

The MICHIGAN
STATE COLLEGE
RECORD



July

1930

O'Shea Knit Sweaters

Bear SPARTAN MONOGRAMS



THE ATHLETIC DEPARTMENT

Awards

O'SHEA SWEATERS

As Tokens of Service



O'SHEA KNITTING MILLS

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CHICAGO

Listening In

THE Pulitzer Prize of \$2,000 for the best book in 1929 upon the History of the Initial S has been awarded posthumously to Claude H. Van Tyne.

THE OREGON BRANCH of the American Association of University Women is naming a \$30,000 fellowship in honor of Dr. Margaret Snell who, forty years ago "in a little room, scantily equipped with a few cooking utensils and a wood stove, founded the school of home economics at Oregon State college—the first of such schools west of the Rocky Mountains, and among the first in the United States." An orator refers to Dr. Snell as a pioneer who "blazed the way with instruction in homes beautified, in cookery made a virtue, and in housekeeping made a culture—who, in this instruction, mixed classics with cookery, blended housekeeping with hygiene, combined culture with care of children, and made household drudgery an art." The spread of which gospel is possibly responsible for the census-attested fact that the American people are rapidly leaving their homes for apartments and automats.

PRIVATE GIFTS to higher education which amounted to over \$64,000,000 in 1928 were donated two-thirds to increase educational plants and one-third for current expenses.

THE STARTLING FIGURES given in the *Christian Science Monitor* in December, give some idea of the vast army of learners of all ages in this country. The numerical order of the 25 largest institutions in grand total enrollment which includes part-time and summer students, is as follows:

Columbia, 33,367; College of the City of New York, 32,032; New York university, 29,419; California, 25,274; Minnesota, 21,027; Illinois, 13,883; University of Pennsylvania, 13,828; Northwestern, 13,558; Wisconsin, 13,293; University of Southern California, 13,293; Ohio State, 13,179; Chicago, 12,747; Western Reserve, 12,454; Boston university, 12,372; Michigan, 11,800; Cincinnati, 10,891; Harvard, 10,866; University of Washington, 9,908; Nebraska, 9,349; Texas, 8,523; University of Iowa, 7,988; Cornell, 7,915; Fordham, 7,289; Syracuse, 7,236; Hunter college, 6,848.

THE seventeenth annual conference of the American Alumni Council, in which the M. S. C. Association holds

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GLEN O. STEWART, '17, Editor GLADYS FRANKS, w'27, Alumni Recorder
M. KATHERINE LYNCH, '31, Feature Editor

THE M. S. C. ASSOCIATION

Union Memorial Building

OFFICERS—1929-30

Arthur C. MacKinnon, '95, President G. V. Branch, '12, Vice-President
R. Bruce McPherson, '90, Treasurer Glen O. Stewart, '17, Secretary

EXECUTIVE COMMITTEE

E. E. Gallup, '96, Lansing, term expires 1930; Earl E. Hotchin, '12, term expires 1931; L. O. Gordon, '06, term expires 1932; Harris E. Thomas, '85, Lansing, ex-officio; E. W. Ranney, '00, Greenville, ex-officio; Frank F. Rogers, '83, Lansing, ex-officio. Mrs. Turner Broughton, '17, President of Alumnae League.

Entered at the East Lansing Postoffice as Second Class Matter

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July, 1930

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membership, was held at Amherst, Massachusetts, May 1, 2 and 3 with Smith college, Mt. Holyoke college, Amherst and Massachusetts Aggies acting as hosts. It was the largest of any meeting of alumni workers bringing to the Connecticut Valley nearly 250 men and women from institutions representing 30 states and Canada.

Outstanding among the talks of the convention was the discussion on "The College and the Alumni," by Dr. Ernest Martin Hopkins, president of Dartmouth college, and the addresses by Miss Mary E. Wolley, president of Mt. Holyoke college; Dr. William Allan Neilson, president of Smith college; Dr.

Arthur Stanley Pease, president of Amherst college, and President Farrand of Massachusetts Agricultural college.

Officers elected and retained for the coming year by the American Alumni Council are as follows: President, John G. Olmstead, Oberlin; vice-presidents, Glen O. Stewart, Michigan State, George E. Thompson, Yale, Laurence B. Smelser, Vanderbilt; secretary, Arthur C. Busch, Rutgers; treasurer, Benjamin A. Ross, New York university; editor, R. W. Sailor, Cornell; director of regional conferences, Fred Ellsworth, University of Kansas and chairman of 1931 program committee, James Armstrong, Notre Dame.

Heave the Line

This month marks the beginning of the Annual Alumni Fund for the M. S. C. Association. Annual "dues" are the thing of the past. From now on alumni are making yearly "voluntary" contributions to the M. S. C. Association and in so doing receive the RECORD each month.

Our ship is coming in! Today, many alumni are saying proudly that they went to Michigan State and want to have a part in this annual giving for a stronger alumni organization. The swelling list of total contributors to the Alumni Fund reflects this new enthusiasm and spirit.

The amount of each contribution is not too important; the total number of contributors is. This year we want a full crew on the alumni ship. Numbers will count. Heave the line, mates! Send something in the check line. Mail your contribution to

The M. S. C. Association

Box 974

East Lansing, Michigan

Andrew Carnegie

once said:

"I have never known a concern to make a decided success that did not do good honest work, and even in these days of fiercest competition, when everything would seem to be a matter of price, there lies still at the root of great business success the very much more important factor of quality."



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DR. G. W. BISSELL

College Graduates 436 For Record 1930 Class

Bissell Given Honorary Engineering Degree As Thousands Watch; University of Chicago Dean Commencement Speaker

OVER four hundred new alumni were added to the ranks of M. S. C. graduates on Monday, June 23, when this year's senior class, filing one by one across the platform erected in the new armory, solemnly swung their mortar board tassels from left to right in token of graduation.

It was a record-breaking class—four hundred and nineteen bachelors' degrees, thirty-eight masters'; four doctors of philosophy; six civil engineers, one mechanical engineer, and one honorary degree of doctor of engineering. One of the most impressive events of the day was the conferring of the one honorary degree given upon George Welton Bissell, for many years dean of the college of engineering at M. S. C. Thousands of spectators, many of them former students who remembered Dr. Bissell in this capacity

here, applauded as President Shaw conferred the degree.

Alumni Get Degrees

Twenty-six of the forty-nine advanced degrees given went to Michigan State College graduates, who are: Claude Marshall Cade, Margaret Cawood, and Samuel Joseph Patterson, master of arts degrees; Eldon Eugene Down, Harold Warner Edwards, Merwyn Gale Farleman, Kishan Singh Gill, Stanley Johnston, Walter F. Morofsky, Myhren Clifton Peterson, Austin Lester Pino, John Wilson Sims, Stuart Eldred Sinclair, Gaylord Clifford Smith, Henrik Joakim Stafseth, and Donald Zabriskie Terhune, master of science degrees; Lamar Munson Wood, master of forestry; Floyd William Owen, doctor of philosophy; James Bibby Baynes, Ivan Foster French, LaVerne Jesse Hendryx, John Bouton Lazell, Louis Frank Levin, Clare Edwin Slaughter, civil engineer degrees; Walter Percil Robinson and

Albert Sobey, mechanical engineer degrees.

Laing Gives Address

Dr. Gordon Jennings Laing, dean of the graduate school of the University of Chicago, who delivered the commencement address, told this year's graduating class not to fear the term "high-brow," and scored heavily the tendency today in artistic fields toward the popular and away from the intellectual. Particularly is this true, according to Dr. Laing, in the American theater. Vaudeville, he declared, is "a monument to the national patience," a revue is "an interesting and scientific experiment conducted for the purpose of determining the legal minimum of clothing" and the requirements for a successful musical comedy are "a fool, a fairy, and a little fluff." He appealed to college graduates for constructive thinking along cultural lines,

(Continued on page 20)



Classes Gather On Campus for Annual Reunion

June 21 Sees Old Grads Meet for 1930 Alumni Day Program

MICHIGAN STATE'S PAST lived again on the Campus, June 21.

Class rivalries of a decade or so ago were revived, men who had not met for years grew young again in reminiscence of undergraduate days, and everyone attended the Sunset Supper and met everyone else he knew when he was an M. S. C. undergraduate.

For June 21 was



Alumni Day at East Lansing. The time-honored M. S. C. "patriarchs" were there, venerable in their ability to remember the College when a woman student was a rarity, and when a bicycle was the best means of getting from the College to Lansing.

From the patriarchs, the roll call came clear down the line to last year's graduates, attending their first Sunset Supper, and meeting for the first time the older graduates of their College. Some of the alumni present lived in old "Saint's Rest" and wore peg-top trousers when they were on this campus; some of them left here only last year; but all went to Michigan State College; and all had a glorious time remembering it.

Campus Changes

The Campus was turned over to its graduates for the day. Everywhere were alumni, signing up for the golf tournament, entering their children in the baby show, inspecting the Union building which their contributions have built, in general "doing" the Campus. It has changed a good deal since some of them were here.

E. R. Unruh, of the class of '20, said in this connection: "If you'd brought me here blindfolded so I couldn't see where I was going, I'd never have recognized East Lansing. This is my first time back in eight years. I remember first hearing of this Union building back about 1923. I was asleep in the Y. M. C. A. one afternoon when Blake Miller woke me up and hit me for a subscription."

The older classes respond most nearly unanimously at reunions. "The farther you get away from the time you graduated the better it seems to get back. The boys look

good to you," declared J. S. Mitchell, '95. And Charles Garfield, '70, said, concerning Alumni Day:

"This is one of the red letter days for me, and brings a mingling of joy and sorrow. Joy to meet my contemporaries, and sorrow to find so many of the old ones gone and so few of them returning.

"It is a joy for me to come back to the Campus even though it changing so that the old landmarks are disappearing. There are two men who attach me to the College. They are Dr. Frank Kedzie and Tommy Gunson. I knew Dr. Frank when he was a boy six years old.

"There were 26 in my class and 12 of us graduated. When you add up all the students in the College and the faculty, our 26 were one-sixth of the entire number.

"I wanted Warren Reynolds of Cassopolis to come along today so our class would be represented one hundred per cent, but he had a business meeting and couldn't make it."

Attended Sunset Supper

One of the most important and truly enjoyable events of Alumni Day was the Sunset Supper, at which Reverend N. A. McCune of the Peoples Church was toastmaster, and Reverend M. S. Rice, of Detroit, the main speaker. Here alumni of all classes, who during the day had been separated, were brought together to renew old friendships and make new ones; to talk over old times and meet the families of men who have grown up amazingly since the day when they walked down the aisle in cap and gown and received the white rolled diploma which meant they were through with undergraduate life.

Then there was the golf tournament, with the advertised "dubs and darbs" manfully doing their 18 holes a piece over the



Walnut Hills course. Bud Hewitt, '24, won the large trophy with his score of 77, but even those shooting up in the hopeless hundreds had a lot of fun, if no prizes came their way in the final awards.

(Continued on page 20)

Old Grads Pose on Alumni Day



Here they are—some of the alumni who came back to see M. S. C. again, on June 21. On the opposite page, the snapshots are: (1) Charles Garfield, '70, Daniel Strange, '69, and Frank Kedzie, '77; (2) R. Bruce McPherson, '90; (3) Charles Garfield, '70; (4) M. T. Ranier, '04; (6) Harris Thomas, '85.

Scholastic Rating of College Shown in Study

Dr. John W. Crist Gives Figures on Academic Standing

YOU know that in the last ten years thousands of dollars have been spent on new buildings at Michigan State college. Probably you know about the present building plan, which provides for thousands more to be spent within the next ten. You know about the growth of the student body; about the expansion of the college departments; and most certainly you know about the remarkably fine athletic expansion which makes you, an M. S. C. alumnus, proud to read the collegiate sporting news.

All these things are vital in the growth of college; but there is another thing which is perhaps even more basically important. Has the academic growth of the college within the past ten years kept pace with its physical expansion? The question is being asked by Michigan State college alumni interested in the growth and prestige of their Alma Mater, and it is most satisfactorily answered by Dr. John W. Crist, in a paper on "Ten Years of Academic Improvement at M. S. C.," which Professor Crist has prepared for use by the Record.

Charts Show M. S. C. Trends

The illustrative charts reproduced on these pages show trends at M. S. C. which may be used as indications of academic progress, and have also been prepared by Dr. Crist to accompany his paper.

There is a tendency, says Dr. Crist, to believe that pronounced material expansion and adequate academic im-

provement at an institution for higher learning are more or less contrary to each other and can not take place at the same rate. The former, it is often said, nearly always overshadows and retards the latter. Hence, it is contended by some authorities that safety lies in a persistent policy of closely restricting the outlay of funds for physical enlargement, limiting the size of the

student body, and at the same time keeping strong and active emphasis on the quality of scholarship. In view of this theory, great interest attaches to a study of the academic situation at Michigan State college over the past ten years, during which time vast material expansion has taken place, and the faculty has increased from 149 to 238, a gain of about 60 per cent.

Faculty Ranking Shown

The ranking of the college faculty from lowest to highest instructors, assistant professors, associate professors, and professors and theoretically at least, scholastic ideals and abilities increase in the same order. Therefore an increasing relative predominance of persons of higher academic rank can be taken as an evidence of scholastic progress, and Figure 1 shows the trend.

Straight lines have been fitted to the data and used exclusively. The slopes of these lines indicate the trends upward being favorable and downward unfavorable. Furthermore, the slopes are stated numerically, making more exact comparisons possible. Military and music departments are not included in the data.

Figure 1 shows that the proportions of instructors and assistant professors have declined at the respective average rates of 0.13 and 0.72 per cent per year. Likewise the relative number of professors has decreased annually at the rate of 0.39 per cent—a fact not so pleasant. However, the rate of gain in associate professors (0.93 per cent per

(Continued on page 18)

Figure 2—Relative dominance of advanced degrees over past ten years.

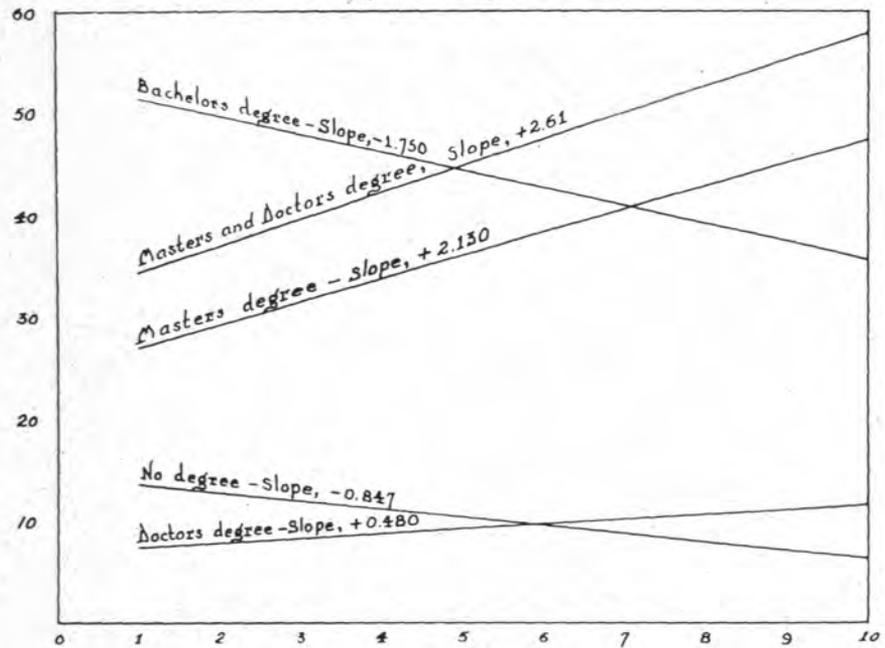
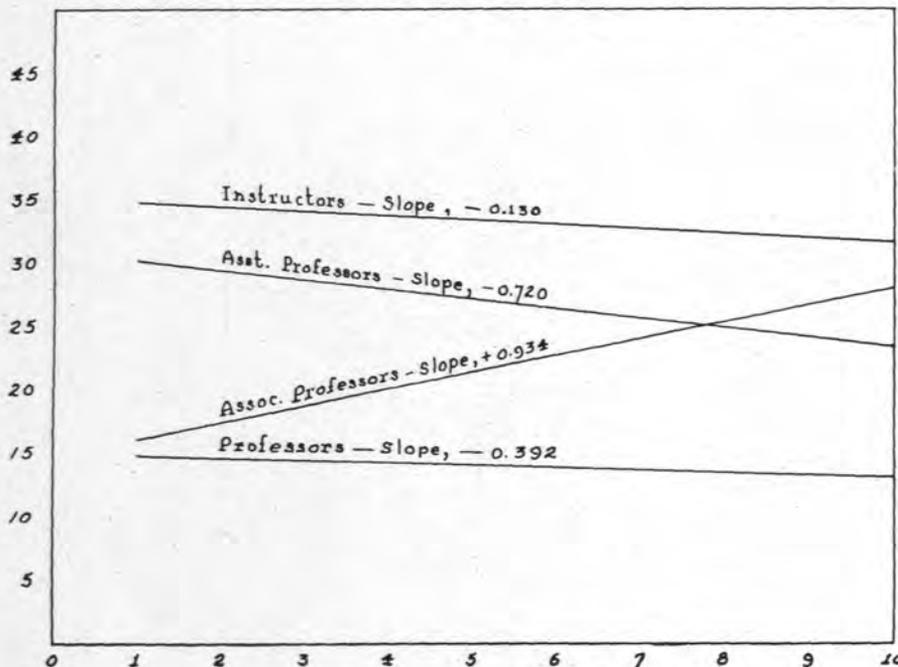


Figure 1—Relative dominance of professorial ranks over past ten years.



Notables Among Alumni Day Celebrants



R. Bruce McPherson, '90, of Howell is, of course, the new president of the M. S. C. Association. Before taking over this post, he served the M. S. C. Association loyally for three years as association treasurer. He is a member of the McPherson family which settled in the vicinity of Howell in the early part of the nineteenth century, and has contributed much to that village.



A. C. MacKinnon, '95, of Bay City, retiring president who is succeeded by McPherson, has served the Association as president faithfully and well during his term of office. The MacKinnon family is closely identified with the past and present of M. S. C. Two of Mr. MacKinnon's daughters have attended college here, and his youngest daughter, Charlotte, will be a junior in the liberal arts division next fall.



"Bud" Hewitt Won the Golf Tournament Trophy



Here are a few members of the coming generation at M. S. C. Prize-winning babies, every one, and every one the son or daughter of someone who spent undergraduate days at State. It looks like a big year for the class of, say, 1949.

Alumni Secretary Makes Annual Report

ANOTHER alumni year has come to a close, and the time has arrived to review it, both for the information of the Association and as a matter of permanent record. The year just concluding has furnished less of the bizarre in the under-graduate life of the College than some previous years; less of the sensational in the columns of the daily press.

There are many methods of reporting progress. Words may be used in profusion to sound well, figures may be quoted without end, and charts and graphs designed to picture almost anything, but behind all of these must lie the actual facts upon which the report is based. In the consideration of the activities of the past year we should bear in mind the contributing forces that make for the success or failure of any particular enterprise, the state of mind of our constituency, the condition of the times and the fact that the general body of our alumni, numerically speaking, are comparatively young men and women who have been out of school only a few years. At the risk of being materialistic in an academic atmosphere I shall consider:

The Alumni Office

Essential to the very existence of any alumni organization, the records and files of the members are of first importance. Our office has adopted, as far as possible, a visible card index system of cards containing address, biographical record and vital statistics of nearly 8000 alumni of Michigan State, and these are the main cogs in the functioning of our organization. The maintenance of this system requires constant attention and research on the part of our alumni recorder and some student assistance. Our stencil records for the mailing list are sorted as to members and non-members of the Association, as well as being divided geographically. The magnitude of the task of recording and following 7000 to 8000 souls may be somewhat appreciated with the knowledge that the average monthly address change file often numbers 150 and 200, with each change requiring four operations and numerous cross references before the task is completed. The office constantly supplies lists to class secretaries, local clubs, and address changes to many sororities and fraternities. We feel our job is ever to realize that these many Spartans, even though they are careless about notifying us of address changes, do not wish to lose contact with Alma Mater—so we accept the ordinary procedure in our office for their welfare.

The Michigan State College Record

The second vital factor in the maintenance of an alumni organization is the official publication. For the size

of our institution our magazine stands high in the field of national college alumni publications. Our adoption of a two color cover on recent issues has helped to make it a more attractive publication and one that any alumnus might be proud to have on his library table. The magazine has broadened its scope this year by the addition of a feature editor, Miss Katherine Lynch. Editorials, longer articles and treatises of merit and weight have been included between our covers in addition to the regular news and personals of previous issues. We have the comfortable editorial feeling of having in our desk at



GLEN O. STEWART, '17

the present time a reserve supply of contributed articles which we know will meet the approval of our readers. Some of these are the result of several months of solicitation on the part of the editor, while others are voluntary responses, indicating a growing and gratifying acceptance of the Record as a desirable medium for the airing of alumni views and experiences.

Local Alumni Clubs

Feeling that work in the field strengthens the mutual friendship of the alumni as well as promotes the usefulness of our Alma Mater the executive committee has directed your secretary to continue efforts along these lines. During the fiscal year just closing there have been fifty meetings of the local alumni clubs with an approximate attendance of 2000. To meet with these clubs we have provided college speakers, movie films, some musical talent, etc. This includes one or more meetings in the following places: Ann Arbor, Berrien county, Cleveland, Chicago, Detroit, Escanaba, Flint, Grand Rapids, Jackson, Kalamazoo, Lansing, Los Angeles, Milwaukee, Pittsburgh, Pontiac, Portland, Ore.,

Rochester, Saginaw, Seattle, Toledo, Traverse City and Washington, D. C. The alumni secretary has attended a majority of these meetings, except in the far west and has managed to keep in close contact with the officers of the many clubs.

The trend has been in the direction of smaller clubs as the reports from Detroit, Grand Rapids and Jackson have been meager. Interest on the part of many clubs has been the establishment of a local alumni directory and sponsoring the annual alumni fund idea. New elections might stir up genuine activity among the slumbering clubs. An increased awakening of alumni interest has been noticeable each fall when meetings are held in eight of the nine district conventions of the Michigan State Teachers' Association.

College Congress

The third annual College Congress held on the Campus on the evening of February 8 was well received and seemed to offer certain distinct advantages over previous types of official meetings, indicating that this new practice has come to stay as an annual business gathering of Michigan State alumni, second only in importance to that of Commencement. The talks of President Shaw and John Olmstead, alumni secretary of Oberlin college, gave those attending a careful resume, first of the working condition and finances of the College and secondly a picture and evaluation of alumni achievement in the modern college and university.

Association Membership and Finance

The collection of financial sustenance for the continuance of our alumni work is one of the most pressing and constant functions of the alumni office. Although new names are added to our membership list annually, I still feel that this is one of the big problems of the association and is the most perplexing duty connected with the alumni office. No secretary wants to be a beggar and yet there are times when it has almost been a case of begging to increase the membership. It has been apparent to us for several years that the trouble along this line is fairly deep seated. The very size of the College today makes personal contact out of the question. The result is that in most cases a student will enter and graduate without any consciousness of his future relations with the College. I feel that alumni interest must have its inception in an undergraduate consciousness which can be fostered to a much greater extent than now by the faculty and administration.

Perhaps the greatest step forward along progressive lines of alumni finance was the establishment this year

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"Close Beside the Winding Cedar"

Colonel T. L. Sherburne, former commandant of the college R. O. T. C., was graduated from the Army War college at Washington, D. C., June 27. Colonel Sherburne was a lieutenant colonel before entering the war college for advanced officers last year. He instituted the R. O. T. C. horse shows held at the College and managed them for seven years.

A bronze tablet reading: "In memoriam, Mrs. George W. Bissell, for twenty-two years an active and devoted member of this parish, 1855-1929. She loved to do for others." was recently dedicated to its place in St. Paul's Episcopal church. The tablet was placed by Dr. George W. Bissell, former dean of engineering, in memory of his wife.

R. H. Kelty, '19, East Lansing, of the College horticulture department, was elected treasurer and named a member of the American Honey institute, the only national organization of bee-keepers, at a recent meeting held in Indianapolis, Indiana.

Approximately 600 students were enrolled in the annual summer session at the College when classes opened Wednesday morning, June 25. This number is about equal to the registration for 1929.

An animal disease research and anatomy building to cost not more than \$100,000 has been approved by the state board of agriculture and plans for the structure have been completed. Plans were submitted to contractors and the lowest bid came from the Reniger Construction company of Lansing.

The building will be a two-story structure of fireproof construction. The design is in keeping with that of other new structures which have been erected on the Campus during the past few years. The old veterinary building now used by Dr. Frank W. Chamberlain, professor of anatomy, will be razed as soon as the new building is completed.

Secretary Halladay has announced that plans for the new women's dormitory are being completed by Detroit architects and a Detroit trust company is ready to handle the financing. The new dormitory will probably cost about \$400,000. It will be started this summer.

It is a delight to visit the Beal botanical garden this summer. The rock garden is especially beautiful and in other parts of the garden there are many plants of beauty and interest. The garden is beginning to recover

from the damage caused a couple of years ago by running a large sewer directly through its main portion, necessitating the disturbance of many plants.

Many new plants are added each year, both native and foreign. Some of the latter are proving to be well adapted to Michigan conditions.



Annual student awards for literary achievement were recently announced by Professor Randall of the English department. J. H. Murphy, Lansing, freshman, won the George E. Lawson essay contest with a paper on "Benvenuto Cellini, Artist and Bravo." John A. Downes, East Lansing, junior, received honorable mention. John I. Olson, Shelby, junior, submitted the winning poem in the contest sponsored jointly by the Michigan State News and the English department. Florence Swanson, East Lansing, junior, ranked second. Guilford Rothfuss, Brooklyn, junior, won the short story contest. Rosalie Ruonovaara, Lansing, junior, received second place, while Grace Bower and Effie Erickson, both of East Lansing, received honorable mention.

Service awards were given to seven students at the annual banquet of the Michigan State News staff held June 5.

Those who received keys in recognition of their work on the campus bi-weekly are: James S. Haskins, Howard City, managing editor; Majel Horning, Brooklyn, co-ed editor; Glenn R. Larke, Sault Ste. Marie, associate editor; Alfred O'Donnell, New York City, former assistant editor; Katherine Lynch, Detroit, former feature

editor; Roy Sample, Royal Oak, business manager; Dora Worden, Grand Rapids, member of the business staff.

About 140 guests were present at an informal tea given Sunday afternoon, June 8, in honor of Ramon Novarro, famous screen star, who studied voice with Louis Graveure at the College. The affair took place at the home of Mr. and Mrs. Arthur Lyons, '00, and was given by the active chapter of Alpha Phi sorority.

Five men were selected for membership in Excalibur, men's Campus honorary society, at the Cap Night ceremonies June 4. They are Wayne Scott, Fort Wayne, Indiana, member of the varsity basketball team and president of the Union board; Gerald Breen, Holland, varsity football man and president-elect of the senior class; Roger Grove, St. Joseph, president of the Varsity club and a member of the football, track, and basketball teams; William Pratt, East Lansing, editor-elect of the Wolverine; Douglas Caruthers, Plymouth, president-elect of the student council and president of Blue Key.

Mrs. Helene Perrin Smith, '17, was one of the two women to receive the degree of master of science from the University of Texas, June 9. Mrs. Smith's thesis, "The Health and Nutrition of the Mexican Infant and Pre-School Child," received the unusual tribute of being placed on the required reading list for courses in educational psychology at the university. This thesis study was unusually interesting due to the fact that Mrs. Smith gleaned all her information from day to day, first hand observations of Mexicans in their own quarters in the city.

Mrs. Smith will continue to reside in Austin, Texas, where her husband, Everett G. Smith, '16, is acting head of the department of marketing in the school of business administration of the university.

Capt. P. W. Hardie and Mrs. Hardie and son, Billy, recently left East Lansing for Pensacola, Florida, where Captain Hardie will report for duty. Captain Hardie has been senior officer in the coast artillery unit of the College R. O. T. C.

The old picnic ground back of Arboretum has been the scene of many a family group gathering this summer. The quietness and beauty of surroundings seem to appeal to many people more than the confusion of a more public place.

Team Ends Season with 8-4 Victory Over U. of M.

State Comes Back in Second of Series to Win Final Game

ONE OF THE BEST, if not the very best, baseball teams in the history of Michigan State college polished off its season with a neat 8 to 4 victory over the University of Michigan team June 21 in the annual commencement and alumni day athletic feature. If ever a team played real baseball to take two out of three games with the University this spring, it was the 1930 aggregation coached by John H. Kobs.

Michigan slipped in for a 6 to 3 victory in the game played Friday, June 20. The Spartans had hopes of annexing the entire series but it wasn't in the books. In the first place Harris Kahl, big junior right-hander, had an off day in the box and was taken for



"BUD" GIBBS

seven hits in the first few innings. Michigan gained a lead that State could not cut down. Kahl was wild as well as ineffective. Then Compton was hurling wonderful ball for Michigan, holding State's hard hitting aggregation to four hits, so it is not difficult to see why the boys lost.

State Stages Comeback

The next day it was a different story. With six seniors playing their final game, it was evident they would win. Charley Griffin, the sophomore who pitched so well all year, took the mound. He was taken for 13 hits but managed to squeeze by. Had not the Spartans sharpened up their batting eyes they might have lost the game but the big sticks were beating out a solemn tattoo. It is highly doubtful if ever a Michigan State captain finished off his career as did Captain Albert Sachs. The big outfielder enjoyed a perfect day. He was four times at bat,

Baseball Scores	
April 12—Chicago 4, M. S. C. 12.	
April 19—Michigan State Normal 1, M. S. C. 4.	
April 24—Syracuse 3, M. S. C. 4.	
April 26—Central State Teachers 1, M. S. C. 11.	
April 30—Iowa State Teachers 6, M. S. C. 5.	
May 3—Notre Dame 2, M. S. C. 3.	
May 10—Western State Teachers 4, M. S. C. 7.	
May 14—Hope College 5, M. S. C. 13.	
May 17—Western State Teachers 4, M. S. C. 7.	
May 19—Chicago 4, M. S. C. 3.	
May 22—Miami University 3, M. S. C. 11.	
May 24—Oberlin University 0, M. S. C. 3.	
May 26—Notre Dame 3, M. S. C. 5.	
May 27—Cincinnati 3, M. S. C. 5.	
May 30—Michigan 1, M. S. C. 3.	
June 7—Michigan State Normal 3, M. S. C. 9.	
June 20—Michigan 6, State 3.	
June 21—Michigan 4, State 8.	

made four runs and pounded out four clean singles. Wendell (Windy) Knisel, the junior right fielder, was another big star.

Knisel really accounted for every run that State scored. He made four hits in four times at bat, included a double and a triple. He scored six of State's eight runs with his hits. He engineered a double steal that let State score the run that sent them ahead and came home on a perfect squeeze play himself.

Team Average High

The team this year had a batting average just a little over .300, considered a sensational mark. Ed Gibbs, Gladstone athlete who was elected captain of the 1931 team after the game, led the team in hitting for the season with a mark of nearly .500. Both Gibbs and Griffin have been the object of major league scouting this spring. Detroit Tiger scouts have told both Griffin and Gibbs to play all the baseball they can in the next couple of years. Gibbs' great throwing arm and his speed make him appear as real big league material.

All told Kobs' team won 15 out of 18 games on the home schedule and if the spring training trip is figured, they won 18 out of 24. A real record! They beat Michigan, Notre Dame, Cincinnati, Western Normal and Michigan Normal each twice. They defeated Chicago, Syracuse, Oberlin, Miami, and many others.

GYMNASIUM GOSSIP

THE YEAR just past has been a highly successful one for Michigan State College major sport teams. The

football season was a record-breaker under the new coach, James H. Crowley, in that five of the eight games went on the right side of the ledger.

THE TRACK TEAM fell off somewhat. Loss of stars through poor scholastic grades and failure of other men to equal their performances of past years hurt the team's chances. At that the thinclads placed second in the state intercollegiate, the first time they have been out of the title in four years and placed runner-up to Notre Dame in the Central Intercollegiates.

Crowley Loses Smead

MICHIGAN STATE'S football prospects for the coming fall suffered a severe blow with the receipt of word here that Harold Smead, center and captain-elect of the 1930 grid team,



CAPTAIN SMEAD

was injured a short time ago in a traffic accident and will not be able to play next season. The accident occurred in the East where Smead is spending the summer visiting his brother. He was riding a motorcycle which collided with an automobile, breaking one of the Spartan captain's ankles and inflicting other lesser injuries.

Smead, who has played for two years on the regular State team, is one of the greatest grid stars M. S. C. has ever had. Last fall he consistently outplayed all opponents, and was generally considered one of the outstanding players of the middle west. His loss leaves a hole in the Spartan lineup which will be difficult to fill, and weakens the team considerably.

The State center has been notable not only for his mechanical ability at the center position, but for his uncanny headwork in anticipating and forestalling plays planned by his opponents. State adherents have been looking forward to the 1930 season, with Smead as captain of the Green and White team, as one of the most successful in the history of the College.

ALUMNI AFFAIRS

1876

Ervin D. Brooks, Secretary
710 S. Park St., Kalamazoo, Mich.

J. E. Taylor wrote from Greenville, Michigan, on June 9: "This chances to be my 76th birthday. Ten of our original seventeen are like myself, capable of doing good solid labor."

1881

Charles McKenny, Secretary
Michigan State Normal College,
Ypsilanti, Mich.

D. S. Lincoln writes from Big Rapids, Michigan: "Forty-seven years in same location and in same vocation, agriculture, horticulture, and floriculture."

A. W. Troupe gives his address as 917 W. Fifth, Pine Bluff, Arkansas.

1885

James D. Towar, Secretary
1212 W. Kalamazoo St., Lansing, Mich.

Elwyn T. Gardner is farming at Bennett, Colorado.

1887

George J. Hume, Secretary
R. 3, Lansing, Mich.

O. C. Wheeler has moved in East Lansing to 501 East Grand River.

1888

Charles B. Cook, Secretary
R. 1, Owosso, Mich.

Charles H. Redman is an assistant in the city engineer's office in Saginaw. He lives at 835 Emerson street. He reports that the following men are also connected with the office: Arthur Ritchie, '16, Carl Miller, '20, Paul Lemon, '21, and George Giddings, '28.

1890

R. B. McPherson, Secretary
Howell, Mich.

A record enrollment of more than five hundred engineering students in the current year 1929-30, and the enormous increase in industrial demands for trained leaders has resulted in a great expansion of the technical units of the College of Engineering at the University of Tennessee. New buildings for the basic sciences of physics and chemistry were occupied this year and a completely new engineering building will be ready for fall use. The industrial development which has more than doubled the enrollment of the college since 1923 is expected again to shatter all records of attendance this fall. Charles E. Ferris is dean of the engineering college.

1895

Arthur C. MacKinnon, Secretary
1214 Center St., Bay City, Mich.

Dr. William C. Bagley recently delivered a eulogy on Dr. Edwards before an assembly of alumni at Rhode Island State college.

1899

S. Fred Edwards, Secretary
801 Ionia St., Lansing, Mich.

T. H. Libbey writes from Nunica, Michigan, that he is sorry he couldn't be back for the "big doings" this year, but hopes to be present next June.

1900

Bertha Malone, Secretary
81 Waverly Ave., Highland Park, Mich.

Charles Bale is a mechanical engineer with the Potter Refrigerator corporation, and gives 481 E. 18th street, N., Portland, Oregon, as his address.

1904

L. T. Clark, Secretary
296 E. Grand Blvd., Detroit, Mich.

P. B. and Alta Gunnison ('05) Pierce are living in Lansing at 1812 Osband avenue.

1905

V. R. Gardner, Secretary
East Lansing, Mich.

Bertha Hinkson is teaching in Detroit and living at 11537 Hamilton avenue, Ranier building, apartment 412.

1906

L. O. Gordon, Secretary
R. 2, North Muskegon, Mich.

A. C. Anderson requests that his Record be sent to Schoolcraft, Michigan. He writes that Edgar Anderson, '18, and family, are spending the year in England where he has a national research fellowship at the John Inness Institution for horticultural research at Merton Park, London.

Rasmus Rasmussen is chief engineer for Bates & Rogers Construction company of Chicago, and may be reached at 7342 South Shore drive.

A. C. Anderson is still with the Michigan Milk Producers association of Detroit, living the summer months in Schoolcraft, and the winter ones in the Hotel Clifford, Detroit. He reports that his son, Edgar S., '18, is in London, England, studying along his line of work at the John Inness Horticultural institution, Merton Park, London S. W. 19. He received a fellowship from the National Research association entitling him to a year's study anywhere he chose to go. His wife and daughter, Phoebe, are with him. Anderson also notes that his son Richard J., '22, is in Kansas City, Kansas, and is manager of the Kresge dollar store there.

R. G. Potts writes that he is manager of the E. F. Fisher Farms, comprising 1,840 acres, near Romeo, Michigan. Mrs. Potts was Mary E. Pratt, '08. They have six children, Alice, 20, a senior at the University of Michigan; Helen, 18, senior in Romeo high school, John, 16, a junior in high school; Gerald, 13, eighth grade; Frances Jean, 6, and Robert Frank, 2.

1907

George Brown, Secretary
East Lansing, Mich.

William E. Piper is with the Door company, engineers, of 247 Park avenue, New York City, as sales engineer.

M. R. Bowerman is an engineer with the Alliance Machine company. He

lives in Homeworth, Ohio, with his wife and three children. He adds that he would like to hear from members of his class.

Latham Coffin is farming and teaching district school near Clayton, Michigan. He has three daughters, aged 22, 18 and 13.

E. L. Grover is still teaching at M. S. C. and attending the University. He received his M.A. from the University of Michigan last November.

1909

Olive Graham Howland, Secretary
513 Forest Ave., East Lansing, Mich.

Catherine E. Koch is on a year's leave of absence from Smith college, and expects to do further study abroad.

1911

James G. Hayes, Secretary
213 Bailey St., East Lansing, Mich.

Elton L. Jewell is superintendent of the R. H. Comey Chicago company, dyers and bleachers of straw braids and hats for the millinery manufacturers. He may be reached in Chicago at 3338 Pierce avenue.

Jim Hays writes that on May 21 he spoke before the Berrien county fruit growers at Pearl Grange, near Benton Harbor. As he was placed near "Chief" Fuller, '16, they discussed baseball in particular and "Chief" pointed out many other Michigan State people in the group including J. J. Jakway, '86; Clara Jakway Colby, '14; William Anderson, '17, and Beatrice Jakway Anderson '17; Norman Harris, Frank Culby and Charles Winters.

Virgil T. Bogue sends his blue slip from Geneva, Ohio, with the following: "Am still endeavoring to make the world more beautiful with Geneva, Ohio, as my base of operations. Realizing what a big job this was, Mrs. Bogue presented me with a new son for Christmas. Nelson Eugene arrived on December 22. This makes three, a daughter, 12, and a son, 10. Bill Shanor who is still teaching in Erie, Pennsylvania, tells me Herman Knoblauch of Blissfield (both '11) has a new son last fall. Ben Laubach, '01, has a nice position with the Cleveland Electric Illuminating company with headquarters in Ashtabula. His company is spending about forty million dollars in Ashtabula county this year. What has become of George Dewey, '11? Can think of just a lot of people from '08 to '14 that I would like to hear about but news of this period is little and seems to be getting less. Can remember a lot of them as freshmen that were not nearly so quiet. Let's loosen up a little on news and pep up a little for our twentieth reunion."

1912

C. V. Ballard, Secretary
East Lansing, Mich.

S. L. Hall writes from 1008 Harding place, Charlotte, North Carolina: "Hazel Peck Wooley, '11, and Harry Wooley, '12, called on Dora Dancer hall, '11, and myself recently. Said they had lived in Charlotte since September. Had also called on J. J. McDevitt, '11, who is a contractor here in Charlotte. Harry is with the Hyatt Roller Bearing division of General Motors in the south-eastern states. They have two nice daughters about ready to go to college."

Roy M. Montfort is a physician and surgeon with offices at 312 Temple building, Danville, Illinois.

D. F. Fisher, who for the last eighteen years has worked on diseases of fruits in orchards and storage for the office of horticultural crops and diseases, Bureau of Plant Industry, was recently appointed as leader of the fruit and vegetable handling, transportation, and storage investigation. He has made his headquarters at Wenatchee, Washington, since 1913 but is now located in Washington, D. C.

L. L. Jones writes from 12 N. Main street Lafayette, Indiana: "Still in poultry work, now operating hatchery and poultry farm. Living on farm about one mile from Purdue university, with same wife and four children—youngest two months old. Doing considerable outside poultry work, such as secretary-treasurer of the International Baby Chick association. Still poor enough to enjoy life."

R. L. Nye is closing his eleventh year in connection with the College of Agriculture of Syracuse university, and his tenth year as dean of the college. He reports that Henry R. Adams, '21, has charge of the soils department there. Nye lives in Syracuse at 515 Comstock avenue.

1913

Robert E. Loree, Secretary
East Lansing, Mich.

H. M. Jacklin is associate professor of automotive engineering and research associate in the engineering experiment station at Purdue university. He and Florence Hayes Jacklin live in Lafayette at 111 Fowler avenue.

George F. Leonard is sales manager for the Tobacco By-Products and Chemical corporation at Louisville, Ky. His address there is 2825 Grinstead drive.

Nathan D. Simpson may be reached in care of the Chrysler Motor Car company, Detroit, Michigan.

J. A. Waldron may be reached at R. 3, Box 166B, Minotto Ranch, Phoenix, Arizona.

1914

Henry L. Puhlov, Secretary
East Lansing, Mich.

John C. Alderdyce is sales engineer of the Concrete Steel company, Detroit, with offices at 1245 Michigan Theater

building. He lives in Dearborn at 521 Park West.

Mr. and Mrs. Harold S. Bird announce the birth of a daughter, Nancy, on June 1, 1930.

Ralph I. Coryell is secretary-treasurer of the Coryell Nursery at Birmingham, Michigan. He lives there at 992 Arlington road. He writes that they are opening a new office for their expanded landscape department at the Birmingham headquarters. He adds: "Quite a few of our college friends drop in during the year and we are always glad to see them. R. J. Coryell, '84, was reelected president of the Michigan Association of Nurserymen. He is president of the board of education at Birmingham and recently took part in the program of the Michigan Educational association's meetings at Lansing. Josh Billings, '15, in addition to other numerous activities, is scoutmaster of B1 troop at Birmingham, and has taken up archery as a sideline."

Blanche Hays Gailey lives in Swissvale, Pennsylvania, on Miriam street.

Roy F. Irvin has for his South Pasadena, California, address 2029 LeDroit drive.

Lee L. Kennedy gives his address at 15 N. Genesee avenue, Pontiac. He is proprietor and manager of the Radio Sales, Inc., at 96 N. Saginaw street, handling Majestic radios.

George T. Smith writes from R. 17, Box 240P, Indianapolis, Indiana: "I am still designing electric motors for Fairbanks, Morse & company. By the way, Fairbanks, Morse and company build high quality motors, in ratings from $\frac{1}{4}$ to 900 horse power. I built us a nice home in the country in 1928 and 1929 and we would like to see any M. S. C. people who happen this way."

H. C. Zeluff is in charge of quarantine work for the United States department of agricultural and the Florida state plant board. Box 283, Tampa, Florida, reaches him.

1915

Rolan W. Sleight, Secretary
Lansing, Mich.

J. Sam Hartt gives his address at 132 W. Washington avenue, Madison, Wisconsin. He is a consulting engineer.

H. W. Hulbert is head of the agronomy department at the University of Idaho, and at the present time has under way a very active and successful weed eradication campaign. Hulbert lives in Moscow at 720 D street.

Karl G. Meschke says that he can be reached in care of W. C. Hardy, 520 Ellis street, Brunswick, Georgia.

John W. Nicholson is a seedsman for Earl E. May Seed and Nursery company, and is located at Shenandoah Iowa.

Ross Waffle is manager of the Owosso (Michigan) division of the Belle Isle Creamery company and lives at 626 E. Comstock street. Waffle is married and has five children, "every-

one healthy and happy." He adds "Always glad to hear from a member of '15."

L. R. Walker sends his blue slip from Marquette, Michigan, with the following note: "The oldest county agricultural agent in terms of years service in Michigan. Start my 15th year July 1, 1930, and all in one county."

1916

Herbert G. Cooper, Secretary
1125 S. Washington Ave., Lansing, Mich.

Helen Edison Cavan is living in Royal Oak, Michigan, at 515 Gardenia avenue.

Kittie Handy Fuller is county treasurer of Berrin county. She lives in Benton Harbor at 341 Pipestone street.

C. M. McCrary is manager of the W. K. Kellogg Farm at R. 1, Augusta, Michigan.

George A. Willoughby is professor of industrial arts at the Michigan State Normal college at Ypsilanti. He lives at 712 Washtenaw avenue.

1917

Mary LaSelle, Secretary
420 W. Hillsdale St., Lansing, Mich.

Harry Blumenthal is an automobile merchant for the Marmon company of Pittsburgh. His address is 1241 Denniston avenue, Pittsburgh.

G. C. Collins is with the Frost Gear and Forge company at Jackson. His local address is 224 Wall street.

C. M. Kidman has moved to 219 Virginia street, Lansing.

W. Doyle Kimmel is secretary of the Detroit Hume Pipe company, and gives his address there as 173 W. Longwood.

M. A. Leach is head of the science department at Eastern high school, Lansing, and lives at 1112 E. Michigan avenue. His son, Jacey H., is a junior in the applied science course at M. S. C.

1918

Willard Coulter, Secretary

1265 Randolph S. E., Grand Rapids, Mich.

R. A. Beers sends his blue slip from 309 McNair building, Kalamazoo, Michigan, and notes: "I am still with the State Highway department, being resident construction engineer in charge of seven counties in southwestern Michigan. I am also the father of a daughter, Betsy Ann Beers, born June 8, 1930, who should be ready to attend M. S. C. by 1948. Mother and daughter are getting along fine."

1919

Paul Howell, Secretary
1010 Braman St., Lansing, Mich.

Hazel B. Deadman gives her address as 6758 Rutherford, Detroit, and reports: "Just teaching science which indicates historical geology, clothing materials, fire, foods, electricity, and considerable of the practical side of biology and hygiene. The state colleges of agriculture seem to provide the very best of foundational knowledge upon which to base a career as a teacher of general science. Not that the teaching career was intended at

the time of taking the ag course but one usually accepts an unavoidable situation."

Forrest G. Millard is superintendent of the Ingalls Shepard division of the Wyman Gordon company, and lives at 67 E. 156th street, Harvey, Illinois.

B. F. Latter is superintendent of schools at Millington Michigan.

Einar E. Ungren is publicity and advertising manager for the Michigan State Farm bureau at Lansing. He lives at 221 N. Clemens street.

Marion Templeton is a tea room instructor at the Girls' Vocational school in Detroit, 2975 Chicago boulevard.

1920

P. G. Lundin, Secretary
East Lansing, Mich.

C. Ward Andrews is a county agricultural agent and lives at 432 River-view, Monroe, Michigan.

Rodger S. Clark is a civil engineer with the Allied Engineers, Inc., Jackson, and gives his address as 315 N. Grinnell street.

Roy Davis has for his address 67 W. Court, Farmington, Illinois.

Dr. and Mrs. Alan C. Gibson (Helen Hilliard) announce the birth of John Hilliard Gibson on April 20.

Agnes Tappan Pilcher may be reached in Detroit at 2930 Burlingame.

Roland A. and Josephine Zachariah Shenefield announce the birth of Margaret Sue on May 16, 1930.

Rebecca Collingwood Trangmar gives her address at 7 Denny place, Mariemont, Cincinnati, Ohio. Earl, '17, is with the Ralph H. Jones company of that city.

1921

Maurice Rann, Secretary
1409 Osborn Road, Lansing, Mich.

Frank C. Pinkham sends his blue slip from Exeter, California, with the following note: "I am still a grower and shipper of California fruits, principally table grapes."

Richard F. Rey is a structural engineer in the city engineering department at Lansing.

L. V. Judson writes from McMechen, West Virginia: "Am teaching general science and physics in Union high school, Benwood, West Virginia. Received A.B. degree from Michigan State Normal in August 1926. Am doing second summer term on master's in vocational education at the University of Michigan this year. Married Mae Hale of Morristown, Tennessee, grad of East Tennessee Teachers college, December 28, 1927."

Everett Sackrider is extension specialist in soils for the College and lives in East Lansing at 131 Albert avenue.

1922

Mrs. Donald Durfee, Secretary
12758 Stoepel Ave., Detroit, Mich.

L. M. Thurston is in charge of dairy manufacture at the University of West Virginia, Morgantown.

R. J. Anderson writes from 1323 North 24th street, Kansas City, Kansas: "Have been manager of Kresge dollar store in Kansas City for the past year and a half. Business is getting better each month, thanks to Henderson of KWKH.

Sidney H. Yarnell gives his new address as College Station, Texas. He is with the horticultural division of the state agricultural experiment station.

1925

Frances Ayres, Secretary
East Lansing, Mich.

Leland K. and Dorothy Fisk (w'27) Dewey have moved in Jackson to 206 N. Higby street.

Elmer F. and Merle Freeman ('24) Miner announce the birth of Margaret Jean on May 6, 1930.

Carl and Elizabeth Haskins (w'28) Schultz announce the birth of Robert James on May 22, 1930.

1926

Ray Riggs, Secretary
Union Bldg., East Lansing, Mich.

Robert W. and Ellen Morgan ('27) Buzzard have moved in Washington, D. C., to 4433 Garrison street N. W.

William A. Fitch is a radio engineer with the General Electric company at Schenectady. His local address is 1278 Garner avenue.

Clinton B. and Beatrice Nelson Fitch announce the birth on June 14 of John Clinton.

David Stouffer gives his address in East Lansing at 273 Durand street.

1927

Eleanor Rainey Mallerder, Secretary
405 Oakdale, Royal Oak, Mich.

Don Fleser is working for the Fisher Body corporation in Flint, and lives at 609 Pierson street.

Mark and Esther Sanson (w'28)

Frank have moved in Royal Oak, Michigan, to 512 Hawthorne avenue.

Putnam W. Robbins is a research assistant in the forestry department at M. S. C. and in charge of the Dunbar forest experiment station at Sault Ste. Marie, Michigan, from April to January.

Mabel Lucas has finished her third year of teaching organic and inorganic chemistry at the Prairie View college, Prairie View, Texas. She notes on her blue slip: "Ordinarily the weather is mild, but this year it has been very cold with heavy snows and plenty of ice. I would be glad to hear from any of the class of '27. I have been awarded a fellowship from the General Education board to study at the University of Chicago during the year 1930-31. I expect to receive my master's degree in chemistry."

1929

Phil Olin, Secretary
46 Delaware Ave., Detroit, Mich.

Lewis C. Cook is working in the motor engineering department of the General Electric company in Lynn Massachusetts. He lives at the Thompson Culb, 24 Bakert street. He reports that H. T. Helfrish is also located in Lynn.

John H. Hawkins is assistant state forester for Ohio. He may be reached at 228 Vine street, Chillicothe.

Elwyn Wenner is county club agent for Iron county, Michigan, and is in charge of all 4-H clubs in the county. He makes his headquarters at the Court House, Crystal Falls.

Gertrude Woodworth is secretary to the advertising solicitor for the out-of-town edition of the Sunday Herald-Examiner. She lives in Glen Ellyn at 600 Hickory road.

THE BOOK STORE

In East Lansing

Will be pleased to extend a

Mail Service to the Alumni

of Michigan State College

We specialize in Textbooks but will be glad to order any book for you. We carry Stationery, Felt Goods, Jewelry and Novelties marked with the college seal.

THE STATE COLLEGE BOOK STORE

EAST LANSING

"Always at the Service of the Students and Alumni"

F. A. Bloom, '15, Conducts Unique Business

Ripens and Markets Tomatoes for Consumer Trade

CAN a perishable fresh tomato be guaranteed and advertised as such?

One of the outstanding examples of what the Michigan State colleges leads to, in the life of a real go-getter, is emphasized in the case of Frank Bloom, who is responsible for the unique business of an advertised brand of fresh tomatoes. As every one knows, tomatoes are about as perishable as any food on the market, and yet Frank Bloom has retained and successfully gone ahead with the proposition of guaranteeing a perfect, ripe, fresh tomato.

It is interesting to trace the influences which brought this about and the foremost of these was Professor Harry Joshua Eustace himself.

In April 1915, a little over two months before Frank Bloom was to graduate with the degree of Bachelor of Science from the horticultural department of Michigan State college, Professor Eustace took 12 picked students from the senior class to Chicago to meet with G. Harold Powell, general manager of the Sunkist company, who was holding an annual meeting of the district managers.

The seniors knew that they were being looked over, and came back from Chicago feeling very uncertain of the outcome and of their own standing but sure that it had been a very profitable trip from other standpoints.

Receives Appointment

Two or three weeks passed and Frank Bloom dropped into Professor Eustace's home to call. Then and there he received word that the Sunkist company had picked him out and sent for him to leave immediately for Wichita, Kansas, to assist their district manager, A. B. Wright, who as the oldest employe in the exchange, in point of age and in point of years of service, was badly in need of an assistant.

Frank cancelled his date to the senior prom, passed up the glories of commencement, and started for Kansas, after Professor Eustace had promised him that his diploma would be mailed. That was in 1915. For a year and a half he went through the process of making the transition from the academic atmosphere of the College to the practical affairs of the business world.

In January 1917, he went with the United States Department of Agriculture, Bureau of Markets in charge of Charles A. Brand, the famous originator of the bureau. This was a wonderful experience. Mr. Bloom soon was assigned the task of starting and originating the Oklahoma City branch and was in charge of the market news service and food products inspection.

During this period he had the experience of having personal, first-hand contact with every kind of fruit and vegetable. His experience in watching and carefully studying market re-



F. A. L. BLOOM, '15

actions has saved him and made him many a dollar in the past few years when he has been at the head of a business of perishable tomatoes. Moreover, this government position brought him in contact with the leaders of the industry.

Comes to Michigan

But Professor Eustace had told Frank Bloom: "Government positions are fine if you don't stay over three years." Frank was obedient, and when Mr. Brand, who had been made vice-president and general manager of the American Fruit Growers, Inc., of Pittsburgh, Pa., offered Mr. Bloom the first branch office they opened, which happened to be in Detroit, he came back to his old home in 1919 and has been pushing forward from that vantage point ever since.

It is interesting, that during the time that Frank Bloom was in charge of the market news service, he wrote to banks all over the country and asked them for a list of farmers who needed marketing aid. The response showed that Detroit had more struggling farmers than any other district.

Next, business administration called Frank Bloom. In 1922 Michigan State Farm Bureau made him general manager of the Farm Bureau Produce Exchange in Detroit. This was a new phase of the industry, and taught him not only business administration, but the wholesale end of produce. This rounded out his experience from school days at Michigan State to general

manager of a produce exchange. A year and a half later, in 1923, Frank Bloom resigned and organized the now famous Bloom Company, of Detroit.

To begin with, the Bloom company interested itself as a receiver and distributor of carload lots of fruits and vegetables, specializing in iceberg lettuce and superfine table potatoes. These potatoes Bloom named "King Spuds" and rapidly built up an acceptance which spread their splendid popularity, but the supply was so unstable, that the possibilities of this soon reached their limits. Meanwhile, Frank Bloom had been observing that the method of ripening and handling fresh tomatoes was most inefficient, wasteful and unsatisfactory. He therefore set himself to work to study out new and better methods to improve the quality and cut down the costs.

Invents New System

He reviewed, summarized, applied and thoroughly tested the theories which he had learned 11 years earlier at Michigan State college, with the result that he invented an absolutely new system of ripening and handling fresh tomatoes. In December 1926, he produced a complete apparatus for the handling of the tomato from its green state until it reached the consumer, which has attracted the attention of the entire industry. He has not only built up his own business on the outstanding merits of his invention, but he has also been called upon to install his patented system in Chicago, Cincinnati, Toledo and other fruit centers. At the present moment, he is retained by the Atlantic & Pacific chain, to supervise and study their tomato problem. This he does as a side issue, but as the greatest authority on tomatoes, he is sought everywhere.

Many people predicted when he started to advertise Ruby Brand Tomatoes in 1928, that a perishable commodity like tomatoes could not in a fresh condition live up to an advertised name. Frank Bloom has proved that this is not true, as his business has steadily grown and his Ruby Brand Tomatoes are the acknowledged cream of the market. It is interesting, that many people in speaking of the Ruby brand call it the Ruby Bloom, because Bloom has been so personally identified.

Frank Bloom was born in Mendon, Michigan, 14 miles south of Kalamazoo in 1892, and in 1917 married Miss Frances Price of Craig, Missouri. The "Billy," "Bobby" and "Betty" of the Bloom family are, William age 12, Robert age 10, and Elizabeth age 8. This family make their home at 13382 Coyle avenue, Detroit.

Credit System Changes

WHAT about the new credit system which M. S. C. is putting into effect next fall?

Well, if you were graduated here before the time of President Friday, you know all about it, substantially, already. For the five-three-two credit system was used in the early days of M. S. C. and changed during Friday's term of office. If you've been graduated since that time, however, you're probably anxious to know what they're doing, and why they're doing it to a system which was good enough for you.

For one thing, registration day, for most students, will no longer consist of a frantic search through the class schedule for a suitable number of four and two-credit courses. They'll be computing hours by fives and three and twos, next fall. The four-credit course is a thing of the past at M. S. C. Substantially the same amount of work will be carried by each student as under the old system; but his classes will be arranged differently, some of them meeting five days a week, some three, and some two, and the unfortunate State student, deprived of his beloved "offday" will have to do his sleeping at night or not at all.

This change has been instituted for several reasons. For one thing, M. S. C. was getting too popular for its building capacity. There simply haven't been enough classrooms lately; and French classes in the dairy building and English classes in the wood-shop have been no novelty.

The faculty has been confronted every term with the task of making two classes meet where one met before, and it was a hard job. And though the building program provides for a new Ag Hall and various other new buildings, within a term of years, relief was needed immediately.

The five-three-two plan is the solution. It provided an economy of classroom time and space impossible under the old system where a classroom stood vacant one day out of five, while classes took off-days. Next fall every classroom will be used five days a week, either by a five-hour class, or by a combination of a three and a two-hour one.

There's the matter of the transfer of credits to and from other institutions, too; for most of the country's colleges use the system which M. S. C. is adopting; and in the past, transfer students have lost a great deal of credit due to this discrepancy in hours.

M. S. C. will, it is thought, function more smoothly and efficiently under the new system, and will co-operate more easily with other colleges throughout the country.

THE RECORD needs more class news. Write more and it will be published.

EAST LANSING STATE BANK

Banking In All Its Branches

East Lansing, Michigan



COURTESY — SAFETY — SERVICE



in

Lansing

It's

THE HOTEL OLDS

OF COURSE you expect more than just a room wherein to deposit your luggage and a bed upon which to recline at day's end. You expect convenience, for one thing—convenience of service and of location. You expect things to be pleasantly comfortable, too . . . Everything "tip-top," in short, from the responsiveness of the elevators to the softness of your mattress. Ample reason then for stopping at the Olds where just such modern comforts and conveniences are offered for your enjoyment.

GEORGE L. CROCKER
Manager

FACULTY RATING SHOWN

(Continued from page 8)

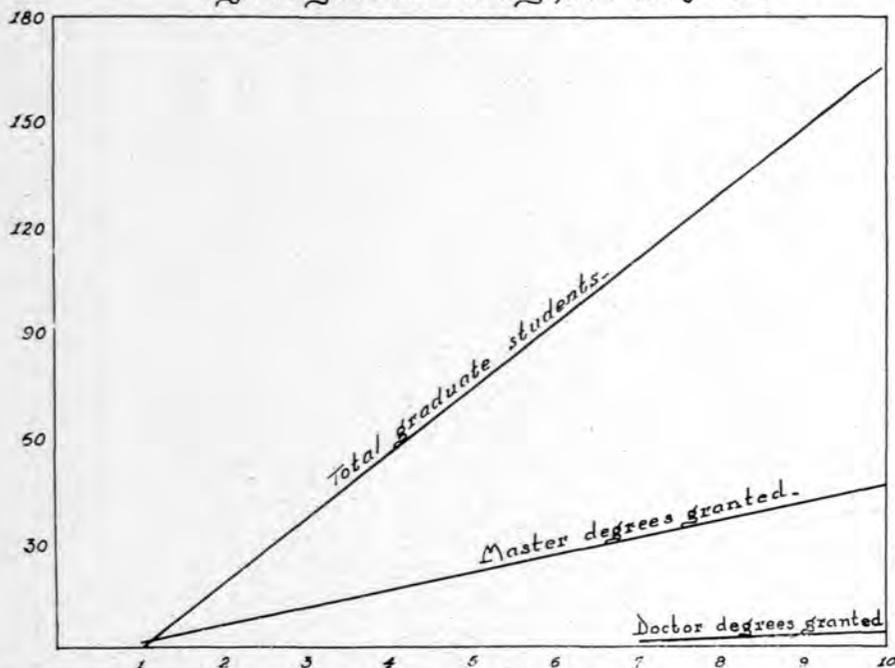
year) is sufficiently great to demonstrate considerable academic progress. A change of the slope of the professors' curve from negative to positive is desirable.

M. S. C. Faculty Progressive

A second and perhaps better criterion by which a school can be judged academically is illustrated in Figure 2—that is, the relative number of

only this year, of a graduate school with Dr. Ernst Bessey in charge. As Figure 5 shows, the growth of graduate work has been remarkable, the number of graduate students having increased from 11 to 155, and the total graduate degrees granted in any one year from three to 47. The first doctor's degree was given in 1926, and last year (1929) six were granted. Ten years ago, twenty departments were offering work leading to a master's degree, while at

Figure 3: Number of graduate students, and graduate degrees granted during past ten years.



faculty members possessing advanced degrees.

An examination of Figure 2 should give pleasure, pride, confidence, and added devotion to anyone interested in the college. It shows that the decline for the "no degree" and for the bachelor degree groups has been at the rates of 0.847 and 1.750 per cents per year respectively. The lines for masters, doctors, and masters and doctors combined have gone upwardly annually at the respective rates of 2.13, .0480, and 2.610 per cent. Clearly, as the faculty has grown larger, a steady policy of filling both newly created and vacated existing positions with appointees holding more advanced degrees has been adhered to as fully as circumstances permitted. Along with this policy has gone another—that of administrative encouragement and generosity for faculty members to pursue further training and manage somehow to secure higher academic degrees. Thus has M. S. C. kept step in a movement which has been in progress throughout the entire college and university realm of the United States.

Establish Graduate School

Lastly, this academic advancement at M. S. C. has led to the development of graduate work and the establishment

present 26 of them do that. At that time, no department was in a position to grant the degree of doctor of philosophy, while at present nine departments can do so. That this expansion of graduate work has transpired in close association with the relative increase of faculty members holding advanced degrees is shown definitely by the fact that the co-efficient is both high and positive, being .0878. A co-efficient of 1.00 indicates perfect correlation. The coefficient for the relative number of bachelor degrees granted and the number of graduate students is negative, being 0.259.

Probably there is such a thing as an educational institution advancing too rapidly and being the worse off for having done so. Certainly it can advance too slowly and eventually come to naught. Careful consideration of the extent of academic improvement during the last ten years at M. S. C. as pictured here, convinces one that though it has been exceptional it has taken place at a sound and safe rate. The rate that has been established and maintained can be continued without any fear of exceeding the "speed limit." In fact, it must be continued if the institution is to hold its place and remain as a recognized asset to the state and to society as a whole.

In all of this, the alumni of the school have played a very significant part. Besides having boosted for their Alma Mater as they could, they have given of their own means and liberally used their influence to obtain the added funds required to finance the progress that has been made. It is hardly necessary to urge that they must "carry on" even more wisely and vigorously in the future in order to prevent a sag or a relapse. It must not be forgotten that in striving to achieve academic improvement M. S. C. is simply in the market competing with hundreds of other educational institutions for the employment of persons whose academic qualifications are such as to make them especially desirable as employees.

By no known means can the alumni of any school fail to give their assistance, allow their Alma Mater to deteriorate scholastically and, at the same time, escape the personal damage of the loss of prestige which such a situation will bring upon them. Only as M. S. C. continues to go forward academically can it be pleasant and profitable for anyone to say aloud: "I am a graduate of Michigan State college." As matters now stand, the like can be said anywhere without either hesitation or apology. Let it always be thus!

MARRIAGES

DEAN-TOWER

Announcement is made of the marriage of A. McCloy Dean and Ruth A. Tower, '28, May 12, 1930, in Bowling Green, Ohio.

DIGBY-BRIMMER

Earl Leo Digby, '13, and Almira Brimmer, '14, were married May 31, 1930, at Marilla, Michigan. They will make their home in Detroit.

SANDERS-MILLER

Russell F. Sanders, '29, and Edna Barbara Miller were married in Lansing, April 19, 1930. They are living in Lansing where Sanders is connected with the engineering laboratories of the Olds Motor Works.

SNIDER-TOMLINSON

Irving J. Snider, '20, and Vera E. Tomlinson were married June 23, 1930, at Olivet, Michigan.

SNYDER-VOORHEIS

Rufus W. Snyder and Alice D. Voorheis, both '22, were married June 25, 1930, at Birmingham, Michigan.

TUCK-ROHLF

David G. Tuck and Madeline Rohlf, '27, were married June 16, 1928. They are living in Battle Creek, Michigan, at 161 Summer street.

YOUNG-WOODLAND

Manley E. Young, '22, and Beulah Woodland, w'23, were married March 29, 1930, in East Lansing.

SECRETARY MAKES REPORT

(Continued from page 10)

by the executive committee of the annual alumni fund plan. It is a recognized type of alumni support and has become the tried and true fashion in more than 80 other college associations. This plan supersedes the old plan of membership dues and automatically places the annual amount each alumnus will give on a voluntary basis. The Record, our alumni magazine, will be sent free to all who contribute annually. The immediate purpose of the alumni fund is to provide the money for the annual operating expenses of the association, but the members of the executive committee had a much larger plan in mind when they proposed this fund, namely; to eliminate annual association deficits by retaining yearly a percentage of the net income to form an emergency fund, and to give to the College, as the fund grows, an annual gift for such purposes as the alumni may direct, i. e., for some need of the institution which is difficult to obtain from state appropriations.

By far the most important and arduous task of the alumni association is the liquidation of the pledges outstanding on our Union Memorial building and the adoption of a policy on the future handling of the completion problem. Most of these pledges taken during 1925 and 1926 in good faith by the Association and applied toward the indebtedness are past due and a considerable portion are unpaid. These obligations constitute a real liability to the alumni association rather than an asset as they entail the payment of interest charges on accounts payable. Until the alumni realize that the Association is being tremendously hampered by these unpaid obligations and sacrifice, if necessary, to liquidate them, we must mark time instead of progress. Your executive committee has individually and collectively labored heroically in an effort to save this project for the alumni. May I make an earnest plea for whole-hearted cooperation in liquidation?

Alumni Directory and Catalog

Another important and seemingly unending task is to revise and edit for the first time in 14 years a general alumni catalog. Work on a new edition of this encyclopedic publication has been carried on for two different periods during the past few years but has failed to reach publication on both occasions because of the persistent failure of several hundred alumni to respond to all the appeals for biographical records. We now have authority from the State Board of Agriculture to proceed with the collection of data and publish this year even though it may not be as complete as the one published in 1916. An additional assistant has already been added to the alumni office force to assist in the copy and detail work on this job. The

project is to be cooperative with the publications department. Every alumnus will be asked to assist in making his or her individual record complete and to assist us in locating many of our lost graduates.

American Alumni Council

Your secretary had the privilege to represent Michigan State college at the annual convention of the American Alumni Council, the international organization of alumni and alumnae workers, in Amherst, Massachusetts last month. Through this organization we have contact with the leading institutions of America and in this way spread the goodwill of Alma Mater. On a comparative basis, the alumni work at Michigan State compares most favorably with that at other institutions of like rank.

Conclusion

In order of their importance the tasks confronting us are:

First: Liquidation of outstanding pledges of the Union Memorial building and the adoption of some policy on its future completion.

Second: Revival, stimulation and maintenance of local alumni clubs.

Third: Adopting and backing the annual fund plan of finance for alumni work and enlargement of the Record.

Fourth: Publication of an alumni directory and such services as we can render to the alumni through this office.

I might add in closing that it has been a privilege to serve the association during the past two years as your secretary. I cherish the friendships which our governing committee has given me and the counsel our retiring officers have accorded me in the many problems arising from time to time.

May I say that cooperation, constructive criticism and contributions of self and means is what Alma Mater justly expects of each alumnus and alumna. The form that these things will take depends largely upon the individual. Michigan State college seeks to keep the alumni informed, seeks to perfect her many organizations, asking in turn that the alumni contribute something toward making this movement successful, not merely by money standards, but rather by enthusiastic loyalty on the part of an intelligent and enlightened constituency that will always think in terms of the best interests of Alma Mater.

Thera Austin, '29, is home service director for the Central Indiana Gas company at Anderson, Indiana.

Irl D. Ball, '29, is a radio inspector for the department of commerce, radio division, and is located at the U. S. Constant Frequency Monitoring Station, Grand Island, Nebraska. He reports that G. K. Rollins, '28, and John Russ (formerly Rasikas) '29, are in Grand Island on the same job. Russ was married in December, 1929.

Grad Recalls Old Days

A SWAMPY MORASS of a road leading from a few wooden buildings called East Lansing—

College students with long mustaches picking their way through the muck intent on a quiet glass of beer in sleepy Lansing—

A large stone with a tiny cherry tree just taking root in a cleft—

They are all part of the recollections that very old graduates of Michigan State college conjure up when you mention the "Half-Way Stone."

A portion of the stone today lies close to the Union Building on the college campus, a landmark from the past, of interest mainly to those who were students in the past. Few stop to look at it now. But attached to its granite face is a bronze tablet, containing a verse by a graduate of 1862, that embodies the memories of "the old boys."

Those memories center about the time when Michigan State college was very small indeed, and Lansing—very small, too—was a long distance off. The students of those days had a hard walk into "town," over a muddy, swampy road that made travel difficult. There were no automobiles, few buggies to offer free rides. And half way in from the college to Lansing sat the "Half-way Stone".

It rested about where Lansing's city limits are now, and a tiny cherry tree had taken root in a cleft along its middle. That cherry tree—along with recollections of food and lodging at two dollars a week, of three cents a piece for washings at the college laundry, of labor on the college farm at 7½ cents an hour—lingers in the minds of the old boys. They rested beside it after a good many toilsome walks.

The cherry tree has long since grown and split the rock. The larger half of the stone was taken out to the campus as a reminder, when alumni reunions come around, to the diminishing band who breathed a sigh of relief every time it came in sight.

State students of today, pepped up over football, dates, and other things, gaze at the stone tolerantly and smile with vast condescension at some old fellow who happens to be looking at it. But the old fellow only smiles back as he reads the verse engraved on the landmark again, and sees things quite different from football stadiums and collegiate "lizzies" rattling down a perfect concrete road to Lansing motion picture shows.

"When half the toilsome way was passed,

We rested by the stone,
Within whose cleft, a cherry pit had
Taken root and grown;

The cleft was not so very wide,
Some forty years ago.

Just half an inch or so,
The little tree scarce touched its side
—Frank Hodgman, '62."

ALUMNI DAY

(Continued from page 6)

Winners in the much heralded baby show for the children of alumni were: Edward Hubbard Laird, aged six months, of Birmingham, the son of Mr. and Mrs. Edward Laird, both of '24, first prize for boys of six months to one year; Anne Jacklin, aged ten months, of East Lansing, daughter of M. W. Jacklin, '22, first prize for girls in the same class; Joyce Rainey, aged two years, of Charlotte, first prize for girls of one to three years; Stuart Seeley, Jr., aged 20 months, first for boys in the same class; Patricia Louise Karkau, aged three years, ten months, daughter of Mr. and Mrs. Ed Karkau, both of the class of '21, first for girls of three to six years; Robert Alan Foster, aged three years five months, of Greenwich, Connecticut, son of Elizabeth Schneider Foster, first for boys in the same class. The grand prize for the child traveling the longest distance also went to Robert Alan Foster.

To finish the day, a business meeting, with the new alumni officers presiding for the first time, was held. New officers are, of course, R. Bruce McPherson, '90, of Howell, president; W. O. Hedrick, '91, East Lansing, vice-president; L. T. Clark, '04, treasurer; and S. F. Edwards, '99, Lansing, new member of the executive committee. Resolutions submitted by the resolutions committee and accepted follow:

To the President and the Members of the Michigan State College Association:

Your committee on Resolutions recommends the adoption of the following resolutions:

RESOLVED—1. That we, as members of the alumni of Michigan State College, have observed with satisfaction and pleasure the progress and sound development of our Alma Mater under the capable administration of our president, Robert S. Shaw. We recognize this condition to be the result of the full measure of cooperation and support on the part of the State Board of Agriculture, administrative officers and faculty, and we hereby express to them our appreciation for their work in behalf of our College.

RESOLVED—2. That we observe with appreciation the continued sound support given to our institution by the Michigan State Legislature and State Administrative Officers, and that we especially commend the efforts of our alumni members of the legislature in looking after the affairs of the College.

That we urge upon them the further recognition of the expanding program of the College and the need for adequate financial support with which to provide facilities for the increasing attendance and to meet the demands being made for service by the greatly varied agricultural and industrial interests of the state.

RESOLVED—3. That we express our heartfelt sympathy to Dean George W. Bissell on the passing of Mrs. Bissell last Autumn.

RESOLVED—4. That we express appreciation to Dean Bissell for the twenty-two years of distinguished service which he has rendered to the Michigan State College as the Dean of the Division of Engineering.

RESOLVED—5. That the Association tender thanks to Mr. A. C. MacKinnon of Bay City for his three years of service as president of the Michigan Alumni Association. We also express our thanks to G. V. Branch who

RESOLVED—6. That we deeply regret the

has been active in alumni affairs as vice-president and who now retires, passing of Dr. Howard Edwards who during so many years inspired his students in English literature and language at Michigan State College and who so greatly advanced the cause of education in our sister state of Rhode Island at the Agricultural College of which he was president.

RESOLVED—7. That we commend Secretary Glen O. Stewart, '17, and R. H. Riggs, '26, manager of the Union, for their earnest and effective efforts throughout the year in behalf of the M. S. C. Union, the Union Memorial Building and the M. S. C. Alumni Association.

RESOLVED—8. That we congratulate Secretary Glen O. Stewart on his election as vice-president of the American Alumni Council last May.

RESOLVED—9. That we do recommend that on Alumni Day, 1931, a memorial tablet be placed upon the tombstone of Dr. Johnathan LeMoine Snyder who for two years guided the destinies of our Alma Mater as president.

RESOLVED—10. That we express our appreciation to Mr. and Mrs. John W. Beaumont for the present of additional bells in the Beaumont Tower.

RESOLVED—11. That we commend the Alumnae League for their efforts toward furnishing certain rooms in the Memorial Building.

East Lansing, June 21, 1930.

Respectfully submitted,

(SIGNED)

M. G. Kains, '95, Chairman.
Howard Rather, '17.
Helen Dodge Stack, '11.
Herbert Pettigrove, '20.
E. J. Shassberger, '08.

1930 COMMENCEMENT

(Continued from page 5)

and advised them to read well-chosen books as a means of cultural salvation.

The Michigan State College band played during the commencement ceremony, giving Tschaikowsky's *March Slav* following Dr. Laing's address, and playing the processional, Gounod's *Marche Pontificale*, as the graduates filed into the hall, and the recessional, Saint-Saen's *Marche Militaire Francaise* as they left after receiving degrees. Dr. N. A. McCune of the Peoples church, East Lansing, gave the invocation, and reserve commissions were awarded by Colonel Edward Davis following the conferring of degrees.



Dr. E. J. Laing and President R. S. Shaw
Headed Line of March

DEATHS

ELMER E. JOHNSON, 1927

Word has been received of the death on March 31, 1930, of Elmer E. Johnson, '27 vet.

FERN FERRIS VANNESS, 1918

Fern Ferris VanNess (Mrs. George) died April 7 at the Emergency hospital in Kalamazoo, Michigan. Her death preceded that of an infant daughter.

In College Mrs. VanNess was a member of the Themian society and the girls' glee club. She taught in the Allegan junior high school for several years prior to her marriage two years ago.

Her death is keenly felt in the community in which she lived and by the alumni who knew her.

FERN TRUE BARR, 1925

Mrs. Fern True Barr, '25, died at a Lansing hospital Sunday, June 1. Mrs. Barr was the daughter of Mr. and Mrs. Bert True of East Lansing. She was born in Alaeidon township, graduated from East Lansing high school, and from the College in 1925. While in College she was a member of Sigma Kappa sorority and Tau Sigma, honorary science fraternity. She taught in East Lansing high school and Ottawa Hills high school at Grand Rapids. On March 8, 1930, she was married in the Peoples church to Robert J. Barr, of Chicago, where she resided until illness necessitated her return home.

MARJORIE MARIE LAWSON, 1929

Word has been received of the death of Marjorie Lawson, '29, March 3, following an operation at the University of Michigan hospital, Ann Arbor.

CHARLES SPENCER CRANDALL, 1873

Charles S. Crandall, '73, died in Hollywood, California, July 10, 1929. His death was not unexpected. He went to California last September to make him home with his daughter in the hope that his health might improve. Professor Crandall was for ten years head of the department of horticulture in the Colorado State college. He later went to the University of Illinois where he was head of the plant-breeding department. He was a member of the University club, American Association for the Advancement of Science, and other scientific societies.

An article in a recent State News bears the title "Alleged 'pipe' course proves boomerang to trusting ones." Does that remind you of your own College days?

THE RECORD needs more class news. Write more and it will be published.

Douglas V. Steere, '22

"ENCLOSED find a check which will cover my back dues in the M. S. C. association. I am teaching philosophy and psychology at Haverford college again this year and am finding my work here most happy and rewarding. Haverford is the oldest of the Quaker colleges in America and has held to the line of a rather conservative type of classical education. It has kept its numbers rigidly below 300 and with the same college board examination requirements for entrance at Harvard and Yale and Princeton has maintained a rather high intellectual level. I find that although Haverford is well known among institutions in the East, ranking with Amherst, Connecticut Wesleyan, or Hamilton, although smaller than any of these—that almost no one in the west has ever heard of it.

"I have the rare privilege of assisting Professor Rufus Jones and am spending all of the time I can find in getting a foundation laid for understanding and interpreting the history and philosophy of Christian mysticism. In this field there is no one to compare with Professor Jones in this country or in England.

"Since Dorothy (MacEachron, w'28) has joined me here, life has taken on a new dimension. We are both finding in the Society of Friends (Quakers) a deep religious fellowship that has made us come to highly esteem these sterling people. I have been especially interested in a new settlement of theirs for graduate study which will be established next autumn at Wallingford, just outside of Philadelphia. I have been on the board of managers of it from the beginning of the project, and the vision which this group has of setting up a place where some twenty young people of proven ability and character can come after they have left college and spend a year in a corporate quest for fresh religious insight and experience in their own lines and in thinking out the social and intellectual implications of that experience has quite fired me. The school will be open to those who are not members of the Society of Friends but who would like to live near them in this quaint kind of a 20th century Quaker monastery. We have called Dr. Henry T. Hodgkin, a remarkable religious genius, to come to America from his post as secretary of the National Religious Council of China to head up "Pendle" hill, as the settlement is called, and on his staff will be men of such national reputation as Rufus Jones, Henry J. Cadbury and Hornell Hart. I expect to have a group of the men and women studying there in facing the subject of "Religion in the Modern World" from the intellectual

That's It!

RED GRANGE and Lindbergh came along. The world owes a debt of gratitude to both of those young gentlemen. The example of neither would be quite complete without that of the other. As a team they've done more to make boys and girls grasp nice questions of good taste than all the books ever printed.

A chap came in last week. He'd been offered a hundred dollars to sign a testimonial for a well-known commercial commodity along with a photograph of himself in athletic undress. Would it affect his eligibility if he did it? Was it wrong?

"Of course it isn't wrong, but it would be a mistake."

"Why?"

"Well, it's hard to explain, but you know darn well Red Grange would do it in a minute and that Lindbergh wouldn't do it in a thousand years."

—*Cornell Alumni News.*

Herd Classified

WARD STEVENS, official judge of the Holstein-Friesian association, visited the College recently to classify the College Holstein herd. The 41 animals in the herd made a day's work, and some of the placing was not so easy. The result of his judging gives the College credit for one excellent cow, fourteen very good, twelve good plus, and fourteen good.

The senior herd sire, DeCreamco Swastika Ormsby, proved to be able to sire good type when his first six daughters placed well up, Michigan Ormsby Colantha being graded excellent, two graded good, two good plus, and one good.

The practice of classifying cows according to type was inaugurated last year by the Holstein-Friesian association of America. All animals above two years of age are classified and graded as to excellent, very good, good, fair and poor. The grade is put on the registration papers of each animal by the secretary of the association.

side. We shall try to examine critically and appreciatively the challenges to a personal religion in such modern intellectual movements as scientific humanism or creative evolution or pragmatism which are dominating much of the best thought of the country today. Those of us who have been close to the birth of this new subject see in it a fresh adventure in spiritual education that we hope will render a real service.

"I have wandered on and taken up just two and a half sheets more than I had planned when I began. Dorothy joins me in sending warm regards.

Yours sincerely,
DOUGLAS V. STEERE."

Start New Buildings

CONTRACTS for several new buildings at State have been let, and it is expected that the buildings, including a laboratory for animal disease research, a beef cattle barn, a slaughter house, and a barn for State's internationally known show horses, will be ready for use by the first of next October.

Early last term the State Board of Agriculture approved the program, and following that the plans for construction were drawn up by Bowd & Munson of Lansing, architects to the college.

The research laboratory, costing \$75,000, will be constructed northeast of the present veterinary clinic, and will house the anatomy and research work. The barns will be added to the present group south of the river.

It is expected that the new buildings will be ready for use by the first of next October. At the same time they are being built the old barns behind the chemistry building will be torn down.

L. N. Jones, '20

STATE Highway Commissioner Grover C. Dillman, '13, has announced that recent changes in the department force brings the appointment of resident engineer in the upper peninsula to Leland N. Jones, '20.

L. N. Jones, or "Casey" as his many friends call him, began work with the state highway department in June, 1920 as chief of a survey party. Since that time he has occupied the positions of resident engineer, assistant district engineer, assistant bridge engineer, assistant construction engineer and since December 1, 1928, has been right of way engineer. He will be located at the branch office of the state highway department at Escanaba.

Hear Ye—Grads

*You wonder what Mary is doing
And she wants to know about
you;*

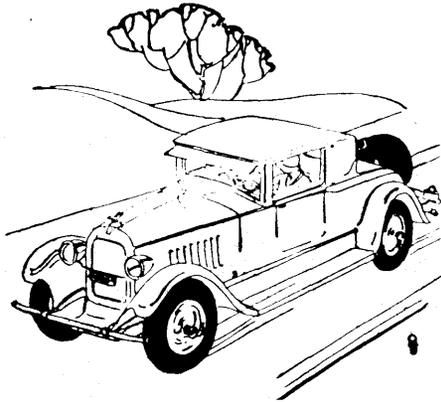
*So when you know something is
brewing
Tell Ye Ed in an item or two.*

*He'll print every story so rare,
Each marriage or journey or
deed,*

*So Spartan Grads everywhere
Can thrill with delight as they
read.*

*If you'd hear of old friends again,
Let old friends have tidings of
you—*

*Don't wait; do it now; take a pen
Send Ye Ed a brief item or two.*



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ON August 31, 1929, the company started on its fifteenth year of success. The company is operating on a state-wide basis and is carrying over 60,000 policyholders. It has an agency and adjusting

force in every part of Michigan to assist the automobile owner in trouble. The growth of the company is due to the prompt and fair methods in paying out over \$6,000,000 in claims since organization.

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Isn't There?

THERE is somewhere a lady fair
Of whom you are thinking now,
I know it by your mournful look,
Your melancholy brow.

There is somewhere a lady fair
With ruby lips and sparkling eyes,
By which she has enchanted thee,
Else why those tragic sighs?

There is somewhere a lady fair
With snowy brow and rosy cheek,
Whom you have hugged well more than once,
If this is so please do not speak.

There is somewhere a lady fair
With dainty hands and little feet
A girl that's irresistible,
If this is so, please keep your seat.

There is somewhere a lady fair
To whom yourself you'd gladly lend
Yes, give yourself away to her,
To keep until time itself shall end.

There is somewhere a lady fair,
A real good girl and always true,
Well worth your love my student friend
Oh, must she wait in vain for you?

—D. C. Lincoln, M. A. C. '81.
Big Rapids, Mich.

HOW TO MAKE A FRESHMAN UNDERSTAND SOMETHING

1. Tell him you're going to tell him something.
2. Tell him.
3. Tell him you've told him.
4. Summarize what you've said.
5. Repeat you are going to tell him something.
6. Repeat that you have told him.
7. Call a consultation.
8. Cross-examine him.
9. Tell him again.
10. Give him a blueprint.
11. Wire him.
12. Telephone him.
13. Pantomime it.
14. Let him go ignorant.

—Utah Humbug.

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