



*Michigan State College*

**RECORD**

JULY . . 1939

# Great To See Gang Again

*By Glen O. Stewart, '17*

**B**ACK to familiar scenes of undergraduate days trekked hundreds of alumni on June 10. Occasion was the annual Alumni Day which saw hundreds of former students, oldsters and youngsters, enthusiastically greeting former classmates, enjoying the special class reunion luncheons, roaming over the beautiful campus, asking questions about all the new buildings, and intently listening to the Sunset Supper address by the Detroit Free Press editorial director, Malcolm Bingay.

This year the special classes returning for reunions under the quinquennial plan were those ending in '4' and '9'. Registration for these ten groups and non-reunion alumni took place in the good-natured bedlam of the Union Memorial building, always designated as alumni headquarters. Here old friends greeted each other, reunion class secretaries checked up on their last minute reservations, members of the alumni office staff were kept busy registering, tagging the returning natives and handling dinner tickets.

The golf tournament at the Walnut Hills Country club was nearly rained out, but starters L. L. Frimodig, '17, and George Wenner, '26, encouraged about twenty men to enter the contest. For the fourth consecutive year Walt Vance, '12, of Lansing, won the low medal score for eighteen holes as well as having the most par holes for the forenoon. Other winners in the golf tournament were: P. F. Freeland, '29, runner-up on low medal for the first nine and low medal for the second nine holes; R. M. Jones, '37, high medal for eighteen holes; H. C. Rather, '17, winner of the blind bogey prize; J. F. Loop, '03, and Stew Clark, '37, tied for most birdies in eighteen holes of play; George Wenner, '26, low net for three par holes, and J. F. Loop, '03, received a special prize for being the oldest alumnus in the tournament.

Unusual interest centered around the Memory Room of the Union when sixty members of the Patriarchs' club gathered for their annual luncheon as guests of the college. Clark Brody, '04, member of the State Board, greeted the groups—graduates of fifty years or more—and introduced President R. S. Shaw who gave the official welcome. For the balance of the program Henry Haigh, '74, of Detroit, honorary life president of the alumni association, presided. With his characteristic enthusiasm and love of Alma Mater he discussed briefly his appreciation of the opportunities offered the group annually on Alumni Day.

Dr. Louis De Lamarter, also of the class of '74, of Lansing, read the list of Patriarchs who had died since the meeting a year ago. His touching words were a fitting memorial to the brave pioneers of the early years. Dr. Eugene Davenport, '78, of Woodland, gave the "invitation" charge to the class of 1889, the "freshmen" of the Patriarchs' club. He told of the history of the movement, stated it was a great honor to graduate from a college, but still greater to live fifty years after graduation and still be welcomed home with open arms by one's Alma Mater. Long distance honors went to

These views represent only a small group of approximately 3,000 who returned to the campus on Alumni Day, June 10. From top to bottom you see the Patriarchs, Class of 1909, Class of 1914 and Class of 1929.



Michigan State College

# RECORD

A Magazine For State's 12,879 Alumni



EDITOR—LLOYD H. GELL  
Assistants for This Issue—  
Marion Thompson, '42, and Arvid Jouppi, '40.

JULY, 1939  
Vol. XLIV, No. 4

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Cover—Photo by Huby. See Previews in adjoining column.

## Previews

A distinguished writer, claimed by "Who's Who," David Grayson is a family name at the firesides of millions of homes today. Although Grayson is the name attached to many of his writings, his real name is Ray Stannard Baker, '89, whose picture appears with Don Francisco, '14, on the cover.

An executive whose influence touches major industries from the eastern to the western coasts, Don Francisco has few equals. As president of Lord & Thomas, one of the largest advertising agencies in the country, he directs the destiny of his agency's clients from New York to San Francisco. But turn to pages 6 and 7 and let Baker and Francisco talk.

● On page 9 you'll find "Fame Caught Him." He was born in a home on Faculty Row when Fairchild was head of the English department. Today, a botanist, famous for developing seedless raisins, pistachio nuts, avocados, David Fairchild speaks to the world in his recent book, "The World Was My Garden."

● You'll find other articles and stories written especially for the 12,879 alumni to whom this issue of the Record was mailed.

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COLLEGE RECORD . . . 3



#### Honored

Said President Shaw to R. E. Olds—"Michigan State college welcomes you most heartily into the notable group of those who have already accepted the honorary degree, Doctor of Engineering, which, with your consent, we now bestow upon you." Others in the picture are Prof. G. W. Bissell, left, former dean of engineering, and E. A. Bessey, dean of the graduate school.

## 883 Added To Alumni

**A**LUMNI ranks of Michigan State college increase more rapidly each year, for year by year the senior class grows larger. With few exceptions, since the first commencement in 1861 when seven young men constituted the first graduating class, the growth has been steady, until this year's largest-in-history group totaled 883.

In colorful and impressive ceremonies which reflected the college's expansion program during the past year, these 883 students were granted their degrees by President Robert S. Shaw on Monday morning, June 12. An honorary degree, doctor of engineering, was conferred on Ransom E. Olds, retired Michigan automobile manufacturer and industrialist.

The 5,000 commencement guests and the graduating class assembled in the band shell, a gift of the class of 1937, heard Dr. Edward C. Elliott, Purdue university president, urge seniors to continue their education, to investigate for themselves, making use of the scientific methods in which they were

*By Ralph Norman*

trained, and not to be influenced by selfish, biased pressure groups.

On the campus for the graduation ceremony and the week's activities which preceded commencement, visitors saw many visible signs of the college's progress since June, 1938. Eight new buildings are completed or are nearing completion; many new plantings have added to the beauty of the campus already known for its ornamental beauty; everywhere were more alumni, more students and more visitors, indicating that Michigan State college has advanced in the past year in importance and in prestige in the state's educational system.

A comparison of the 1939 graduating class with classes of earlier years tells an interesting story. Probably few commencement visitors realized it, but when President Shaw completed the granting of degrees, he had graduated more students from Michigan State college than were graduated in the school's first 40 years. In President Shaw's first eleven

years as head of M. S. C., he has granted 6,793 degrees—706 more than were granted by all the presidents who preceded him from 1855 to 1928.

Michigan State's graduates now total 12,808, exclusive of honorary and professional degrees.

Speaking on "Facts and Factions," Elliott told 1939 graduates that most of them hope to get into the arena of doing and to make use of their accumulative force and scientific facts and formula.

"Let it be remembered, though," he said, "that when one gets into the field of action, everyone becomes a politician, and when one becomes a politician, he runs the risk of becoming partisan. To the extent that one is a finer partisan, to the same extent is one handicapped in making effective use of his trained mind. In other words, factions of men destroy the real force of the facts for men."

The baccalaureate speaker was Dr. Preston Bradley, pastor of Peoples church, Chicago. Doctor Bradley admonished members of the graduating class to "get some great principle to

stand by and some great principle will stand by you."

Baccalaureate and commencement ceremonies followed a week of traditional senior activities, which included the annual water carnival, senior play, swing-out, and lantern night. The "Taming of the Shrew," presented by the department of speech and dramatics in the band shell, drew large crowds, but capricious Michigan weather dampened enthusiasm for outdoor programs on evenings scheduled for the water carnival.

Unseen by commencement visitors, but significant to faculty and graduating students, was the outlook which members of the graduating class held toward the future in business and professional fields. A preliminary survey of senior employment indicated that nearly half of the graduating class had employment before commencement day and many others had fairly definite assurance of positions. Some departments reported nearly 100 per cent placement. The outlook was optimistic in all of the college's six divisions.

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## September

That's when your next issue of the Michigan State College Record will be mailed to you. Look for it toward the end of the month. You'll find changes which we hope you'll like.

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## Tribute

### To R. E. Olds Who Received Doctor of Engineering Degree

**I**N HONORING YOU, Mr. Olds, Michigan State college recognizes the contribution you made to an industry which today is the world's greatest industrial enterprise—the manufacture of automobiles. Because of your foresight and your courage in a generation which believed the horseless carriage impossible, you deserve commendation for the part you played in making Michigan the world center of a vast industry.

Your achievements in automotive engineering, your inventions and industrial developments are known to all of us gathered here today. Your scientific achievements, beginning in 1888 with radical changes in the internal combustion engine, were among the factors which led to development of the light, moveable engine necessary to motor transportation.

Today, every school boy knows the automobile engine functions by use of a carburetor—an invention you successfully completed in 1890, making possible a small engine which could be mounted in a horseless carriage. The automobile was but a step away. Your first runabout presaged economical transportation which has relieved rural life of dread isolation and provided facilities for a new economic standard for the peoples

of the United States and the world.

Your interest in Michigan State college and in the training of young men for an eminent profession—engineering—has been expressed in many ways. It was your influence and your generosity, Mr. Olds, which made possible the completion on this campus of the Engineering building which now bears your name.

Michigan State college welcomes you most heartily into the notable group of those who have already accepted the honor which, with your consent, we now bestow upon you. By authority of the State Board of Agriculture, governing body of Michigan State college, I hereby confer upon you the honorary degree, Doctor of Engineering.

## News For Cannery

Newly expanded is the research food laboratory of Michigan State college where bacteriologists are finding out what makes foods spoil and what makes them keep well.

One typical fact ascertained by the college staff is that a small quantity of lactic acid can be substituted for vinegar or acetic acid. This improves the flavor of pickles and relishes and makes them keep better.

A view of the 81st annual commencement held at the Band Shell, 1937 class memorial. Attending the graduation exercises were more than 5,000 guests and friends of the class.



# It's A Letter From

*Ray Stannard Baker, '89*

AMHERST  
MASSACHUSETTS

July 8, 1939.

Dear Mr. Geil:

I have just received your telegram. I regret very much that serious illness after my return from Michigan and pressure of work since then have made it impossible for me to do the article you wanted for the Record.

And I should really like to do it. My visit during commencement was a rare experience in many ways. The Institution I knew when I first entered college fifty-five years ago has almost entirely disappeared except for little glimpses here and there. One side of the old Chemical Laboratory, the Administration Building, and parts of Dr. Beal's botanical garden were about all I could recognize. New buildings, new courses, and a new impetus have taken place of the old.

I remember the Cedar River as a sylvan stream where we went to swim. In those days we looked at everything beyond it as distant farms and woodland. Now it has been bridged and great buildings stand there. When I entered there was not a house in the city you know as East Lansing, merely fenced fields, a winding country road or two, and in the distance wooded hills and marshland.

My class of '89 when it entered was the largest ever matriculated at the College up to that time; and we graduated 43 against your hundreds every year.

Nevertheless, that old and now forgotten Institution had its own greatness, not so much in buildings, or variety of curriculum, but in the possession as members of its faculty several great teachers. I am thinking especially of Dr. Beal, Dr. Kedzie and Professor Cook, and a little later Professor Bailey and Dr. Edwards. It has been my fortune in the years since I left East Lansing to live next door to a number of colleges; and I can give it as my ripe opinion that few institutions of like size ever had a larger proportion of first-class teachers, men who were on fire with interest in their own subjects and at the same time had the genius for passing on their enthusiasm to their students. I shall never cease to be thankful that it was my fortune to sit under them.

I think the greatest enjoyment I had at the reunion was in meeting a number of the men I knew at college fifty years ago and in hearing something of their careers. Good men, whose success is the best evidence of the virility of that old Michigan Institution which in later days has come to occupy such a place in the educational procession of the nation . . . .

Sincerely yours,

RAY STANNARD BAKER.

*Great  
To See Gang*

(Continued from page 2)

John Shelton, '32, who came from Del Mar, California.

The main response for the class of 1889 was given by Ray Stannard Baker, of Amherst, Massachusetts, who recalled some of his early experiences in Michigan and some events of his class while in college. His wife, Jessie Beal Baker, class of 1890, daughter of the late Professor William J. Beal, was introduced to the group.

Daniel Strange, '67, of Grand Ledge, oldest living graduate, now in his 94th year, was present with Mrs. Strange

and took an active part in the program. As usual his original poem for the occasion was read, and he proposed for the records that eventually the college officials name a building for Manley Miles, first professor of agriculture at this institution. Secretary Stewart read a score of letters and telegrams from Patriarchs unable to attend. Among them was one from Edward N. Pagelsen, secretary of the class of 1889, who was confined to a Mobile, Alabama, hospital because of illness. Word of cheer was sent to Mr. Pagelsen.

**T**HE different class reunions at noon proved to be a big drawing card for the alumni. To the class of 1914, however, went the honor of registering the largest number on Alumni Day of any previous 25th anniversary group. They had 132 people attending their class luncheon in the Union, and Henry Purlow, class secretary, acted as general chairman. Frances Kirk Patch, of East Lansing, a member of the local committee, made clever silver daisies for class distinction, while Robert J. McCarthy prepared exhibit panels of pictures and class posters—highly reminiscent of a quarter century ago.

The class of '04, under the leadership of "Bob" Baldwin, class secretary, filled to capacity the room provided for them in the Union. Each member gave a brief account of his interests, work and whereabouts since 1904. Other large class reunions included 1929, 1919, and 1909, while the baby reunion group of 1933 was represented with a smaller attendance.

Unlike the 1938 afternoon program all planned events went off as scheduled without rain. The Omicron Nu conference on "New Developments in Home Economics" was well received, the art exhibit of the work of Lutie R. Gunson, '12, attracted a large number of people, the alumni-varsity tennis match was a snappy contest, and the annual baseball game with Western State Teachers' college thrilled 2,500 old graduates when the Spartans took a 1-0 victory in record-breaking time of one-hour and 35 minutes.

**E**XCEPT for those who returned home early in the afternoon or who were guests of local friends nearly everyone tried to attend the Sunset Supper in the Union. Noisemakers of all descriptions, balloons of all sizes and shapes, class yells and a big picnic dinner marked the event as one of merrymaking and fun. Under the leadership of Fred Patton, head of voice in the music department, several college songs were sung and a real demonstration given in singing "God" (Continued on page 14)

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Perhaps Wilson will remain the misunderstood man that he was during the War, but the thoughts and feelings of the greatest scholar who has ever held the presidency have been made clearer by Ray Stannard Baker, '89, than any other writer. During the last year Mr. Baker, whose letter appears on this page, completed the eighth volume of the most exhaustive biography of Wilson ever written. The series is now complete, and he is at present writing the biography of David Grayson.

David Grayson doesn't exist, really. He is Baker's brainchild, who has written "Friendship," "Great Possessions," "Adventures in Understanding," and other works.

Baker, listed in "Who's Who," is known as a great magazine personality, and as an author.

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# My Business Is Advertising

**M**Y WORK involves the interpretation of different businesses to the public. It also involves interpretation of the public to those businesses.

In my business when our clients have special problems, we sit down with them informally and talk things over. We try to help them get a clear picture of just what their problem is and what created it. We tell them of our experiences with similar situations. We have surveys made and facts compiled. Out of all this we evolve a plan of action.

Among people one of the first rules is that to win friends you must be one. First of all, people must trust you and feel that you have their interests at heart. They must get acquainted, know what you are doing and why. It is not enough to be friendly if you don't always seem friendly.

When all businesses were small the proprietors made friends that way. They knew their neighbors, made friends through the church and the club, took an active interest in community affairs. Perhaps they created a job for the poor man's son, furnished food and lodging for one too old to work, loaned money, or did other favors.

It is beside the point that the small enterprises of a previous era had a greater monopoly than most big businesses of today. Before the automobile widened the market place you waited your turn at the grocers, the blacksmith and the farmer, and you paid whatever they charged. Their wives, children and hired hands toiled long hours. It may have been a wasteful system, but it performed a social service that was obvious to all. And it made friends. A big business makes friends in the same way as a small business or an individual. The principles are exactly the same but the larger the business the more friends you have won—the more it needs—just as it needs more customers. So a big business must have a program for making many friends, just as it has a program of selling and advertising to win many customers.

**O**NE weakness of industry lies in the fact that our programs for making friends have not grown in pace with our programs for making customers. We have been too occupied with the problems of finance, production or sales to think of our operations in terms of public reaction. We thought that if we continu-

*By Don Francisco, '14*

*President  
Lord and Thomas*

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Don Francisco had three jobs from which to choose when he graduated in 1914 from M.S.C. — ticket seller in a New York steamship company, cub reporter on the Detroit Free Press, and employee of the California Fruit Grower's exchange. He couldn't decide, so, on the Q-T, he consulted a phrenologist. The phrenologist examined the contour of his head and told him to get into some farmers' co-operative to help eliminate the middleman. Tempted to take the job as a cub reporter, Don followed the soothsayer's advice.

Perhaps the Free Press is sorry. Certainly the orange growers of California are not. Don put them on the map, and, incidentally, himself. He is now president of Lord and Thomas, advertising agency, New York.

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ed to make better products at lower cost the public would applaud our efforts.

But it is no longer enough to produce good merchandise to be sold at low prices. Business today must produce and sell in a manner that will win general approval. It must show the public by both deeds and words that its operation contributes to social as well as economic welfare.

**T**O ACCOMPLISH this I suggest that industries and large business take these four steps: First, find and correct your mistakes; second, heal your sore spots; third, make new friends; fourth, tell your story of social service.

A good way to start is to make a careful survey to find out what people think of your business and why. Your investigation should reveal not only what the general public thinks, but also the attitude and criticisms of employees, dealers, publishers, bankers, teachers and other groups that strongly influence public opinion. Your study should show what people like about your business as well as what they dislike.

The picture of your public opinion will be full of surprises. It will reveal prejudices formed on misunderstanding or criticism based on facts that don't exist. But it will also bring to life many

things you have been doing that were wrong. You will know better what opinions you will have to change and what mistakes you have to correct.

The discovery and elimination of mistakes involves a review of every policy and act of commission or omission that might directly or indirectly make the public friendly or unfriendly.

The real molders of public opinion are the executives who make policies, and the best of public relations experts are only advisers. Making friends for a business is not a specialized activity like production, sales and advertising. It is a job that the heads of a business can't entirely delegate—or buy.

Most businesses, in their development, have stepped on many toes. And they either haven't had the time or considered it of sufficient importance to say, "Pardon me, I was in a hurry and couldn't help it."

Businesses don't just step on the toes of competitors, they step on the toes of farmers, publishers, bankers, employees, or other groups. Those with injured toes make up a harmful minority that start sniping. When a business hasn't corrected its mistakes, its injured critics usually find ways to fight back. In time, public attention becomes concentrated on the business mistakes, or alleged mistakes, instead of upon its achievements.

Most sore spots are due to misunderstandings and malinformation. Every business should give more importance to the urgent need of eliminating its sore spots as it goes along.

Businesses make friends in the same way as individuals, and one of the first rules is that to attract friends you must be one.

**W**INNING friends is not a job to be left to press agency or advertising. It is not sending out publicity after the show is produced. The job starts while the show is being planned. It gets things into the show that will promote friendly discussion, make favorable news and win friends. It starts with an effort to mold or modify events so as to win favorable public opinion.

Business needs friends. Not ignorant or passive friends—but intelligent, aggressive friends—friends that understand what the American system has done for America—friends who know how industry serves them—persuasive friends who can argue in behalf of industry from their own selfish viewpoint.

American in- (Continued on page 14)

## W. E. Savage, '17, Dies

When a nationally known arc welding foundation distributed prizes last September to the leaders in the arc welding field, the name of William Edward Savage, who received his B. S. degree in 1917 at M. S. C., was included.

He had received a master of engineering degree in 1937, and was aeronautical structural engineer and adviser at Wright Field, Dayton, Ohio. He has been in the army twenty-one years, though on sick leave during the last year.

The award came to him during an illness which began in May, 1938, and which caused his death last May 9 at his home. He had worked six months on the project, along with a Wright field associate.

Savage was born in 1889 in Bay City and attended the local Western high school, graduating in 1909. His interest in aviation led him to join the army air corps, enlisting at old McCook field, in 1918.

For eight years he held the position of chief of the static test section. He was then promoted to the position he held at his death.

He was a member of the Ancient and Accepted Order of Scottish Rite.

Surviving him are his widow, Pauline, his parents, four sisters and three brothers.

## Stewart, '17

Glen O. Stewart, '17, alumni secretary, represented Michigan State college at the annual national conference of the American Alumni council, at the New Ocean house, Swampscott, Mass., June 27 to 30. Stewart is serving his fifth year as secretary of the organization. Miss Gladys M. Franks, '27, accompanied Stewart to Swampscott to assist in registration.

Other Michigan institutions represented were Western State Teachers' college, Wayne university, University of Detroit, University of Michigan, and Albion college.

## Daubert

Russell (Jake) Daubert, swimming coach, has been elected first vice president of the National Collegiate Swimming Coaches' association.

## Ritter Heads '39 Class

Robert Ritter was elected alumni president of the class of 1939 at the last senior dance. John Pingel was named secretary for the men and Elsie McKibbin, secretary for the women. Directors will be Clarence Dennis and Magrieta Gunn. Tenure of office for those elected will be until 1944, the time set for the first reunion.

# Speaking of Many Things

## Ansorge, w '95

"To my dear friend, William A. Ansorge: The old maxim, 'Hew to the line, let the chips fall where they may,' properly describes the personality of 'Bill' Ansorge, who, many years ago, demonstrated his integrity, sound character, and moral principles. One who will stand for the right if the heavens were to totter and the earth reel, and frankly states his thoughts.

"'Bill' has now completed forty years of loyal service to our company and to the Portland cement industry, and has established a reputation for being fair and upright in his dealings, and has the confidence of all who know him."

That was the tribute paid to him at a testimonial banquet in his honor, May 11, at the Hotel Cleveland, Cleveland, Ohio. It was made by one of his superiors.

Ansorge has been with the Medusa company since 1899, shortly after leaving M. S. C. where he studied engineering with the class of '95. During his stay in school he was captain of the baseball team and assistant manager of the "Speculum," student newspaper.

He started with the cement company in Newaygo, Michigan. He has received several promotions since then, until now he is the assistant treasurer of the company, expanded by consolidation with two other cement companies.

Besides his professional activities he is vice president and director of the First State bank, Newaygo, and president of the Cleveland M. S. C. Alumni club.

## Dean Bissell

Former Dean and Mrs. G. W. Bissell, of Monrovia, Calif., attended graduation exercises here to honor their grandson, Keith Clement, senior from Shingleton, Michigan, who received his degree in hotel administration.

Professor Bissell was dean of the Engineering division from 1907 to 1930, and now lives in retirement in California.

While here they lived in the Halladay house, vacated in January by U. S. Attorney General Frank Murphy. Following their visit they went to North Hampton, Massachusetts, to spend the summer.

## Track Meet

Michigan State's new fieldhouse is to be the scene of the Central Collegiate indoor track and field championships next winter. Anticipating the opening of the Spartans' mammoth new sports plant, the conference has awarded them the meet. Coach Ralph H. Young is already sending out invitations to schools to compete. Previously it has been held at Notre Dame.

## Weather Seer

Joe Holsinger, new backfield coach, is a weather seer. A civil engineer by college degree, Joe has made the study of weather his hobby. Although not a finished meteorologist, Joe knows his barometers and anemometers and doesn't need to thrust a wet finger aloft to tell you which way the wind is blowing. He also is a "bug" on a proper diet. He has developed his own chart of food-stuffs, knows how much sleep he must have to attain his maximum efficiency and can diagram a new play for you quick as skat.

## Thetas Win Cup

Kappa Alpha Theta won the Panhellenic cup for the second consecutive year in the inter-sorority sing held in the band shell. They sang a medley of "Theta Friendship" and "Theta Lips." Alpha Chi Omega placed second and Alpha Phi third. Professor L. D. Menchhofer acted as master of ceremonies. Judges were Mrs. Alice E. H. Leathers, L. D. Barnhart, Dean R. C. Huston, and Milton Muelder.

## Mrs. Arms Retires

Honoring Mrs. Katherine Arms, house mother of Beta Beta chapter of Alpha Phi for nine years, members of the active chapter gave a farewell tea. Mrs. Arms retired at the conclusion of the spring term. Alumnae attended from Detroit, Grand Rapids, Saginaw, Bay City, Pontiac, and Birmingham, as well as Lansing and East Lansing.

## FarmHouse Conclave

Michigan State College chapter of FarmHouse was host for the two-day 12th biennial national conclave of the fraternity in East Lansing. National officers and sixty official delegates attended. One of the national officers is E. C. Scheidenhelm, director, who is a member of the extension dairy staff at Michigan State. He played an important part in conducting the functions of the national meet, and served as toastmaster for the traditional banquet held in the Union.



# Fame Caught Him

**Born In A Home On Faculty Row,  
D. G. Fairchild Acquires World Wide  
Reputation In Botany.**

*By Arvid Jouppi, '40*

**B**ECAUSE a young botanist made a resolution on New Year's eve, 1896, millions of kiddies have had their fingers slapped. He developed the seedless raisin, as well as a number of other new plants.

The young botanist, born in a home on Faculty row, was a-sea, literally and figuratively, that New Year's eve. He resolved to devote his life to discovering new plants and to transplanting profitable ones from one part of the world to another.

That resolution has been kept. It might not be an exaggeration to say that on the average American dinner table is some plant developed or transplanted by the young botanist. We eat pistachio nuts, avocados, and seedless raisins with as little thought as if they were potatoes.

That young botanist is now listed in "Who's Who" as David G. Fairchild, son of Prof. and Mrs. George T. Fairchild, who left the English headship at M.S.C. in 1879. The elder Fairchild went to Kansas State college where he was president for eighteen years. Perhaps because of that fact, David did not become an alumnus of M.S.C.

But he did become famous. For twenty years he was in charge of the Foreign Plant Exploration and Introduction of the U. S. Department of Agriculture. He and his staff scoured the world for new plants and developed countless others.

He married a daughter of Alexander Graham Bell. She was mentioned in the recent filming of the telephone inventor's life.

Fairchild wrote several books, but his most recent was "The World Was My Garden," published by Scribner's and Sons, last fall. The book contains almost 500 pages crammed full with experiences which were his as an agricultural explorer, including details of his famous New Year's resolution.

"I like horticulturalists," he writes, "people who make their living from orchards and gardens, whose hands are familiar with the feel of bark, whose eyes are trained to distinguish the various varieties, who have a form memory. Their brains are not forever dealing with vague abstractions; they are satisfied with the romance which the seasons

bring them, and have the patience and fortitude to gamble their lives in an industry which requires infinite patience, which raises hopes each Spring and too often dashes them to pieces in the Fall."

How many alumni remember George T. Fairchild who must have instilled in his students as he must have in his son this tremendous love of nature?



*New Entrance To College*

**S**YMBOLIC of Michigan State college's many-sided contributions to education is the 1938 class memorial, recently completed at the north entrance to the campus.

The memorial, depicting a man, woman and a horse, is chiselled in stone. The predominating theme is agriculture, symbolized by the horse, and the wheat sheaf held by the woman, seated at the base of the horse. The wheat also symbolizes home economics.

The cultural arts are represented by the fluted Grecian column at the left of the main part of the memorial. From either side extend curved stone blocks in a gesture of welcome. At the top are

the words, "Michigan State College." The entire structure is illuminated from hidden lights at the base.

"The theme of the figures may be interpreted as guidance," according to Sylvester Jerry, state director of the Federal Art Project, under whom the designer worked.

Samual Cashwan, supervisor of sculptor of the Federal Art Project, designed the memorial, which replaced the old sign, bearing the name of the college in bronzed letters.

On the memorial committee were Norine Erwin, chairman, and Jeane Lamerson, Hartwell Holmes and Harold Sparks.

# Close Beside The Winding Cedar



## Graduate Manager

A change in the management of the State News was made during the spring term when the Board of Publications voted to place the newspaper under the direction of a graduate manager. Victor Spaniolo, of Charlotte, business manager this year, was selected for the post. Walter Rummel, of Sebewaing, was elected managing editor, and William K. Collinge, of East Lansing, business manager. Chosen coed editor was Roberta Applegate, East Lansing junior.

Three associate editors will be Jack Sinclair, sophomore from Gladstone; Len Westrate, junior from Coopersville; and Dave Tefft, junior from Charlotte. Bruce Mair, sophomore from Grand Rapids, will be city editor, in charge of East Lansing news, and Don Anderson, junior of East Lansing, will be sports editor.

The Michigan State News was rated "All-American" for 1939 by the Associated Collegiate Press. This is the highest rating ever attained by the State News.

## Goes National

The Delphic Literary Society, M. S. C. local fraternity for thirty-one years, was added to the ranks of the nationals when it became Beta Zeta chapter of Theta Chi fraternity on June 10 and 11. Installation ceremonies were held at the chapter house, 435 Abbot road, when active members and alumni were initiated. National officers were here to conduct the ceremony. A fraternity banquet in the main ballroom of Hotel Olds climaxed the initiation activities. Guests were from the Ann Arbor chapter and from the Indiana and Ohio chapters.

## Co-eds Pledged

Thirty-one coeds were pledged by two women's honoraries at the annual May

morning sing. Mortar Board, senior women's group, tapped seven, and Tower Guard, sophomore coed honorary, named twenty-four. Rosemary Lee, of Laingsburg, was named president of the Mortar Board pledge group. Elected president of Tower Guard for next year was Margaret Johnson, of Detroit.

## Speech Banquet

Theta Alpha Phi, dramatics honorary, and Pi Kappa Delta, forensic honorary, co-sponsored the first annual speech banquet in the Union dining room. About 200 guests, speech majors and minors, students who have participated in speech events this year, and parents of students who received awards, attended. Awards were presented to students who did outstanding work in the various fields.

## Kiebler Heads I. M. L.

Kelvin Kiebler, Liberal Arts freshman from East Lansing, has been elected president of the Independent Men's league. Vice president will be Paul Gigax, Liberal Arts freshman from Okemos; secretary, Bernard Oosting, Liberal Arts junior from Grand Rapids; treasurer, Jerry Centilla, Liberal Arts sophomore from Grand Rapids; and representative for IML on the Student council, Douglas Sorrick, engineering student from Springport.

## Foreign Students Speak

Five foreign students at Michigan State college told of the status of women in their respective countries at the Panhellenic alumnae dessert held in the Union. Speakers were Hui-Ten Yeh of China, Jack Dunn of Hawaii, Rommy Steensma of Holland, Ruth Dyson of Canada, and Stephen Landau of Vienna.

## Kyle Wins Scholarship

Leonard Kyle, of Louisville, Ohio, was awarded the 1939 Danfort scholar-

ship. This scholarship is given annually to the junior agricultural student who is the most outstanding in leadership, scholarship, and personality, by the Danforth Foundation of St. Louis, Mo. It includes two weeks at the Ralston Purina plant in St. Louis studying business operations, training in salesmanship, and a study of the company's 360-acre experimental farm.

## Alumni Scholarships

Thirty-two Michigan high school graduates will attend Michigan State college next year as recipients of alumni undergraduate scholarships, according to Professor L. C. Plant, faculty scholarship committee chairman. The scholarships carry full tuition and are self-renewing if a satisfactory scholastic average is maintained. Awards were made on the basis of comprehensive examinations, scholastic records during the last four years in high school, financial needs, family conditions, and leadership during their high school careers.

## Canoe Shelter

Construction of a permanent canoe shelter in connection with the new Farm Lane bridge was voted by the class of 1939 as a class memorial. The shelter will be located between the bridge and band shell. Plans for the shelter will be completed this summer.

## Patterson Honored

Louis J. Patterson, senior civil engineer from White Cloud, has been selected as the most outstanding engineering graduate of this year's class. The announcement was made by Bernard Coggan, president of Phi Lambda Tau, engineering honorary society. Patterson's name will be added to the honor plaque hung in the engineering building, and will also be announced at next year's honors convocation.

# W. L. Cumings, '93, Says . . .

**P**ROFESSOR HEDRICK'S article on the old days, in the May issue of the Record, makes it the most interesting issue I have seen. It is fitting that the number also contains the fine poem dedicated to Thomas Gunson, known to all us old-timers and remembered with respect and admiration.

I could name nearly everyone in the faculty picture even if he had not signed his name below. And do they look natural? They are perfect. Even Dr. Kedzie's stiff fingers show up well. It was generally understood that he nearly cut them off in a laboratory ensilage machine. But that wasn't all—the legend ran that a student had just cut off a finger, much to the good old Doctor's disgust, so he took over and proceeded to show the upstart how to cut ensilage and not fingers.

The Doctor was the prize punster of the faculty in those days. If he could get off a good pun in the morning, he was so delighted that he was less crabbed and terrifying all day long. I remember one morning at roll-call he came to the name of a boy named Starr.

"Starr," the Doctor called.

No answer.

"Starr!" a little louder.

No answer.

For the third time he shouted "Starr," and looked around with those keen eyes that bored through you. "Eclipsed," he said, and put down a zero that must have been an inch in diameter.

**H**E WAS a grand teacher, as was Beal in the botany department. Beal didn't joke often, but he had one joke which he brought out and exercised at the beginning of every school year. In his nasal drawl he always warned the students that "Those who expect to rate high in their classes must not expectorate on the floor." We were always glad when he had delivered that joke. We felt that the course was officially opened. After that we went after pistils and stamens and dicotyledons and liked 'em too.

Hedrick didn't mention that in those days school commenced in the spring and ran till fall—with vacation in the winter. This was to give the boys a chance to teach school during the winter and earn enough to come back on. Not all taught school—only the intellectual giants did that. Some manicured the stock in dad's barn during the winter. When the classes convened in the

spring, you could tell the "dirt farmers" by the aroma.

One fall a city slicker came and enlisted many of us in a money-making and educational campaign of selling "Chautauqua Desks." If that fellow is alive he must be a retired Life Insurance president. How he could talk! A lot of us fell for it and scattered to various parts of the United States that fall to make easy money. It went fine until Christmas, when suddenly the market was completely and definitely "saturated."



W. L. Cumings and son, W. S., on geological work in Canada in 1937.

Some fell so low as to sell homemade patent medicines, but without exception everyone had to write home to mother for a little loan to get home on.

A classmate, named Bristol, in some way got in charge of a survey of the farm. As chief of the party I think he got 30 cents an hour and we, as chainmen, etc., also got extra pay—15 cents an hour, I believe. We surveyed some lines as many as six times—especially those that were well out of sight of the college and Professor Vedder, who, as I remember, was surveyor general. I have always believed that the accuracy of that survey was what inspired Briggs to organize the Bureau of Standards.

In two ways we had it all over the present generation of students. For one

thing the Record couldn't possibly advise you to "please turn to page 16" only to conclude an article on page 33. The Record, when Doctor Kedzie's grandson printed and delivered it, started as a sheet—not much bigger than the Duck stamps we buy today. As I remember it, Issue No. 1 was printed on one side of the paper only.

**I**N ANOTHER and more important feature, we were lucky to have been there in the 90's. Then the campus was vastly more beautiful, according to my notion. Whenever I return I look in vain for the beautiful vistas and tree groups that were there in our time. Now the vistas are cluttered up with buildings—each representing someone's idea of perfection, but no two harmonizing with each other nor with the landscape. Just why they had to crowd buildings together, when there were 600 acres across the Red Cedar, I never could understand.

I know there were exactly 600.31416 acres over there, because I helped survey it.

What I have done since 1893?

"Well, my first job was unpacking crockery for a wholesale house in Grand Rapids. I got \$6.00 per week and worked six weeks, and it speaks well for my influence when I say that the firm is still in existence and going strong.

"Next I was with a big lumber company in the northwestern part of the lower peninsula and saw the last of the big pine timber. This experience brought to mind Dr. Beal's entreaties about 1890 to the legislature—asking for one township of pine barrens on which to plant white pine. Of course the local "realtors" said he was crazy and they kept right on selling such land to "settlers" from Chicago.

"Next I was with a levee board in Mississippi—a position I got through an old graduate of M. A. C.—W. D. Barry, '84.

**F**INALLY I went to Ann Arbor, but the urge to go to the Mining School at Houghton was strong, and after a few months I landed there, graduating in 1900.

"A year or so with the Oliver Iron Mining company, then about two years with Witherbee, Sherman Co., at Port Henry, N. Y., brings me down to 1906.

"About 1905 Mr. Schwab was forming the Bethlehem Steel Co. and needed some iron ore properties. I came here in 1906 and have been here since, with the exception of one year in Mexico. Work has been examination of iron ore properties, maganese, limestone, and coal properties. The hunt for iron ore has taken me (Continued on page 13)



**Athletic Director Young**

His eagle eye sees all from the Press box on Macklin Field. Mr. Young recently returned from Los Angeles where the Spartan track stars shared honors in the National Collegiate meet.

## Sports In Review

*By Thomas O'Brien, '36*

**B**ACK FROM his wanderings with a delegation of Spartan track stars, Ralph H. Young, athletic director and head track coach feels he has three excellent prospects for the 1940 Olympic team.

They are Wilbur Greer, Walter Arrington, and Al Mangan. He names Greer with one reservation. If the clarinet-tooting sprinter can forget his musical aspirations long enough to get in some serious practice licks in the new field-house this winter, Young confidently predicts that he will be running for the Stars and Stripes next year. Young has always maintained that Greer could be the best sprinter in the country if the Flint lad chose to take his cinder exploits as seriously as he does his clarinet.

Arrington, the negro sophomore, will be a candidate for the decathlon, which is based on individual performance in

ten events. He was second in this event in the Illinois relays the past winter with little practice. Mangan, a Lowell, Mass., junior, was the No. 1 walking man on Uncle Sam's 1936 team. Young has an idea that this boy will win in a walk come the next games.

The trip to the national intercollegiates at Los Angeles could not be characterized as a howling success. However, the Spartan five-man contingent did not leave without some honors. Arrington tied for fourth in the broad jump with a leap of 6 feet 4 inches and Roy Fehr clicked off the mile in 4:17 for seventh place. An injured arm kept Ernie Bremer from coming home with a ribbon in the javelin.

Greer's leg, which was injured in the Kansas relays, did not bother him on the west coast but the long layoff naturally took some of the speed out of his

legs and he failed to place in the money. After this meet the squad moved on to Lincoln, Neb., for the A.A.U. events. Gayle Robinson joined his teammates there and by way of proving that he was glad to see them he grabbed a second in the 400-meter hurdles.

Arrington was fourth again in the broad jump and second in the hop-step-and jump. Greer led for something like 70 yards in the 100 meter run (said to be around 108 yards by Mr. Young himself) but something cracked and he again failed to place.

### All-Stars

No politician himself, Johnny Pingel, our All-American halfback, is having no trouble getting votes for a berth on the Chicago Tribune all-star collegiate team which will play the New York Giants in August. Pingel will not only have the ballots but the bullets as well when he starts slinging those forward passes against the pros. Other Spartan gridmen in the all-star poll are Allen Diebold, Ole Nelson, Dave Diehl, and Ernie Bremer. It's old news now but Pingel and Diehl have signed to play with the Detroit Lions next season.

### Bachman

Charley Bachman will again spend the month of August at a boys' camp at Charlevoix, Mich. When he returns the latter part of the month he will be properly conditioned for what has often been described as a "suicide schedule." At present Charley is strictly non-committal in reference to the outlook for next fall. He promises something more definite in the way of an appraisal after looking over his squad the first few weeks in September.

### Golfers

The golfers acquitted themselves admirably in the national collegiate golf tournament at Des Moines. Stanley Kowal and Warren Tansey shot 73's in the first round of the qualifying test to finish one stroke behind the leaders. They were eliminated in the first round of match play but played creditably. Roy Nelson, the team's ace, was unable to compete, having to leave for military camp soon after handing in his final bluebook.

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● The article on the All-College division, concluding the series on the divisions of study at Michigan State college, will be published in the next issue of the Michigan State College Record. It will be written by President Robert S. Shaw, dean of the division.

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# 'Del' VanDervoort

1894 - 1939

**V**ANDERVOORT, the Lansing boy who played left guard, stopped the mighty Johnny Maulbetsch several times. He kept the 'German Bullet,' who was Walter Camp's selection for a place on the All-American last year, from gaining to any great degree through the M.A.C. line."

That excerpt, taken from a daily newspaper dated, Monday, October 25, 1915, was a typical description of Adelbert D. VanDervoort's four years of M.S.C. football service. It was typical of his service in life after graduation.



"Del" VanDervoort

Always the "booster," willing to take more than his share of the rough going so the other fellow could do a better job.

The paragraph appeared in a description of the Farmers' great 24-0 victory over the University of Michigan. Jerry DePrato, who played fullback that game, received most of the plaudits. VanDervoort, as much by virtue of his temperament as his position, was content to stay in his guard position and protect the lead made by DePrato's touchdowns, and to help him gain 153 yards through a stout Michigan line.

**A**ND so it has been since then. "Del," as he is remembered by countless friends, was always the "booster," willing to take more than his share of the rough going so the other fellow could do his job better.

A good share of the "boostings" in his life, cut short by a heart attack in a Milwaukee hotel, May 16, was for Michigan State college, and especially its football teams. He played left guard through four campaigns, 1914, '15, '16, and following war service in 1919. Since then he continued his interest in M.S.C. football, until at his death at 45 years of age he had gained the title, "Spartan Fan No. 1." With the class of 1918, "Del" seldom missed any Spartan game within driving distance. And he was one of the busiest and most prominent citizens of Lansing. Four years ago he organized the Downtown Coaches club, which meets each week during the football season.

Always he remained a "Lansing boy," never growing out of touch with either the youngsters or the grown-ups.

As a partner in the VanDervoort Hardware company, he gained membership to the Michigan Hardware Dealers' association, for which he served as president for one term. He was also on the board of directors of the national organization. At his death he was president of the Lansing Merchants' association.

He was also active in police and military affairs, having served before 1920 in the "constabulary," forerunner of the Michigan State Police, and having gained the rank of captain in the World War. He received his start in the army as a member of the old "Battery A" of the Michigan National Guard, which later became the 119th F.A. He was among those who quelled the I.W.W. disturbance in the mining districts of the Upper Peninsula. In 1929 he was elected to the presidency of the Michigan Department of Foreign Wars, and was on the board of directors of the V.F.W. National Home in Eaton Rapids. He was a member of several Masonic orders, and past exalted ruler of the Elks lodge. He was also active in the Lansing Kiwanis club.

His main hobby was football, but he liked all sports and was an expert huntsman. He liked to give dinners for his business associates, football players and others at "Rattlesnake Gulch," his cabin on the Grand River near Dimondale.

His interest in sports led him to write a regular feature for the "Sporting Age," a magazine devoted to athletics.

Surviving him, at the VanDervoort home, 1309 West Shiawasee street, are Janet, his widow, and three daughters: Ellen, 17, Kathryn May, 15, and Jeanne, 13. Other survivors are Edward and Thomas, his brother business partners, and Frank, another brother, all of Lansing, and Mrs. E. J. Riordan, a sister, Detroit.

## Robey, '13, Builds Giant Water Gun

Water guns are best known by small boys who get in trouble with instructors, yet a new giant water gun constructed in the agricultural engineering laboratories of Michigan State college is designed to serve a far more useful and profitable purpose in agriculture.

O. E. Robey, '13, inventor of the apparatus, hopes to irrigate as much as six to seven acres at a time with the water gun. What is more he is tinkering with a new type nozzle built to revolve as it irrigates a square or irregular field. Through a motor driven device the nozzle is to be slowed up and elevated slightly so that corners will get as much water as the sides and interior parts of a field.

Last summer Robey, agricultural engineer at the college, loaded his car on an Atlantic liner. He drove through portions of England and Germany, studying ways in which engineering was different in those countries from American methods.

The water gun idea is not new in Germany. It has even been tried on a small scale in the United States. But the college does claim credit for Robey for using a high pressure system that will be adaptable to Michigan conditions of water supply and with devising something new in overhead watering on a square field.

## Cummings Says . . .

(Continued from page 11)

all over the Western Hemisphere, with a trip to Spain and Africa thrown in for good measure.

"When I went to East Lansing I started in the mechanical course—that was the 'high-brow' course in those days. A few hours in the woodshop, making a maple rolling pin, made me decide that wasn't the life for me, so I changed over to the Agricultural course and have never regretted the change. The grounding in the sciences that I received under Beal, Cook, Kedzie and others has made life more interesting by far. No part of the world has been uninteresting, although I have heard others complain that 'there's nothing of interest here.'"

## Summer School Enrollment Is 1,674

Summer session enrollment at M.S.C. is 1,674, according to Prof. S. E. Crowe, director. This represents a 10 per cent increase over last year's figure. In 1935 the enrollment was 650.

## My Business Is Advertising

(Continued from page 7)

dustry has been too modest about its contributions to social welfare. We have pointed with pride to our skyscrapers, our high standard of living and the size of our businesses. We have failed to point with pride to the management of the great economy behind these achievements—to explain how they got that way.

That great invention, which we call the American system of private enterprise, has no more glamour or meaning with our people today than the telegraph, the air brake, the gasoline engine and countless other great inventions, which seem always to have been with us and are taken for granted by the present generation.

People don't understand that the American system, with the efficiency of its mass production and mass distribution, with its incentive for individual or corporate initiative, with its premiums for resourcefulness and industry—tends inevitably to produce better goods at lower cost. Nor do they understand as the price of goods is brought down the standard of living goes up.

But even these elementary truths cannot be gotten into the minds of the people in terms of economic generality. We must interpret the social service of each industry, or business, in its specific terms of what it means to the man on the street.

**W**HEN you tell your story, appeal to the average man and woman. Talk their language. Appeal to their self-interest. Be specific. Dramatize your story. Give it enticement. And finally—take a few simple truths and repeat them over and over.

Remember that people aren't particularly interested in the railroads, chain stores or utilities, or much concerned about their problems, except as they affect their own lives.

People don't really vote for candidates or issues. They vote for themselves. Each one says unconsciously to himself, "If I vote 'yes', or 'no', how will it affect me? Will my job be more secure, will my expenses be less, will my family have a greater chance to enjoy the better things of life?"

**D**O PEOPLE know why a big business is a good thing for them? Do they know what you have done through research to improve your product? Do they know how mass production has enabled you to lower their prices? Do they know what you have done to provide jobs and make them more secure? Do they know that many of the things you have done would not have been possible if your business hadn't been so big?

The interpretation of a business calls for the highest form of talent. It is more difficult than the interpretation of a product or services. It is a function in which the management should collaborate fully with the advertising department, the public relations expert and the advertising agent. In meeting the propaganda of the enemies of business they will face experts who are at least their equal in the art of appealing to the masses.

So long as business puts off its job of interpretation, so long as it delays the job of winning friends, so long as

it fails to build an overwhelming public opinion in its favor, it will continue to be harassed and have its energies drained by the necessity of defending itself against hostile minorities.

The place for business to settle both its legislative and public relations problems is not in Washington, nor the lobbies of our state legislature, but in the homes and rural territories. When the average citizen realizes that the American system of private enterprise is not inimical to his interest, when voters are convinced that their welfare as consumers is inseparably linked with the welfare of business, then not only the public but also its legislative representatives, will intercede on the side of business.

Ours is still the greatest nation on earth. With all our troubles we are the envy of the world. Who among us would live elsewhere if he could? What untold millions would live here if that were possible?

**O**NLY recently I listened to a world traveler, just returned from troubled Europe. After describing the conditions that existed in other countries he concluded by saying, with deepest feeling: "We should get down on our knees every day and thank God that we live in America."

The remedy for our ills lies not in abandoning our basic formula, but in correcting its faults, making it work better, and making it better understood.

The objective of each business should be to merit public support and then go out and win it.

## Great To See Gang Again

(Continued from page 6)

Bless America," Irving Berlin's new song made popular by one of the national radio stars.

After the supper George "Carp" Julian, president of the alumni association, acting as toastmaster, introduced President Shaw, who expressed greetings to the 500 graduates and friends who packed the ballroom. He also discussed the building program and told that he felt the college was perfectly safe in the expansion program. The main speaker was Malcolm Bingay, editorial director of the Detroit Free Press. His talk, quite in contrast with the hilarity of the early part of the evening, stressed "Americanism," in

which he urged the alumni to guard carefully the principles of freedom which are their heritage.

"Not by legislative enactment, not by interpretations from the White House, not by Supreme Court decisions is America made great," he said. "People talk of scrapping the constitution. Remember there was an unwritten constitution long before there was a written one. When Thomas Jefferson wrote the Declaration of Independence he put into form the spirit of the common people who found liberty on this continent."

Mr. Bingay pointed out that the American form of government was not

an accident, but the realization of a dream which scholars and saints had had through the centuries. "I like to think," he said, "that God set aside America until people were ready to try to work out this dream of the ages."

During the dinner hour Dr. W. O. Hedrick, '91, explained the custom of having officers of the alumni association serve for two years, and on his motion it was voted to continue "Carp" Julian and his cabinet as the alumni officers for another year.

Alumni Day officially closed with the dance in the Union ballroom, Nate Fry's orchestra playing under that name for the last time.

# Today Among the Alumni



By  
Gladys  
M.  
Franks, '27

Alumni Recorder

## Patriarchs

Among those who registered on Alumni Day and attended the annual dinner given by the college in honor of those who had been graduated fifty or more years ago were Daniel Strange, '67; John F. Finley, '73; Dr. Louis DeLamarter, and Henry Haigh, '74; Eugene Davenport and Frank Robson, '78; Mrs. Alice Weed Coulter, John R. Shelton, and W. L. Snyder, '82; A. M. Emery and Frank F. Rogers, '83; Glen C. Lawrence, L. G. Palmer, Mark H. Smith, and H. M. Wells, '85; W. K. Clute, Jason Hammond, W. S. Launstein, and Mrs. Jennie Towar Woodard, '86; E. W. Redman, '87; F. J. Free, Charles L. Lawton, N. S. Mayo, and Charles H. Redman, '88.

From the golden anniversary class of 1889 were A. C. Carlton, Rolland J. Cleland, E. A. Holden, P. G. Holden, William Lightbody, Harry A. Martin, S. A. Mulliken, Frank M. Paine, Frank M. Seibert, and Mary Smith VanDervoort.

**Eugene Gregory, '78**, former teacher and manufacturer, died at his home in Kalamazoo, Michigan, on May 26. He taught in Milan and Allegan and served as superintendent of schools in Sturgis before going to Battle Creek and later to Ann Arbor where he was engaged in business many years. His widow, four sons and two daughters survive.

**James D. Hill, '84**, affectionately known as the "leading citizen" of Montpelier, Ohio, died at his home there on May 7 following a short illness. Admitted to the Ohio bar in 1888 he opened an office and began the practice of his profession in Montpelier where he made his home the rest of his life. He was local attorney for the Wabash Railway company, served as county prosecuting attorney, and at one time was mayor of the village.

Devoting much of his time to civic affairs he superintended the construction of the municipal plant and served as its first secretary. At one time he was cashier of the Montpelier National bank and later its president. He helped to organize and conduct the Fidelity Building and Loan company and was interested in the Municipal Contracting and Supply company from its inception until his death. He is survived by his widow and two daughters.

**Charles B. Hays, '86**, owns a real estate firm bearing his name with offices at 504 Peck building, Kalamazoo, Michigan.

## 1890

Mrs. Ray Stannard Baker (Jessie Beal) was the only one from the class to register on Alumni Day.

## 1891

A. F. Gordon, B. A. Holden, and William F. Johnston registered at alumni headquarters on June 10.

**Albert C. Sly**, holder of nearly every elective honor at the hands of the people in Skamania county, Washington, died at his home in Steven-

son on November 28, 1938. With the exception of two years spent in Oregon, Mr. Sly had been a resident of Skamania county since 1900 and was truly a pioneer in his community. He was a prime organizer in the first telephone system in the county, owned and operated the first public dock in Stevenson, was the first school teacher in that community, and later served two terms as county superintendent of schools.

In 1915 he was elected to the Washington legislature and held this office until 1917 when he was appointed to fill a vacancy in the county assessor's office. He remained there until he became postmaster of Stevenson, serving until 1923 when he became county treasurer, an office which he held until 1933.

Following his retirement from political activity he became associated with his brother in the Skamania County Abstract company. He was a member of several fraternal organizations, served on the Stevenson board of education, and was one of the promoters of the Skamania county fair association. His widow and two sons survive.

## 1892

George W. Davis and J. E. Hinkson returned to the campus for Alumni Day and registered at headquarters.

## 1893

Luther H. Baker, R. C. Bristol, and O. B. Hall registered on Alumni Day.

## 1895

Getting into practice for their forty-fifth anniversary next June were Frank Johnson, S. C. Laitner, J. S. Mitchell, and Thorn Smith.

Having reached the retirement age of sixty-five, **William C. Bagley** will terminate his active service as professor of education at Teachers college, Columbia university, on August 14. Technically, he will be on leave of absence until July 1, 1940, when he will become a professor-emeritus. On May 24 a portrait of him was presented to Teachers college by colleagues, former students, and friends. Among those present at the unveiling was **Dr. James H. Kimball**, the famous meteorologist, who was Professor Bagley's roommate during their four years at the college.

## 1896

E. E. Gallup and Dwight T. Randall did the honors for the class on Alumni Day.

Word has been received of the death of **Loren P. Fimple**, of Colon, Michigan, which occurred May 10.

## 1897

Sadie Champion Savage and G. A. Parker were the only registrants for the class on Alumni Day.

## 1898

The class was represented on Alumni Day by Edmund A. Calkins, George Campbell, Pearl Kedzie Plant, Albert M. Patriarche, Myrtle Peck Randall, and R. J. Robb.

**Paul F. Fischer**, prominent flour broker in Detroit, died on February 10, following a long illness. He is survived by his widow.

Speaking before a group of Rotarians, **Fred T. Williams**, civil engineer of Sanford, Florida, described the proposed canal connecting the St. Johns and Indian rivers in eastern Florida. In reporting this, the Seminole Sentinel, Sanford newspaper, lauded Mr. Williams for his perseverance in the face of delays and disappointments and concluded: "In the not too distant future fleets shall ply this completed waterway. Each time their prows cleave the waters of Lake Monroe, and each time their whistles blast a signal to dock at the wharfs of the great city of Sanford, unknowingly they will be paying tribute to the untiring efforts and the practical vision of a real engineer, Fred T. Williams."

## 1899

It was "forty years out" for 1889 and the following were on hand to celebrate the event: W. A. Bartholomew, Charles E. Calkins, S. F. Edwards, E. M. Hunt, Charles and Marie Belliss Johnson, Roscoe Kedzie, T. H. Libbey, and Edward R. Russell.

## 1900

Naughty-naughters on hand June 10 were F. W. Dodge, Grace Lundy Drolett, and Mertie Underwood Smith.

## 1901

Emma Bach Schmitt and Horace T. Thomas were the only ones from the class to register on Alumni Day.

**Colonel Mark L. Ireland**, who has been quartermaster in the Philippine department, has been transferred to the First Corps Area with headquarters in Boston. Enroute to their new location, Colonel and Mrs. Ireland (**Irma Thompson**, '00) planned to spend about three weeks in Hawaii, and would have an opportunity to see the Panama Canal and the expositions at San Francisco and New York. Upon their arrival in Brooklyn the Irelands will visit college

friends and relatives in Michigan, and their sons, Mark Jr., Maurice, and Thomas.

Mark Jr. is a marine engineer in the Newport News Shipbuilding and Dry-docking company, Newport News, Virginia. Maurice is a first lieutenant in the U. S. Marine corps and is stationed at Quantico, Virginia. Thomas was a freshman at the college this past year and was recently notified that Congressman Crawford had appointed him his principal at the Naval Academy at Annapolis.

## 1902

E. I. Dail, George D. Francisco, and Ward R. Shedd registered for the class on Alumni Day. John A. Dunford, of Seattle, enroute home from Annapolis and Dartmouth where two of his sons are enrolled, arrived just too late to make it a foursome.

## 1903

'03 was represented on Alumni Day by Willard M. Brown, Harry W. Dey, J. F. Loop, Edna V. Smith, and Dorothy Swift Thompson.

## 1904

The following were on hand to see that the 35th anniversary was properly celebrated: Orvil Ayr, Edward Balbach, R. J. Baldwin, L. F. Bird, Clark Brody, Don B. Button, Roscoe J. Carl, A. R. Carter, A. C. Dodge, Katharine Slight Evatt, D. A. Gurney, Henry N. Hornbeck, Sidney Johnson, Grace Taft Kunze, George S. McMullen, George E. Martin, W. F. Millar, Paul B. Pierce, J. H. Prost, Hannah Bach Rexford, G. G. Robbins, Henry T. Ross, H. J. Schneider, E. A. and Bess Rouser Seelye, Charles B. Taylor, and Harry G. Walker.

Samuel T. Page is the owner of Mt. Pero lodge, a summer and winter resort located near Plymouth, New Hampshire.

## 1905

Registering on Alumni Day were Nina Fox Black, Alta Gunnison Pierce, V. R. and Bernice Jackson Gardner, Anna Pickett Gurney, Clyde Stringer, and J. P. Tallmadge.

## 1906

On hand for Alumni Day were Cara Farmer Sanford, Ernestine Dimmick Greenway, G. W. and Mildred Matthews Hebblewhite.

Cass A. Lamb, general manager of the Great Lakes Forge company in Chicago, died May 14 in Kalamazoo, Michigan, while visiting at the home of his daughter. Mr. Lamb became engaged in engineering work shortly after his graduation from the college. During the war he was general manager of the Dayton Automatic Products company, manufacturing screw machine parts for Liberty airplane engines. For four years following the war he was president and general manager of the National Drop Forging company in Dayton, Ohio. He had been with the Great Lakes Forge company for the past sixteen years. Surviving Mr. Lamb are his widow, the former Ella MacManus, w'08, a son, and the daughter, Mrs. Caroline Anderson, '35.

While attempting to place a screen on a second floor window of his home at 241 Richton avenue, Highland Park, Michigan, James E. Fisk recently fell and sustained a broken back. While complete details are not available it has been reported that he is being cared for at his own home.

## 1907

Representing the class at the Alumni Day festivities were George A. Brown, George A. Buxley, Grace Smith Button, C. M. Cade, Zoe Wimple Calkins, Bernice Black Dail, Margaret Kotvis DeYoung, Edith Roby Draper, Daniel H. Ellis, E. L. Grover, Walter L. Hart, Ralph S. Hudson, Ruby Newman Ludwig, A. C. Pratt, Florence Rounds, Inez Kinney Tallmadge, and Trix Skeels Tanner.

Clifford L. Rowe, structural engineer for the American Bridge company for the last twenty-six years, died in Chicago on January 15. He is survived by his widow, the former Mary Bennett, '11.

## 1908

Back for Alumni Day this year were Phil Baker, J. R. Campbell, M. J. Dikeman, E. C. Krehl, H. H. Musselman, and E. J. Shassberger.

## 1909

The following answered the call to '09's thirtieth birthday celebration, and registered at alumni headquarters: Gerald H. Allen, Alleen Raynor Atkinson, B. H. Anibal, Edith Hudson Bearup, Leon V. Belknap, D. L. Boyd, Bertha Cameron, Leta Hyde Cleveland, Z. E. Colby, Clyde L. Emery, G. A. Gilbert, Olive Graham Howland, Benjamin Jerome, B. F. Kindig, Ray LaDu, C. W. Lapworth, R. R. Lyon, J. H. McCadie, Russell A. Murdoch, C. L. Nash, Otto A. Pokorny, Walter Postiff, Perry Schad, Milton W. Sprague, C. H. Spurway, R. V. Tanner, C. C. and Bess McCormick Taylor, W. C. Trout, Lenora Smith VanHalteren, Ethlyn Hudson White, and J. Sloat Welles.

Charles W. Dunlap is chief engineer for the Plibrico Jointless Firebrick company, 1840 Kingsbury street, Chicago.

## 1910

Getting into practice for their special reunion next year were L. W. Dougherty, B. G. Egerton, Inez Cortright Kehl, Blanche Bair Lyon, Arthur P. Pidding, and Catherine Benham Vasold.

In one of the most unusual contests in many years at the University of California, Donald Thomas Campbell recently received the gold medal as the "most distinguished member" of the graduating class, and his sister Fayette was revealed to commencement crowds as his closest competitor. Donald and Fayette had two-year records of "A's" in all courses except one, and it was here that the brother with a "B" in a three-unit course nosed out his sister whose similar mark carried only two-unit credit. The university's "best students" of the 1939 class are the son and daughter of Arthur and Hazel (Crafts, w'12) Campbell of San Bernardino.

## 1911

J. DeKoning, H. I. and Winifred Felton Duthie, J. G. Hays, W. I. Millar, Mary Pennington Otte, Betty Palm, Walt Schneider, Fuchsia Ryall Taft, E. E. Walker, and Thomas C. Whyte registered at alumni headquarters on June 10.

## 1912

'12ers around for Alumni Day included Harriet Weston Allen, C. V. and Marjorie George Ballard, D. M. Bennett, Ella Brown, E. H. Gunnison, Nels Hansen, Beatrice Dodge Hooper, E. E. Hotchin, Laura Morse Kimball, Blanche Clark Lewton, Phila Smith Pratt, Earl J. Shapton, Charles A. Stahl, Arvilla Voss Welles, and Irene Carter Whyte.

## 1913

The following returned to the campus for Alumni Day and registered in the Union: Helen Martindale Belknap, Gladys Graham Blue, D. A. Brice, Frank P. Cowing, Francis C. Crawford, E. L. Digby, S. J. Filkins, R. E. and Martha Loree, R. R. Pailthorp, Hazel Powell Publow, Ethel McKillop Roop, Ruth A. Russel, E. H. Shuttleworth, and Arthur D. Wolf.

Clifford Lincoln Snyder, chemical engineer for the Young Spring and Wire corporation in Detroit, died at his home in that city on May 2. Mr. Snyder received his degree from the University of Michigan, having transferred there at the beginning of his junior year. During the war he was a lieutenant in the nitrate division of the Ordnance department. He was a member of several social, professional, and fraternal organizations, and served as president of the Detroit alumni chapter of Phi Delta Theta. He is survived by his wife and three children, his parents, Mr. and Mrs. William L. Snyder, '82, and two sisters, Mrs. Robert D. Lutton and Miss Margaret Snyder, '19.

## 1914

Faunting huge silver posies the following members of the class helped '14 maintain the high attendance record set by the quarter century classes the last few years: John C. Alderdyce, Philip C. Baker, Bertha VanOrden Baldwin, Bertha Kaiser Ballou, Don Barman, Mabel Tus-sing Barron, Lorena Fuller Beach, Agnes Hazel-ton Bentley, A. L. Birdsall, June Wood Boddy, Theodora Hollinger Boucvalt, Florence Bradford, D. G. Brown, Mark A. Chambers, Margaret Pratt Clafin, Oliver C. Cobb, Nell Carter Comella, Ralph I. Coryell, H. B. and Muriel Smith Crane.

S. M. Dean, L. P. Dendel, Almira Brimmer Digby, Axie Daniels Filkins, James H. Foote, B. L. Fralick, Don Francisco, V. A. Freeman, Blanche Hays Gailey, G. E. Geuthier, C. W. Gifford, F. C. Gilbert, Mazie Gitchell, O. M. Grubitz, Bessie Andrews Hays, J. H. and Flora Roberts Hill, Richard D. Hodgkins, Leon C. Hulse, J. C. Johnston, R. R. Kittredge, Lucile Titus Kohler, M. B. Kurtz, Ned W. Lacey, Roberta Collier Lewis, J. W. Longnecker.

R. J. McCarthy, Emil Marklewitz, Alleda Zwickie Mather, C. L. Corwin, R. E. Minogue, Leda Moore, Lucy Rose Corbett Moray, F. H. Mueller, C. Faye Myers, Allen R. Nixon, Maxwell J. Paine, Frances Kirk Patch, J. Allen Petrie, D. M. Pierson, Carl Pinney, Jessie MacInness Prevey, Henry E. Publow, Hazel Ramsay, E. L. Raven, Loren W. Read, Ruth Rutherford Reed, H. F. Rook, Melvin A. Russell, F. W. Schmidt, Florence Allen Slutyer, Agnes Stover Smith, H. L. Smith, R. M. Snyder, G. A. Somerville, Norman M. Spencer, Henry L. Staples, C. H. Taylor, Ellen T. Thompson, Don P. Toland, Ruth Turner, H. B. Vasold, Carl F. Vinton, E. C. Volz, Edna Watkins, and George R. Wheeler.

Ralph Emerson Caryl, assistant horticulturist at the University of California citrus experiment station, died in Los Angeles on November 12, 1938. Before joining the experiment station staff in 1933 Mr. Caryl was associated with the United States Department of Agriculture where his experimental work on the improvement of citrus fruits through bud selection revolutionized citrus nursery practices. During his service with the government department and with the University of California, his research work has been held in the highest esteem by investigators in this field. He received his master's degree in horticulture from the college in 1921. He was a member of the American Legion, Order of Freemasons, American Society for Horticultural Science, and various other organizations con-



nected with his work. He is survived by his wife, his mother, and a brother.

While his Rotarian father and his junior Rotarian son looked on, **Frederick H. Mueller**, past president of the Grand Rapids Rotary club, was presented as the unanimous nominee for governor of the 151st district of Rotary International, at the final luncheon of the district conference held recently in Grand Rapids. Only the formality of confirmation at the international conference remained to make him the first district governor in fourteen years from the Grand Rapids club.

## 1915

The following members of the class registered at alumni headquarters on June 10: Marjorie Eckliff Barman, H. L. Barnum, W. W. Barron, Bernie F. Beech, Ray Campbell, Frances Hurd Dean, Ralph E. Dinan, Mrs. Jason E. Hammond, George E. Julian, E. E. Kinney, Helen Boyce Kittredge, Edna Frazier Mauch, John W. Nicolson, and R. M. Roland.

**Arda Strong Boucher** writes from San Mateo, California: "Old friends may be interested to know I am driving to Michigan this summer, leaving here about June 18 with the three offspring, Barbara, John, and Margaret. Barbara will enter Michigan State in the fall as a junior. My summer address will be 57 Hall street, Coldwater, care of Mrs. S. D. Strong. I haven't seen the campus in twenty years, will I recognize it?"

## 1916

Back for Alumni Day this year were Earl Beatty, Wallace Beden, Gerald Bos, Herbert G. Cooper, Florence Stoll England, Esther Keating Holland, W. G. Knickerbocker, C. M. McCrary, Karl H. McDonel, Blake Miller, and Grace McKinley Peterson.

## 1917

17ers around for Alumni Day included Blanche Snook Atchison, Don Black, Anne Carson, G. C. Collins, C. R. and Dorothy Lillie Crozier, Fred England Jr., H. N. Fox, Mildred Force Kinsey, A. B. Love, Ruth McKinley, E. H. Pate, B. R. Proulx, G. W. Quick, Len Verschoor, Roy Weinberg, and G. C. White.

## 1918

M. G. Beuchamp, Cleo Gledhill Beck, Holmes L. Froelich, Iva Granger, Arnot Lewis Grayson, Wayne Harris, E. D. Longnecker, Ruth Paterson Miller, Marion Grettenberger Musselman, Blanche MacNaughton Reeves, Fanny Rogers Stewart, Ruby Clinton Wood, and Florence Yeiter Young returned to the campus for Alumni Day and registered at headquarters.

**Warren Wilbur Wood**, for fourteen years connected with the government bureau of entomology and plant quarantine, died in Valmore, New Mexico, on April 21. In 1925 Mr. Wood was appointed junior plant quarantine inspector with the Federal Horticultural board and was stationed at the port of New York. Later he was transferred from New York and placed in charge of the foreign plant quarantine enforcement at Detroit and Port Huron. Subsequently his district was extended to include all ports on the Canadian border from the Atlantic coast to the eastern border of Montana.

About a year ago he was given supervision of the enforcement of foreign plant quarantines for the district including the states of Washington, Oregon, Idaho, and Montana, with headquarters at Seattle. A recent newsletter of the United States Department of Agriculture pays tribute to Mr. Wood as follows: "He leaves a record of

efficiency and the Bureau sustains the loss of one of its most proficient and outstanding men in the field of foreign plant quarantines." He is survived by his wife, the former **Irma Moore**, '19, and two children.



Guess they're doing a little reminiscing. The occasion was Alumni Day. You've met both—**Daniel Strange**, '67, Michigan State's oldest living graduate, and **President Shaw**.

## 1919

The twentieth anniversary reunion was attended by the following members of the class: Gladys Gordon Brockway, G. L. Cheal, Madge Dilts, A. R. Fish, Jess Illenden Geib, Irene Smith Green, Clarence M. Hatland, Ruth Hodgeman, Robert Huxtable, Forrest F. Musselman, Martha S. Pratt, LeMoyn Snyder, and Gertrude Newbrough Tincknell.

## 1920

Back on the campus for Alumni Day were C. W. Andrews, E. E. Carpp, R. S. Clark, Sherman and Marie Otis Coryell, Kathryn Bright Egerton, Helen Hilliard Gibson, Florence Rouse Huxtable, Edward A. Malusky, R. J. Martin, C. F. Meanwell, Merritt A. Reeves, and Ona Bishop Wadley.

## 1921

J. O. Barkwell, Annie Thomson Bristol, O. E. Dunckel, Fred Hendrick, Carl M. Horn, Flossie Bosworth Mayoh, Frances Green Middlemiss and her daughter Peggy, Thelma Porter, Larry and Beatrice Hosmer Ross, and L. C. Schafer registered at alumni headquarters on June 10.

**Merrill E. Fortney** is Georgia manager of the accounting machine division of the National Cash Register company. He and Mrs. Fortney (**Mildred Bennett**) and their three children reside at 1284 Oxford road, Atlanta.

## 1922

Among those registering on Alumni Day were the following members of the class: M. L. Bailey, Olive Clinton Bond, DeGay Ernst, W. J. and Martha Perry Foster, M. J. Hamilton, Fred M. Hill, C. M. Hough, Jack Hyde, Stanley S. Radford, Margaret Bowerman Reed, Thelma Haite

Sanford, Alice Voorheis Snyder, J. R. Witwer, and Beryl Evans Woods.

Word has been received of the death of **Glenn R. Cummings** which occurred on February 26.

**R. H. Westveld**, professor of silviculture at the University of Florida, has recently authored a book entitled "Applied Silviculture in the United States," which is designed to fit the course as taught in almost all forestry schools in this country. It deals with the application of principles and practices directly to specific conditions found in the various important forest regions in the United States. Professor Westveld recently signed a contract with his publishers to write, in collaboration with his former associate at Missouri, another book entitled "Farm Forestry."

## 1923

Registering at alumni headquarters were the following: George P. Arnold, Hester Bradley, R. F. Brevitz, W. B. Daley, R. W. Gerdel, J. H. Haigh, John Hannah, Lucile Grover Hartsuch, Katherine Langley Marling, Dorothy Sanford Miller, Kenneth Ousterhout, Irene Wilson Peattie, Margaret Crozier Ranney, W. H. Taylor, G. A. Thorpe, and Frank W. Trull.

## 1924

The following were on hand Alumni Day to see that '24 properly celebrated its fifteenth birthday: Harold G. Bauerle, Ruth Christopher Beebe, Arthur Bell, Dorothy Tichenor Branaman, T. Fred Burris, Bernath R. Crane, Helen Chinnick Daley, George J. Dobben, Walter Doerr, J. O. Gower, Paul J. Hartsuch, Roberta Hershey, Bernice Randall Hough, Marjorie B. Kenyon, Harry and Helen Edelhoff Kull, Edward and Dorothy Hubbard Laird, Gladys Love, William A. Lovejoy, Janet Boyce Lyons, Clarence and Elna Larkin McBryde, Naomi Hensley Ousterhout, Irene Patterson, Gordon R. Schlubatis, Mildred Austin Snyder, Walter Storch, Clarissa Anderson Witwer, H. J. Zorman, and F. L. Zwickey.

## 1925

Frances Ayres, Carl H. Boehringer, H. G. Bogie, C. R. Hilton, Arthur Howland, Elsa Foote Hyde, E. L. Hubbard, Dunbar McBride, James Porter, F. B. Ranney, Carl F. Schultz, Donald Smith, Robert Warner, and W. F. Winston returned for Alumni Day and registered in the Union building.

## 1926

Back on the campus for Alumni Day were Alberta Bates Bell, Orson D. Bird, M. A. Daniels, Katherine Burtch Dickerson, W. H. Edwards, Ray C. Heydrick, Bernice Mitchell Lowe, R. P. Lyman, Annie-Laurie Walls McElroy, R. H. Morrish, Maribel McKnight Parker, C. E. Russell, Harriet Holden Schlubatis, Margaret Cawood Spurway, and M. K. Wrench.

**Grant B. Keefer**, a member of the Ten-Year club of the Michigan Association of Teachers of Vocational Agriculture, died in a Fremont (Michigan) hospital on May 19. Mr. Keefer started his teaching career in East Jordan, moving from there to Bear Lake in 1929. The following year he became superintendent of schools in that community, and in 1934 assumed a similar position in Grant, where he remained until his death.

Mr. and Mrs. **E. L. "Nap" Lioret** announce the birth of Marie Mozelle on June 8.

## 1927

On hand for Alumni Day festivities were the following members of the class: Olga Bird, H. S.

Blanding, D. J. Bremer, J. R. Buchanan, Ralph E. Corrin, Morris R. Graham, Doris Winans Howell, Doris Chilson Hubbard, June Ranney Lyman, W. F. Morofsky, L. G. Morse, and George Woodbury.

A daughter, Mary Elizabeth, was born May 27 to Mr. and Mrs. Kenneth Lyle of Paw, Paw, Michigan.

Sherman Vaughan is in charge of the savings department of the recently opened downtown office of the Wabek State Bank of Detroit. This is located in the Ford building and Mr. Vaughan says "will be very pleased to see any of the old-timers who may find it convenient to come in to the bank."

## 1928

Among those registering for the class on Alumni Day were Harold G. Baldwin, W. H. Bliss, A. Ferris Bradley, Isabel Laird Buchanan, M. G. Farleman, Howard Johnson, W. R. McCary, James K. McElroy, Marjorie Sanford, Elizabeth Haskins Schultz, R. R. Southworth, and Marguerite Kirker Throop.

Flood S. Andrews, M.S.'28, recently completed requirements and received his Ph.D. from Cornell university at their June commencement. Dr. Andrews is a member of Phi Kappa Phi and Sigma Xi honoraries. He plans to return to Clemson college in South Carolina where he has been a member of the horticultural staff since 1928.

## 1929

An even three dozen '29ers returned to the campus to celebrate the tenth anniversary of their graduation. They were: John Anderson, Parnell Anderson, M. H. and Alice Teel Avery, Milton L. Berg, Dorothy Mulvena Bradley, Charlotte Breidenstein, Josephine Flinn Brown, C. F. Clark, George G. Farley, Paul F. Freeland, John Hartman, Paul Hickie, Gladys Morse Hunter, Lucile Bunge Jennings, Lillian R. Johnson, Katherine Kempfer, A. L. Knoblauch, Seymour Kosal, George Landsburg, Tod Leavitt, Florence Cowles Limebaugh, Myrtle Winslow Loudon, Marie Lucas, Grace Harvey McDonald, Bernice Howard Marsh, Alice Hunter Paine, Betty Leadley Peck, Edwin and Irene Johnston Reuling, Genevieve Sanford, J. Paul Schwab, M. F. Surls, Louise Spicer Tritten, C. D. Tuttle, and Eunice Winans.

The arrival of Todd Johnston Reuling on May 21 was cleverly announced through miniature newspapers bearing the name, "Reulings' Announcer." His parents, Edwin and Irene (Johnston) Reuling, together with Donna Nell and Edwin King Jr., live in East Jordan, Michigan.

## 1930

The following returned for Alumni Day and registered at headquarters: Charles Black, J. Harry Burriss, Margaret Corrin, Gerald E. Eddy, Nellie Walker Freeland, Raymond L. Jennings, Harvey A. Kenney, Hattie Lucas, Mary M. Pennington, Ruth Clark Ruesink, Adam Schuch, C. Bart Tenny, and Erna Pasch Tuttle.

Mr. and Mrs. Franklin F. Bush announce the birth of Dorothy Louise on August 11, 1938. Mrs. Bush was the former Grace Banks. They live in Constantine, Michigan, where Mr. Bush is an attorney.

Lewis and Faye (Johnson) Snider of 1717 Wolcott street, Flint, announce the arrival of Claudia Lou on December 14, 1938.

Bearing the staffhead, "Latest edition, Baby News, Volume 4 lbs. 4 ozs., Thursday, May 4, 1939, Number 2" comes the announcement that Pamela Trath is now making her home in Plain-

field, New Jersey, along with her parents and four-year-old brother, Paul III.

Warren J. Woodman and Blanche Maloy, a former student at the Michael Reese Hospital School of Nursing in Chicago, were married on April 24. They are living near Paw Paw, Michigan, on the Fred Woodman farm where Warren is associated with his father.

## 1931

The following members of the class registered at alumni headquarters on June 19: Lawrence E. Bates, Eloise Kapp Bliss, Evelyn Bradley, Lauren H. Brown, R. E. Distel, Marylou Lipka Eddy, Theodore D. Foster, James S. Haskins, Zoe Winans Howell, Don McMillan, Ernest Mueller, Ruby Diller Raiche, Ferne Streeter Schwab, Georgia Sheldrick, Vern M. Smith, Ben J. Sovey, Asanath Minor Surls, Alice Thorpe, and Geraldine Cuse Vandervoort.

Arthur A. Weinland and Margaret E. Balfour were married in St. Clair, Michigan, on June 3. They will make their home in Vicksburg, Michigan.

Jean Whiteley and Lowell H. Livingston were married on June 10 and are making their home in Marshall, Michigan.

## 1932

Registering at headquarters on Alumni Day were the following members of the class: C. S. Chamberlain, Claude M. Groat, R. G. Hill, Arlene Fraser Hohisil, Dorothy Lather, Harriet Hubbell Mellink, Doris Streeter Muir, Harold Olsen, William J. Porter, W. A. Raiche, Richmond O. Simmons, Dorothy Wickstrom Smith, Mary Waring Steffens, Norma Streeter, and Faye Auble Wiley.

Word has been received of the death of Edward W. Hunnicutt, of the merchandising department of the Detroit Times, which occurred on March 30.

## 1933

The class was represented on Alumni Day by Lyle Anderson, Rex Aurand, Ronald Chapman, Natalia Sutterby Dail, J. F. Davis, Leslie Fenske, Esther Gowan, L. Perry Holden, Ray Lamphear, John Lowe, Isabelle Poulson McDonald, Warren M. Pellet, Esther Schell, Bud Smith, Elizabeth Spicer, Kay Blake Squier, Carl B. Stringer, W. G. Thompson, Ruth Westveer, Otis Wheeler, and Evelyn Yeiter.

## 1934

Present and accounted for at "Thirty-four's fifth birthday were: Jim Allison, Max Andrews, Harold Balbach, Lawrence Bassett, R. W. Becker, R. A. Bennett, Margaret Berry, Frances Brown, Claudine Burkhart, Kathleen Cutlar, W. A. Doidge, Dave Falconer, Minard Farley, H. H. Fisher, Jerry Hoyt Gagnier, Donald Greenway, William Guy, Helen Henrickson Horton, Ruth Buschert Kramer, Allan A. Kunze, Russell, McComb, J. S. McCullough, Margaret Fraser McMullen, Margaret W. Mast, R. D. and Helene Svendsen Mechlin, P. A. Minges, Robert Molloy, Katherine Morden, J. T. Murray, Gerald Muscott, Keith Norris, Wendell Patchett, and Irene Anderson Wilcox.

Mr. and Mrs. R. C. Holliday (Marjorie Warren) have opened a woodcraft service shop at 1704 E. Michigan avenue, Lansing.

Dr. and Mrs. Maurice J. Court announce the birth of a daughter, Joanne Evelyn, on April 22. They are living in Three Rivers, Michigan, at 513 Walnut street.

## 1935

Eighteen members of the class returned for Alumni Day and registered in the Union: Margaret Ballentine, Frances Belknap, Fred J. Cook, Priscilla Usherwood Fenske, Rhoda Garland, Wendell Genson, Arloa Grames, Florence H. Hay, Lucy Schneider Jochen, G. A. Nahstoll, W. H. Niedermeier, Richard Oberschulte, Laura McKay Peach, M. A. Phelps, William H. Rieman, Louise Noble Stocking, Ruth Thompson, and George M. Welles.

Barbara Bradford is employed at the American Statistical association in Washington, D. C., and is putting into practice her journalism training, as her employer is secretary-treasurer of the association and editor of a quarterly journal. Miss Bradford lives in Glenn Dale, Maryland.

Harlan B. Clark, vice consul in the American Foreign service, may be reached at the American Consulate in Birmingham, England.

## 1936

Returning to the campus for Alumni Day the following registered at headquarters in the Union: Forest Allen, Philip J. Baker, Walter S. Beamer, Harvey Bouwkamp, Genevieve Cleary, Ken DeLonge, R. S. Heppinstall, Vaughn Hill, Amber Sutfin Holden, Wilfred Hosley, J. L. Hurtle, Laurence Hutchinson, Bert Jochen, Helen Krone, Katherine Campbell Murphy, George Peters, Isabel Reid, Eugene W. Roelofs, Donald Rundle, Francis W. Schell, and Josephine Roosa Wasson.

Gordon H. Hautau received his M.S. degree from Brown university on June 17.

John Brattin and Alice Jane Knight, '35, were married on March 29. They are temporarily located at 588 Grove street, East Lansing.

Robert W. Warren and Norma Hoag, w'38, were married on May 6, and are living at 413 W. Fifth street, Flint, where Mr. Warren is service manager for the Graybar Electric company.

A daughter, Judith Ann, was born May 2, 1939, to Mr. and Mrs. Edwin Horger of 207 E. Court St., Ludington, Michigan.

Dale and Caroline (Lamb, '35) Anderson of R. 6, Kalamazoo, Michigan, announce the birth of a daughter, Patricia Jean, on March 16. Mr. Anderson is engaged as county supervisor for the Farm Security administration.

## 1937

Alumni Day registrations included the following members of the class: H. H. Barnum, Frances Metcalf Bennett, Hope Carr, Bart Collings, Harold and Mary Ellen Taylor Creyts, Raehael Minges DeLonge, Larry Distel, Marian Dondero, Robert H. Gillam, John R. Godfrey, James P. Hansen, Leona V. Hautau, Robert Hickey, Irah Carpenter Koopman, Jack LaBelle, Rex Lamerson, R. W. Lehner, Josephine VonEberstein Lowry, Marguerite McGrath, Norma Mull, Carl Nickel, Paul R. Pfefferle, Richard C. Phillips, Bob Rowe, Evalyn Craun Rundle, Gretchen Schramm, Russell Shuberg, Ray O. Snyder, and A. Ward.

Roger W. Mansfield and June Watson, w'40, were married on April 14, and are making their home in Detroit at 4400 Virginia Park. Mr. Mansfield is an accountant with the Wilding Pictures corporation.

Neal Taylor and Eleanor Hurd were married on April 22. They are at home at 2302 Dupont street, Flint, Michigan, where Mr. Taylor is a salesman for Brown & Bigelow of St. Paul.

(Continued on next page)

# Edward H. Ryder

1871-1939

"WISH I could give you all 'A's.'" Those words, uttered with controlled emotions at the end of an M.S.C. summer session examination in 1938, marked the close of a teaching career which began in 1893. His students had just presented him with a parting gift. Before the next school year would begin, his retirement would be effective.

The teacher was Edward H. Ryder, professor and head of history and political science and former Dean of Liberal Arts. He died at his home not a year later, June 22, 1939.

He is remembered by students and alumni as far back as 1905 when he first became a faculty member. Before then, he had taught in Plymouth and Traverse City public schools.

Born in Northville in 1871, he received his early education there. He received his B.A. degree from the University of Michigan in 1903. He had also studied at Michigan State Normal college. He remained at the university as a graduate assistant until he was called to M.S.C., meanwhile, earning a master's degree.

Later he studied at the University of Chicago toward a doctorate. In 1916, he was awarded an honorary master of pedagogy degree from Michigan State Normal college.

At M.S.C. Mr. Ryder received his first promotion in 1907, as assistant professor of history and economics. Two years later he was titled an associate professor, and in 1916 was appointed head of the department, which became that of history and political science. Two years previous he had taken the added position of supervisor of the first summer session, a position he held until 1926, when ill health forced him to lighten his work.

He served as head of history and political science until his retirement, September 1, 1938. When the Liberal Arts division was inaugurated in 1924, Professor Ryder was selected as its acting Dean. A year later he became dean and held that position until 1934.

Professor Ryder, at 67, was eligible for retirement when the Board of Agriculture acted for the first time under the pension-retirement plan. Students, especially, regretted his leaving. To symbolize the high esteem they held for the aged professor, they presented him with gifts, each class a separate one. Among the possessions he prized most were those tokens, one a set of gold-sprayed Lincoln-statuettes book ends.

But his service and pioneering was not for education alone. He distinguished himself as a public servant with well-defined conservative views. He served as city mayor from 1918-1925, during which time the fire department was organized, the city lighted, the streets improved and expanded, and the City hall constructed. He was one of the charter members of the East Lansing State bank, and served as its vice president from 1916 until his death.

It was Professor Ryder who, as president of the board of trustees, turned the key which opened, for the first time, the doors of the Peoples church. That was in 1926. Before that he had worked tirelessly with others in financing the construction. He had been a charter member of the Congregational church, which preceded the Peoples church, and was elected first president of the board of trustees when the inter-denominational church was organized in 1916, a position he held until 1930.



Professor Ryder

His interest in the church led him to the pulpit, where he delivered sermons during the regular pastor's vacations. He preached his last sermon during the summer of 1935.

He gained membership to three professional organizations: American Political Science association, American Historical association, and the Michigan Schoolmasters' club. Student members of Sigma Alpha Epsilon, social fraternity, voted him an honorary member. He was also named a life member of the Michigan State College association.

In helping civic and patriotic organizations he was tireless. He seldom refused a request to appear as a speaker. His many-sided life combined with his co-operative willingness to do more than his part may have hastened his death, attributed to a heart condition caused by asthma. He died after an illness of only five days.

Surviving him besides Mrs. Georgia S. Ryder, his widow, and Ruth, a daughter, both of East Lansing, are Charles Noble, a nephew of Midland, and a niece and nephew of Pontiac.

## Following Alumni Clubs

### Flint Alumnae League

At the annual meeting of the Flint Alumnae league, the following officers were elected for 1939-40: president, Carolyn Ensinger, '34; vice president, Helen Lee, '36; secretary, Gretchen Schramm, '36; treasurer, Helen Bush, '35; corresponding secretary, Helene Sullivan, '30; Board of Directors, Esther Bullard Bigler, '32, Hazel Mundy Burke, '15, Charmion Griswold, '35, and Thelma Plow Randolph, '35.

### Knoxville, Tennessee

Honoring Dr. Charles Edward Ferris, dean of engineering at the University of Tennessee, as

its first president, Knoxville Michigan Staters got off to a flying start at their initial meeting at the S. & W. cafeteria on May 29. Dean Ferris gave an interesting talk on "the good old days at M. A. C.", as he said, and everyone present added to the occasion interesting bits of his experience in college. Officers elected were: president, Dr. Charles E. Ferris, '90; vice president, J. J. Bird, '30; and secretary-treasurer, Henry Dorr, Jr., '18, of the Forestry department.

### Detroit Juniors

On May 4 in the Fort Room of the Fort Shelby, about fifty members of the Junior Alumni club of Detroit met informally to hear Robert Linton, registrar, and Glen O. Stewart, alumni secretary. Colored movies of the campus were shown by Mr. Stewart. At the business session Art Brandstatter, '38, was named president. Art may be reached at 14612 Turner street, Detroit.

## Today Among The Alumni

(Continued from page 18)

William W. Paeplow and Jane Cummings were married on June 24, and are at home at 287 Jewett, Buffalo, New York.

Chester Quinlan and Naomi Taylor were married on January 14 and are living at 1026 Batavia avenue, Royal Oak, Michigan.

## 1938

Back for the first alumni reunion were the following members of the class: Bob Allured, Willis Anderson, Jerry Anema, Frances Atkinson, Thora Forrister Atwater, Jane Barringer, Orlo Barton, Graydon Blank, John Blyth, Duane Burton, Osborn Cox, Patrick Dalton, Dorothy Ebey, Mildred Erickson, Robert C. Evans, Nancy Farley, Elaine Flott, W. H. Forgrave, Robert Gillespie, Lodo Habrle, Georgia Haerr, Dorothy Hasselbring, Betty Hay, J. G. Hays, Paul A. Holden, Leslie Hughes Helen Huschke, Phyllis Davidson Jepson, Jean Reindel Kahl, Paul Koopman, E. T. Kretschmer, R. L. Lander, Joseph F. Lash, Walter H. Lueck, Erna McKenzie, Roy Makela, Hazel Mattox, Mary Mettetal, Paul Moyes, Margaret Nickle, James E. Oliver, Frances Pearce, C. B. Pearson, Mary Pyke, Homer Sharp, Eldon Shotwell, Beverly Smith, Eva Smith, Frank H. Smith, William Spear, Barbara Houtz Spencer, Glenn A. Swanson, A. S. Taylor, W. M. Thatcher, Gordon Trousdale, Fred Walker, A. W. Winter, J. D. Winter, Harold Wissner, Margaret Woodman, and Donald A. Wright.

Allan Brightman and Gretchen VanSlysters were married October 15, 1938. They are living in Brooklyn, New York, and Mr. Brightman is employed at the American Surety company at 100 Broadway, New York city.

Joseph E. Brundage and Thelma Swanson (Western State Teachers' college) were married on April 14, in Kalamazoo, Michigan, where they will make their home.

Larry and Guelda Pike Hamilton announce the birth of David Staley on February 24. The Hamiltons live at 11723 Harper avenue, Detroit, where Larry is employed in the advertising department of the Pfeiffer Brewing company.

## 1939

Howard K. Strachan and Jean Kirtland were married April 30, and are making their home near Muir, Michigan, where Mr. Strachan manages the Empire orchards.



# 1939

## Football Schedule

- September 30—Wayne university, here.
- October 7—University of Michigan at Ann Arbor.
- October 14—Marquette university, here.
- October 21—Purdue at LaFayette, Indiana.
- October 28—Illinois Wesleyan, here.
- November 4—Syracuse university at Syracuse, New York.
- November 11—University of Santa Clara at San Francisco.
- November 18—Indiana university, here, (**Homecoming**).
- November 25—Temple university, here.