

What you can do. The Polaroid Revolutionary Workers Movement has called for a national boycott to enforce their demands. You can build that boycott. Use the enclosed leaflet in your papers. Make posters out of it and plaster it all over town. Reproduce it, show up at some big shopping center camera store and distribute it to customers. Call up the local regional distributors of Polaroid products (find them in the friendly Yellow Pages) and tell them what you are doing in the shopping center. Keep it all going again and again.

Call for an international boycott of all POLAROID products

We call for a boycott of Polaroid because of its support of the racist apartheid system of South Africa. Polaroid sells its "I.D. -2" system to the South African government to make the notorious pass-book pictures. "Polaroid imprisons Black people in just 60 seconds"

contact other people in your own area who are working on the boycott and together you can support this struggle. This is a crucial struggle in crucial times and demands the support of all revolutionaries.

Venceremos
Support the Polaroid Workers

P.S. Polaroid Corporation has agreed to stop selling one of its products in South Africa. Don't be fooled. The workers have demanded that all sales be terminated.

Information about the progress of the struggles and the boycott will be sent you. Let us know what you are doing.

UNTIL THESE DEMANDS ARE MET, WE URGE
A BOYCOTT OF ALL POLAROID PRODUCTS