

An Open Letter to Liquor Dealers and Restaurants
in the Madison Area

November 20, 1973

Dear Sir/Ms:

As you may know, a Portuguese wine called Allegria is being test-marketed in Madison and Ithaca, N.Y., by the Hublein Corporation. This letter is to inform you that this product will be boycotted in Madison, and to ask for your co-operation in not selling or displaying it.

The reason for the boycott is the fact that Portugal is currently waging three colonial wars in Africa against the populations of Angola, Mozambique, and Guinea-Bissau. These wars against powerful movements for self-determination have been going on for over a decade now, and they are very similar to the war in Indochina, and employ many of the same weapons and tactics. For example, two Spanish priests recently revealed in the London Times eye-witness accounts of several Portuguese massacres of whole African villages, similar to what happened in My Lai. As a result, a growing sentiment against these wars has led to boycotts around the world. A national boycott of Portuguese products is being organized in the United States. This campaign can be effective because Portugal is not a rich country and needs to earn U.S. dollars through its exports so that it can buy the napalm and herbicides and other weapons used in its war effort.

The recent demand by Portugal for "more support from Washington for its African colonial wars" (Capital Times November 15, 1973) shows the extent to which Portugal is dependent on U.S. aid in putting down the African People's legitimate demand for self-government.

In Madison, our primary target will be Portuguese wines, especially Allegria. These account for a large part of Portugal's export revenue in the U.S., and Allegria in particular is being pushed heavily here. A similar boycott in Ithaca drastically reduced Allegria sales there.

We therefore urge you to consider these reasons, and not display or sell Allegria or other Portuguese wines. We will be happy to provide any further information you may desire on this subject.

All correspondence concerning the above should be sent to M.A.C.S.A., 731 State Street, Madison, Wis. 53703.

Sincerely

Boycott Committee, Madison Area Committee on Southern Africa
Anti-Imperialism Committee, Madison Young Workers Liberation League
Stanley Miller, President, Student Bar Association
Randy Stone, President, Black American Law Students Association