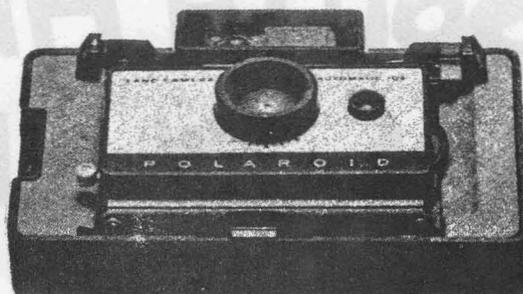


Did
Polaroid
shoot
every
South
African
black?

It's like opening a present.

Boycott

Support the black
revolutionary workers
at Polaroid.



Polaroid

Until all sales
to South Africa
are discontinued.

BOYCOTT POLAROID

The Research Group for the Liberation of Portuguese Africa (RGLPA), in support of the Polaroid Revolutionary Workers Movement (PRWM), is initiating a formal boycott in this area of all polaroid products -- from sun glasses to cameras to film -- until POLAROID discontinues its sales in South Africa.

The PRWM, a group of Black workers, was formed to protest sales and investments of POLAROID in South Africa. They demand, as workers, that the products of their labor do not serve the causes of oppression and racism -- the apartheid policy of South Africa.

The United Nations has called for a total economic boycott of South Africa among all companies who have business interests there. POLAROID refuses to cooperate with the United Nations proposal or with the PRWM demands.

Instead, POLAROID supports the position: "Our sales in South Africa are small, less than one-half of one percent of our worldwide business--a mere \$1.5 million out of \$500 million". Since POLAROID is unwilling to give up its "small" South African market and that "small" South African profit, the PRWM has called for a worldwide boycott of POLAROID products.

Everytime you buy a POLAROID product, you are investing in APARTHEID; you are supporting oppression and racism. (Each purchase?) It all adds up. BOYCOTT POLAROID. YOU CAN HELP:

1. Don't buy any product with the brand name POLAROID.
2. Send letters of support for the boycott to: Edwin H. Land, president, Polaroid Corporation, 549 Technology Square Plaza, Cambridge, Massachusetts, 02139.
3. Spread the word about the boycott among your friends.
4. Activate yourself: do research; write pamphlets; draw posters; distribute leaflets; picket stores selling POLAROID products; write letters to POLAROID regional offices and sales representatives.
5. Join the RGLPA; or start your own research collective.

For further information contact: The Research Group for the Liberation of Portuguese Africa (RGLPA)
P.O. Box 5703
Riverside, California 92507

AND SOUTH AFRICA PARTNERS IN RACISM