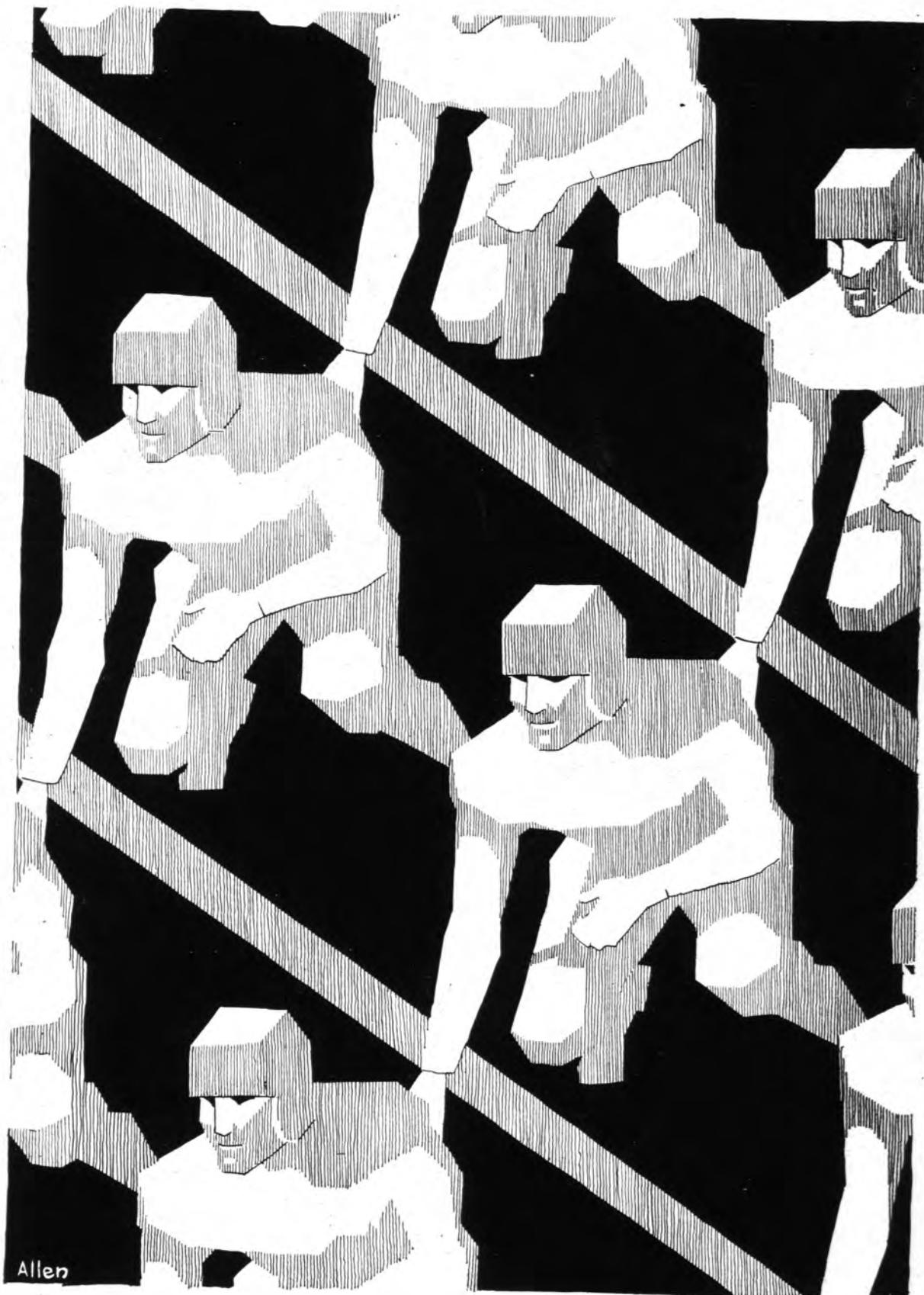


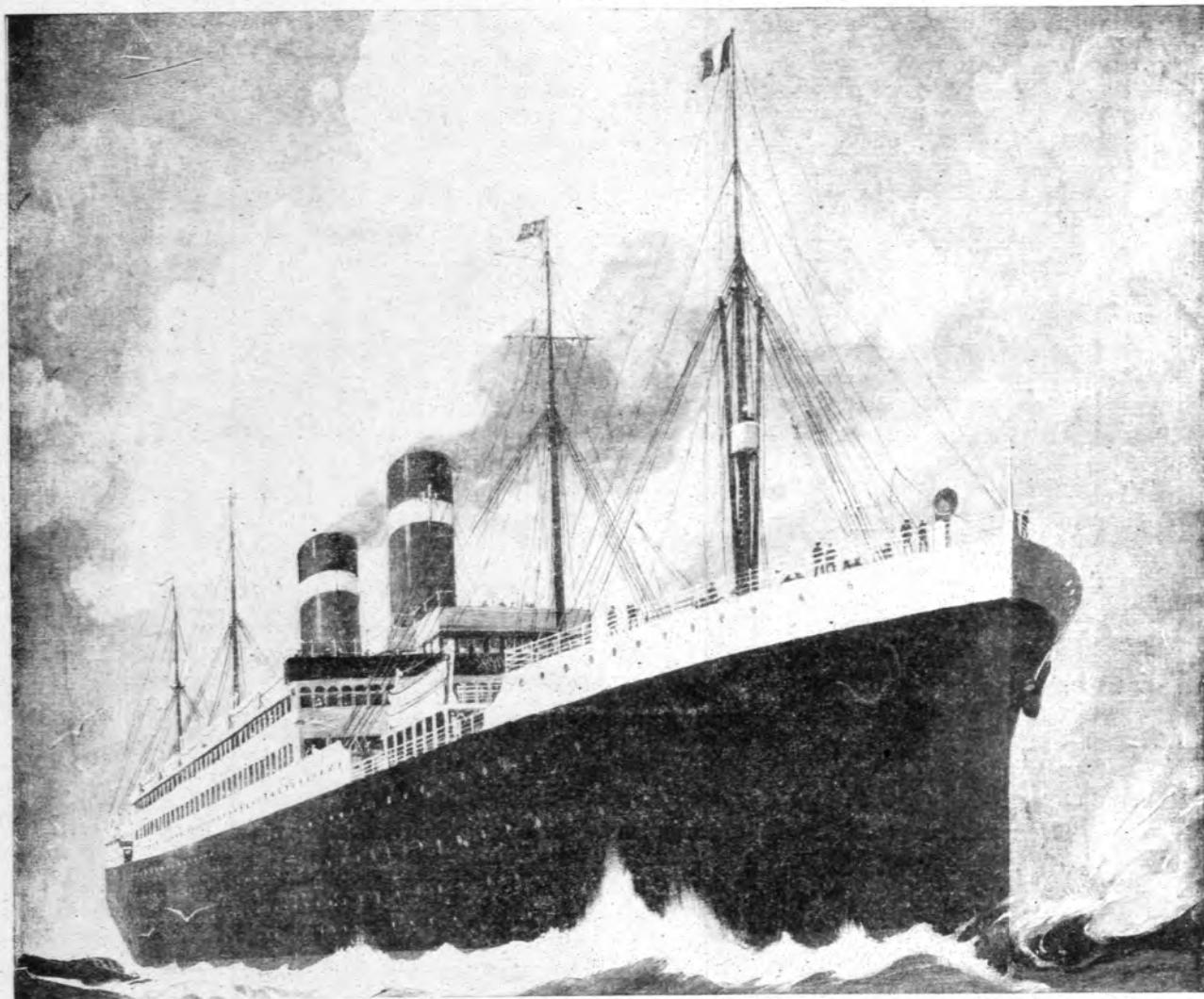
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MICHIGAN STATE COLLEGE RECORD



November

1929

# "AMERICA" . . . Official Flagship of the Intercollegiate Alumni



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# *Listening In*

## FOOTBALL BUST

THE ANNUAL football bust sponsored by the Central Michigan M. S. C. alumni association will be held at the Union Memorial building Saturday evening, December 14. Dick Remington, as usual will make the awards to his mythical all-state high school eleven, while the M. S. C. squads, Lansing and East Lansing teams, and leading high school groups will be special guests of State alumni. The attendance this year will be limited to 500. Those in charge hope to secure Knute Rockne as the main speaker, providing he has sufficiently recovered from his present illness.

AS ALUMNI NUMBERS grow, more of our men and women gain prominent positions in their respective vocations or professions. When in need of a speaker, think first of an alumnus, and write the association office. There may be one near at hand who will just fill the bill.

OHIO STATE Alumni Association has taken the lead in a new field of purely alumni activity, according to the July issue of their monthly, by adopting a research endowment project. They have for two years been studying what phase of the university program they could best support or promote. As a result of their study comes this new development which is to be controlled by alumni since the majority of the trustees of this research council will be alumni of Ohio State. A very interesting and commendable plan which will bear watching as it is developed and becomes an actuality.

A THOROUGH survey of the fraternity journals, in an endeavor to find what type of freshman is being most widely sought for by the various organizations, reveals the fact that the football star, the moneymaking youth, the handsome chap, the "most popular in high school" type, and all the traditional favorites are no longer in the ascendancy. The new favorite who is taking the place of the old is The Man who will stay Four Years.—Garnet and White, of Alpha Chi Rho.

INTERCOLLEGiate football comes in for more scrutiny in several magazine articles this fall one particular one being the article by W. O. McGeehan in the October number of *Vanity Fair*. Under the heading "Semi-Professionals," Mr. McGeehan discusses the problem of modern coaching methods and of amateur teams and concludes that when all is said

# The MICHIGAN STATE COLLEGE R E C O R D

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GLEN O. STEWART, '17, Editor GLADYS FRANKS, w'27, Alumni Recorder

## THE M. S. C. ASSOCIATION

Union Memorial Building

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and done, our modern football teams are professionally directed, even though the players are amateurs.

THREE ROUSING CHEERS! The athleticization of American colleges is complete. New York university's 70-piece band went into training before the opening of school to prepare for the football season. Now for the school without a textbook!

The purpose of an alumni association—"To create interest in the university among the alumni where that interest does not exist, and to mobilize it for the university welfare where it does." —Ohio State University Association.

Over 1000 students turned out Wednesday evening, November 6, to give James Crowley and his Spartan football squad a rousing sendoff as they stepped aboard the train in Lansing bound for Jackson, Mississippi, the scene of their intersectional game with Mississippi A. & M. eleven. The pep meeting was sponsored by the Blue Key, campus national honorary service fraternity.

But the largest pep meeting in the history of the College was held Monday morning at the Pere Marquette depot when the train bearing the team pulled into the station. It was that same old "Aggie spirit" you knew when you were here.

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## Editorial Comment

### GOING HOME FOR THANKSGIVING?

**A**RE you going to the old home for Thanksgiving? How long has it been since you spent Thanksgiving in the place for which you still retain many affections?

If your mother and father are still there, there awaits you the most beautiful welcome the world has ever known. Your parents are expecting and watching with eagerness for the letter saying that you are coming home. With happy hopes of your arrival, mother has hidden away a jar of her best blackberry preserves or peach jam, and dad has put aside one of his best smokes just for you because you are coming home. Perhaps those who were nearest and dearest to you have crossed the river of life, and will not be there to welcome you. But friends are still there, and they will be glad to see you; your presence will make the day brighter and happier for them. If you possibly can, let go of the regular routine of business, or the round of home duties, and go! Plan to go to your old home again, no matter where it is, if it is just around the corner or hundreds of miles away.

Just as a trip back home for Thanksgiving will reap countless benefits for you so will a trip back to your campus home be of untold value to both you and *Alma Mater*. Not all the familiar faces have left. You will receive a welcome that will make you feel that you are still liked even though there may be many failures behind you. Or, if you carry with you the banner of success, you will be assured that you are just like you always were, just yourself, and you are welcome to the old place again.

Commencement may be six months away but that is one occasion that should give you that irresistible *urge*. Then too, of course there is the *raison d'être*—the academic prestige and growth of Michigan State. "Every day in every way, we are getting better and better." The graduate school, the increased enrollment in all departments, and the consistent development of an adequate teaching staff are factors that change the school between visits. The physical plant and new buildings will be inspiration for generations of students. If there ever was a time when alumni should be proud of returning to *Alma Mater*—now is the time, for we are all a part of a big, growing, *going* enterprise.

Go back to your boyhood home for Thanksgiving. Come back to your campus home this year for a visit.

### A VALUED COLLEGE DEAN

**D**EAN GEORGE W. BISSELL, head of the engineering department at Michigan State college, since 1907, is reported leaving for California with an official leave of absence in the document pocket, on the inside of his coat. This is not a new procedure on the part of Dean Bissell. He has stepped out numerous times and seen pretty much all the known world and engineering contraptions there is to see on other leaves of absence. But, somehow, this time after having answered the pedagogues equivalent of an alarm clock for 41 years there is a suspicion that the dean is calling it a job. If that is in his mind certainly this community has no intention of permitting him to take the train without having heard Lansing's word of appreciation and esteem.

Dean Bissell has been a teacher all his active days. He was three years at Cornell university, after being graduated there, he was 16 years at Iowa State college and now he has been 22 years at State. To have held only three jobs in one's active days is some record. Who can calculate what a teacher is able to do in 41 years of service? Who can count the myriad influences that he has set in motion? Since Dean George W. Bissell has been head of the engineering department at the college the engineering school has

progressed greatly. How many young men have come to the school and have gone from it into the engineering world, carrying the inspiration and the knowledge received there, cannot be stated in exact engineering terms. For engineering, no less than other lines of knowledge and endeavor, has its intangibles, its subtle influences bearing on life.

Engineers have what they term the factor of safety. In personality that might be likened to reserve. Dean Bissell has always impressed those around him as a man of plenty reserve. He has not been accustomed to tell all he knows, and lay bare the full measure of his ability on first acquaintance. Not with hurrah and vain protestations, but with quiet, steady dignity the dean has served in the college and in the community. In the community he has built a name that is widely known and widely respected.

The other day an appreciative goodbye was said to I. J. Reuter, called from one of Lansing's great plants to the field of international business. The college dean and the manufacturer have performed in vastly different fields, but there is just as much reason, though in a different way, why a community should think together in an appreciative way of a teacher as of a manufacturer. The State Journal thinks it expresses appreciation for a wide public, in city and state, when it offers these few lines of appreciation to Dean Bissell.

May no "unusual" weather beset him or his this winter in California.—*Lansing State Journal*.

### A LOOK TO THE FUTURE

**W**ITH another basketball season about to begin and another championship team in view, Michigan State is confronted with the same problem as in past years regarding a suitable place to house the crowds that always seek admittance to home games.

This year the enrollment of the school is over 3000 students, all of whom pay an athletic fee of five dollars at the beginning of each term for an athletic book which entitles them to admittance to all home contests. The seating capacity of the gymnasium where all home basketball games are played, is 2800. Even in the face of not seating all students, approximately 300 seats are always reserved for those who pay the price, thus theoretically some 200 to 500 students are always denied admittance and forced to stand out in the cold after the last seat was taken.

The situation is no fault of the athletic council. The solution to the problem might be two-fold. First a field house suitable for many indoor sports such as basketball, track, indoor field meets, etc., would handle the situation and would naturally be the most expensive. In the long run we believe it would be the best. Another solution would be to use Demonstration hall during the emergency. A temporary floor, such as is used in Ann Arbor, could be removed after basketball seasons.

We recently looked over Act No. 78 of the regular session of the 1925 legislature and find in Section 1, the purposes for which Demonstration hall was to be constructed. We quote: "The State Administrative board may construct and equip a building at the Michigan Agricultural college, suitable to be used for the demonstration of agricultural stock and implements, *for college athletics*, and the housing of the military department of the College."

From the facts at hand we understand the matter rests entirely with the State Board of Agriculture. We realize the governing board has had many problems to solve during the past few months, but it does seem that improvement in the present housing situation for basketball should be seriously considered, and until funds become available for a proper field house that the Demonstration hall could be utilized to a larger extent for the purposes for which the legislators intended.



Courtesy "The Magazine of Michigan"

HENRY FORD "WHISPERING" TO THOMAS A. EDISON

## The Edison Dinner at Dearborn

by  
HENRY A. HAIGH, '74

YOUR REQUEST to write something for the RECORD about Mr. Ford's unique and wonderful celebration in honor of Edison and his epoch making achievements, and especially about the interesting and wonderful dinner in the Dearborn replica of Independence Hall has been received and deeply appreciated.

While gratified by your complimentary appeal I must confess that I do not feel much faith in my ability to interest your readers in an event that has already been most completely exploited by press, pictures, radio, movies and continuous talk.

The affair was indeed a transcendent tribute to a great man, a modest, simple mortal, but a world benefactor, whose place in human history was already set high in the Halls of Fame.

The stupendous celebration at Dearborn, and the magnificent repast which followed, at which nearly a thousand distinguished men of the nation—including its Chief Magistrate—sat down amid most historic reminders, can add but little luster to that fame or to the appreciation and gratitude which already existed in the hearts of thoughtful men.

But it was, nevertheless, a great gathering, most superbly set, with all its elaborate features in splendid harmony with the dignity of the event.

The address of the President was in perfect taste, a little humorous but with every sentence telling, and the broken response of the beloved and aged guest, burdened by almost un-

bearable honors, was thrillingly impressive. It was probably as much so over the radio, which most of your readers heard, as to those who sat by.

The most spectacular feature of the feast was the bursting forth of the flower-embowered electric lights as the famed "wizard" turned the old-time switch in the ancient little laboratory nearby, and the great hall, up to that moment lighted only by candles—as in the days of the Declaration—became instantly all aglow with noonday brilliance. It was a dazzling demonstration of Edison's achievement in developing modern light.

To me a most interesting thing about the dinner was to behold the distinguished diners sitting at the tables and to hear their notable names.—Rockefeller, Dawes, Schwab, Otto Kahn, Owen Young and all the rest in the favored list, and to note how much they all seemed just like ordinary men. Mr. Young, who acted as toastmaster, performed his task with most pleasing cleverness and delightful skill. He was simply charming. Still a young man, already near the zenith of affairs in the nation and abroad, it will be interesting to watch his future.

You ask me to tell of these distinguished people, but they were too numerous, and selections would be inviolable. They were all distinguished. I can safely name but two. The most distinguished man among them was of course Edison, whose service to civilization we were celebrating, and the most distinguished woman among the

few attending was Madame Curie whose co-discovery of radium ranks her with Priestley and his discovery of oxygen.

Yes, it was a wonderful dinner in every phase and aspect. And as Will Rogers said the next morning, referring to the dignity of the guests, "that any dinner at which Charlie Schwab and Ottie Kahn didn't even get front seats must have been some dinner." And it was!

The whole affair was a splendid and complete success, and Mr. Ford is entitled to great credit and gratitude for having conceived and staged it in so memorable a manner. I think the affair was certainly important enough to go down in local history, not as a Belshazzar Feast, but as a loving heartfelt tribute to sweet, kindly, lovable old gentleman who seemed unconscious of the great service he had rendered to civilization and to the human race. I doubt if any of us who met Edison that day realized what is probably in store for his fame, which I feel safe in predicting will continue to augment as the centuries go by. When electricity becomes recognized as the basic force in nature, and when its exhaustless energy is harnessed and applied to every purpose where man needs physical force, the fame of Edison may be idealized and apotheosized and his name be glorified and deified beyond our present concepts. As events recede they take their just and destined places in the human retrospect. Some pass from view while others become milestones in the path of human progress. Perhaps the one we celebrated so delightfully at old Dearborn, on that rainy night last week, may prove a towering mountain peak, another inspiring Parnassus, in the upward climb of man.

## K. Vining, '13, Honored

WINNING one of the places in the county agent contest, sponsored by the Soil Improvement Committee of the National Fertilizer Association, Keats K. Vining, '13, of Grand Rapids, brought honor and credit to the extension department of this state.

R. J. Baldwin, '04, director of extension, in commenting upon the contest stated that this is the sixth year the above organization had conducted a soils contest and recognized the outstanding work done by county agents in developing county programs of soil improvement. Vining was one of two winners in the district made up of the states of Michigan, Indiana, Kentucky, Illinois and Wisconsin.

Ove F. Jensen, '14, of Chicago, is assistant director of the northern division staff of the National Fertilizer Association.

## *Carnegie Report on College Athletics Justifies Michigan State's Intramural Policy*

"INTERCOLLEGiate SPORTS do more to unite the whole college and give it a sense of solidarity than any other undergraduate activity, and thus serve a worthy purpose," according to a report by the president of Dartmouth twenty years ago. And with such a background this much mooted question of "athletics for all" has been discussed freely for years at Michigan State college. Rarely is there a gathering of students or alumni but what some one proves, to his own satisfaction at least, that intercollegiate athletics and sound education don't go together and never will, or that they do go together and always will.

Actual statistics, however, have a disconcerting way of putting pet opinions and pet arguments to rout, and so all Michigan State men will look over with interest the much-anticipated report by the Carnegie Foundation for the Advancement of Teaching, just published after three and one-half years of investigation at 130 American and Canadian universities.

"It requires no tabulation of statistics to prove that the young athlete who gives himself for months, body and soul, to training under a professional coach for a grueling contest, staged to focus the attention of thousands of people, and upon which many thousands of dollars will be staked, will find no time or energy for any serious intellectual effort," says Dr. Henry S. Pritchett in the preface. "The compromises that have to be made to keep such students in the college and to pass them through to a degree give an air of insincerity to the whole university-college regime. We cannot serve every cause—scholarship, science, business, salesmanship, organized athletics—through the university. The need today is to re-examine our educational regime with the determination to attain in greater measure the simplicity, sincerity, and thoroughness that is the life blood of a true university in any country at any age."

The two fundamental causes of the defects in American college athletics, says the report, are (1) commercialism, and (2) "a negligent attitude toward the educational opportunity for which the American college exists."

As for commercialism, the report says that "few of our colleges and schools can be regarded as keeping their sports free from the commercial taint."

The bulletin maintains that American amateurism must be revived as the very keystone of college athletics in a democracy; that the motives behind all infractions of the amateur code are the results of commercialism, and simmer down to the desire to

reap the advantages of amateurism without paying the price.

As for the recruiting and subsidizing of college athletes, "those who tempt young men to barter their honesty for the supposed advantages of a college course, dishonestly achieved, are the Fagins of American sport and American higher education."

Only 26 of the 130 universities and colleges studied without trace of recruiting and only 29 without subsidizing.

Of the thousands of individual cases of recruiting and subsidizing studied, alumni were responsible in only 30 per cent of the cases, administrative officers in 8 per cent, and athletic officers in 50 per cent. Recruiting is done mostly by correspondence, and recruiting seldom if ever exists without subsidies. The report estimates that at least one athlete in seven is subsidized.

Recruiting and subsidizing have led to much "shopping around" by schoolboy athletes, a process of auctioning athletic skill to the highest bidder.

After a statistical study of 18,667 students in 111 representative universities and colleges, the authors find that the common notion that athletes in general are poorer students than non-athletes, is erroneous. On the other hand, they conclude that sports requiring very hard training and long practice hours probably impair the academic standing of certain athletes.

Success in life after graduation, the study shows, seems to be related less to personal athletic success in college than to high academic standing.

College athletics, as conducted today, "definitely fail in many cases to utilize and strengthen such desirable social traits as honesty and the sense of fair play, because of the deceit and chicanery with which sports are surrounded."

"Some of the corruption has come from unwise parenthood. The father who would be horrified to find that he was forfeiting his own amateur standing at golf or that his behavior on the tennis court was regarded by others as bad sportsmanship, is not always prompt to reprimand and stop a boy's shopping around for athletic inducements or resenting or whining over defeat."

Figures collected show that although the proportion of students participating in intercollegiate athletics has remained at about 20 per cent for the past 30 years, the percentage taking part in all forms of athletics, intercollegiate and intramural over the same period, has risen from about 20 per cent to about 63 per cent. Intramural athletics, such as Michigan State's, now engage on the average almost 90 per cent of all undergraduates.

# Many Spartan Clubs Meet During October

The Editor regrets that space will not permit a full report this month of all the interesting meetings alumni have held throughout the country. It is hoped that the following excerpts will convey the deeper note that seems to have been struck this year in all alumni meetings. It is evident that Michigan State alumni have become alumni conscious. Additional meetings will be reported next month.

## JACKSON WELCOMES CROWLEY

**A**LUMNI in Jackson and visiting teachers of the third district celebrated with a rousing welcome to "Sleepy" Jim Crowley, new football coach, when nearly ninety guests met at the Presbyterian church house on Thursday, October 17. President "Herb" Schmidt, '23, of the Jackson club presided, and after some well chosen songs in charge of Leonard Morse, '27, and Verne Stockman, '28, called upon Secretary Glen Stewart of the alumni association and Coach Crowley.

Among those present were the following:

Gladys Love, '24; Estelle Morse, '28; L. G. Morse, '27; V. A. Stockman, '28; Laureen Fitch Schmidt, '27; Winifred Smith Topping, '21; Carl E. Topping, '23; H. N. Fox, '17; Roy M. Maitland, '21; Fred Pacholke, '25; A. B. Winchell, '10; A. P. Pulling, '10; Alden E. Orr, '29; L. Keith Cheney, '29; R. A. Winston; Forrest A. Smith, '22; H. E. Hewitt, '13; J. E. Soper; W. H. Taylor, '23; Charles B. Park, '25; M. J. Paine, '14; G. C. White, '17; D. E. Spotts, '26; Ruth Freeland, '25; N. J. Miller, '23; Louis H. Lockwood, '18; George A. White, '12; Aileen Zorman Hood, '23; Clarence S. Hood, '22; Julia King, '27; Sylvia King, '25; Bob Way, '29; Ronald Walsworth, '27; Garnet K. Honsberger, '28; Lee H. Coles, '29; A. G. Bevay, '12; G. S. Wilkins; W. E. Jacobs, '23; L. C. Schaefer, '21; C. M. Waltz, '24; D. E. Clay, '28; Jay Dykhouse, '23; L. H. Kelly, '25; M. A. Krabbe, '22; E. E. Olsen, '24; E. H. Greenwood, '23; F. P. Griswold; A. W. Knowles, '19; B. F. Hennink, '25; J. B. Allen; Harry E. Williamson, '04; C. C. Collins, '17; B. H. A. Brandell, '16; S. T. Wellman, '18; G. J. Henshaw, '17; W. S. Fox, '15; L. L. Burrell, '08; Corey J. Spencer; Ralph R. Clark, '21; G. A. Sanford, '11; H. W. Schmidt, '28; Coach Jim Crowley and G. O. Stewart, '17.

## FLINT HOLDS RECORD

**A**LMOST a rejuvenation in many respects was the large meeting held in Flint on the evening of October 17, when 110 alumni, visiting teachers and guests met at the Masonic Temple dining room. The College was well represented by the presence of Dean Marie Dye, Professor A. J. Clark, Secretary Stewart and Miss Franks, alumni recorder.

Having especially requested that Dean Dye and Professor Clark come for this meeting "Shorty" Ed. Clifford, '22, president of the Flint club asked them to describe the recent changes on the campus and those in prospect. Secretary Stewart talked on the changing attitude of colleges and universities toward their alumni, and predicted something of the future of alumni work. Bridge for those who could stay followed the banquet.

Among those registering were the following:

Harlan Bogie, '25; Errol Wood; H. D. Howell; C. W. Cazier, '27; H. C. Chatfield,

'29; George L. Walker; I. F. French, '22; Willard Cutler; Helen Cutler; Grace Mitchell, '25; Bernice M. Francis, '25; Alice N. Teel, '29; J. R. Buchanan, '27; Isabel J. Laird, '28; A. MacLeod Coan, '27; R. G. Voorhorst, '10; Mrs. R. G. Voorhorst, '20; Harry R. Fraser, '10; M. M. Somers, '17; H. Neil Palmer, '08; S. A. Boatman, '16; G. G. Holihan, '16; L. Curtis Ketzler; A. A. Papworth, '26; S. L. Kosal, '29; Lloyd L. Weaver, '16; A. J. Hutchins, '09; Carl M. Horn, '21; G. R. Bogan, '16; E. J. Grambau, '21; C. Marshall Lane, '26; Kenneth Barron; Jean Bradford, '28; Mrs. Ethel Sharp Winterwood, '23; Emma Culver, '22; Geraldine Gillespie, '28; Charlotte Breitenstein, '29; Adelaide Cribs Schoonover, '28; Harold Schoonover, '27; Marie C. Lucas, '29; George L. Burren, '28; Mrs. George L. Burren; I. E. Parsons, '07; Mrs. L. E. Parsons, '08; Frances Bamer; Agnes Stover Smith, '14; S. S. Smith, '12; Claude Goffon, '25; Dr. C. R. Blatchford, '26; Paul Hackett, '26; Stanley Ross, '26; Anne M. Heyman, '27; Hazel Mundy Burke, '15; Ruth A. Simmons, '28; Helen White Baker, '25; Gladys Goepfert, '27; Katherine E. Casey; Geneva D. Null, '21; Vera Gilbert, '19; Helen Ashley Hill, '07; Al Sobey, '09; George H. Fryman, '05; George Blackford, '14; Mrs. George Blackford; James R. Campbell, '08; Louella Wilder Harris, '16; Frank B. Harris, '17; E. E. Gallup, '96; Gladys Franks, '27; Elizabeth Bassingtonwaite Clifford, '24; Hugo T. Swanson, '23; Ralph M. Bentley, '29; Arthur J. Clark; Marie Dye; G. O. Stewart, '17; Ed. Clifford, '22; Robert S. Kipp, '31; Bess Twain LaRock; Raymond L. Kurtz, '09; E. J. McBratney, '18; W. B. Catheart, '15, and Donald D. Stone, '13.

## TRAVERSE CITY MEETING

**A**U-SHAPED TABLE, gayly decorated in green and white streamers, gave a festive appearance to the dining hall of the Methodist church, in Traverse City, the evening of October 21, when some fifty Michigan State loyalists met to renew old friendships, to make new acquaintances and to pledge anew their loyalty to their Alma Mater.

In store for them was plenty of entertainment, a few songs and several peppy talks. Watson Fowle, '20, local ag instructor, presided. The main campus speaker was Dr. E. L. Austin, newly appointed head of the Education department. He stressed the apparent smoothness of Michigan State as view-

ed by a newcomer and spoke briefly about his own department. E. E. Gallup, member of the alumni executive committee and Secretary Stewart were also called upon for brief remarks.

The following names were taken from the registration blanks:

W. H. VanPettet, '29; Isabella C. Thorne; Jane Boseler; E. E. Gallup, '95; John M. Kinney, '16; Benj. Bosink, '17; J. H. Thompson, '17; Charles Ritchie, '17; Walter Dow, '18; Josephine Dow; Leah A. Fowle; Watson F. Fowle, '20; Nell G. Hagerman, '17; Mrs. Ruth V. Schumacker; Mr. and Mrs. G. B. Riefer, '26; Sydney Swanton; E. A. Huston; I. C. Atkins, '22; K. T. Bordine, '27; Mrs. K. T. Bordine, '27; Ada M. Nelson, '29; Elsie A. Lautner, '17; G. E. Culver, '21; Mrs. G. E. Culver; J. C. Otis; C. B. Brown, '26; Dorr Stack; Ralph Meek, '25; Dr. E. L. Austin and wife; Merle D. Byers; Gladys Love, '24; Mabel C. Rogers, '10; Bertha M. Ronan; Henrietta Edgecumbe, '25; Gertrude Yonker; Mr. and Mrs. R. L. Eggert, '29; Carolyn Ellsworth Edwards, '08; S. F. Edwards, '99; Ruth Edwards Mitchell, '11; Mr. and Mrs. R. T. Flinn, '29, and G. O. Stewart, '17.

## FURNITURE CITY ENTERTAINS

"**I**T WAS the most interesting meeting held in Grand Rapids for several years," was the comment heard several times following the annual alumni-visiting teachers meeting held at the Elks Temple in the Furniture City, Thursday evening, October 24.

Through the efforts of "Bill" Coulter, '18, and his club officers an interesting program of entertainment and talks were planned. They had as their honored guest, beloved Charles Garfield, of the class of 1870, who for many years has been heralded as one of the most loyal of the big Michigan State family. He talked on the Beal Botanic Garden, a memorial to Michigan State's grand old man, and the interest shown by those present in Mr. Garfield's remarks left no doubt in the minds of anyone present of their sincerity.

Dean Joseph Cox spoke on the campus changes and together with E. E. Hotchin, '12, member of the alumni executive committee, reviewed the present athletic development at the College.

Those who registered at the banquet included:

P. H. Decker, '29; Alfred J. Simpson, '26; Charles J. Rydzewski, '27; Bernard Moil, '16; D. H. Bidleman, '24; Waldo M. Ball, '99; Virginia Lee Ball; Gladys Kellogg Brady, '22; Nina Laurence Keck, '22; William Keck, '17; Louise McIntosh; Victor C. Beal, '28; Theo. Knopf, '27; Clyde K. Schekler, '27; Henriette Scovell, '29; Viola B. Strauch, '27; Ruth L. Osthaus, '29; Ruth Ansorge, '29; Lucile F. Bunge, '29; Roselle E. Wrissley, '29; Ellen Farley, '29; Martha Stein, '27; Marjorie Sanford, '28; Lillian Lewton Hopkins, '24; J. B. Hopkins, '25; Ruth Patterson Miller, '18; George Miller; Sherman Coryell, '20; Marie Otis Coryell, '20; Harold Koopman, '22; E. F. Miner, '25; G. H. Cowles, '26; F. W. Starrett, '26; Raymond W. Starr; Minnie Johnson Starr, '10; Sabra Oliver Vandenberg, '18; Esther Atwood Ernst, '24; Dorothy Corwin Steel, '21; Ada Pritchard, '20; L. H. Verschoor, '17; D. H. Pritchard, '23; Thomas A. Steel, '21; DeGay Ernst, '22; Don Barman, '14; Mary Barman, '15; Mrs. Charles W. Garfield; Helen Ed-

(Continued on Page 10)



**A LITTLE DELAYED, but nevertheless interesting was the note and picture from Thomas C. Lewis, w'99, portraying the participants of the annual Oregon strawberry festival which Michigan State alumni celebrated last June at the home of Carl English, '84.**

# "Close Beside the Winding Cedar"



The Michigan Association of Road Commissioners and engineers in co-operation with the College, recently exhibited the largest display of highway building machinery ever shown in the middle west. The show was held in Demonstration hall the last week in October and attracted about 3,000 persons daily.

\*\*

Lansing's first annual American Kennel club dog show held under the auspices of the Lansing State Journal took place in Demonstration hall, Friday and Saturday, November 1 and 2.

Canine champions valued at half a million dollars from all parts of the United States passed before the judges in the first show of its kind in this part of the country.

\*\*

Grover C. Dillman, '13, state highway commissioner, Frank F. Rogers, '83, former commissioner, and John Hannan, publisher of Michigan Roads and Airports, will attend the annual meeting of the National Association of State Highway officials to be held in San Antonio, Texas, starting November 12. It is at this meeting that much proposed legislation for improvement of roads and establishment of uniformity in highway matters is decided upon.

\*\*

Freshmen turned wood-cutters Friday, November 8, in preparation for the annual sophomore-freshman barbecue held that evening. First year men were excused from classes to gather wood for the huge bonfire. Food was provided for 3,000 persons and refreshments were obtained only upon presentation of a coupon printed in the State News. This move was intended to prevent Lansing and East Lansing residents from attending and making the cost of providing food a burden upon members of the sophomore class.

Keith Himebaugh was master of ceremonies and President Shaw the principal speaker. The Swartz Creek band, popular comic musical organization, provided entertainment.

Miss Elida Yakely, registrar, suffered serious head and chest injuries in an accident early Monday evening, November 4, at Buffalo, New York. She was attending the annual session of college registrars being held in that city. Latest reports give her condition as favorable yet serious.

\*\*

For the first time in many years the yearlings triumphed over the sophomores to win the annual class rush, held October 19, by a 65 to 60 score. The wearers of the green "pots," although winning only two of the five events, piled up enough points to defeat the second year men.

The frosh who greatly outnumbered the second-year men, won the football rush and the obstacle race, while the sophomores annexed the relay, tug-of-war, and the flag rush events.

Six or seven of the participants were taken to the hospital as a result of minor injuries received in the fray. No one was seriously injured, however.

\*\*

Over three hundred members of the Michigan Association of Road Commissioners and Engineers were present at a testimonial dinner to Frank F. Rogers, '83, former state highway commissioner, October 30, at the Olds hotel, on the occasion of the 1929 state show at the College.

Judge Phil T. Colgrove, president of the Michigan Good Roads association, in an address praised the work done by Mr. Rogers as a state highway official for nearly a quarter of a century, and presented the former commissioner with a gift from the association. In thanking the members, Mr. Rogers complimented the entire body of road commissioners of Michigan for their cooperation during his terms of service.

\*\*

Mr. and Mrs. Luther H. Baker, '93, of East Lansing, returned recently from a three weeks' motor trip through the east.

With Mr. and Mrs. A. D. Baker, '89, of Lansing, they attended the unveiling of a monument to Remember Baker, first Revolutionary soldier killed on Canadian soil, which has just been erected at Lo Colle, Quebec. Ray Stannard Baker, '89, of Amherst, Massachusetts, was principal speaker at the unveiling ceremony.

After visiting Mr. and Mrs. Ray Stannard Baker at their Amherst home, Mr. and Mrs. Luther Baker and Mr. and Mrs. Arthur Baker attended the wedding of Roger Denio Baker, son of the Ray Stannard Bakers, to Miss Eleanor Ussher, daughter of Dr. Clarence Douglass Ussher, of Worcester, Massachusetts.

The State Board of Agriculture at a recent meeting, granted Professor Hunt of the zoology department permission to study eight beavers supplied by the state conservation department, appropriating a sum of money to make possible a biological study of the animals. They emphasized, however, that a fur farm was not contemplated.

\*\*

The State Administrative board at a recent meeting authorized the state highway department to include a mile and a half of the College roads in the state highway system. The official authorization fulfills a long desired hope of the campus heads and points the way to eventual paving of the College main circuit road.

\*\*

Possibility that East Lansing may be selected as the site for a state airport was given impetus this past week, when Governor Fred W. Green discussed aviation problems with William B. Mayo, chief engineer of the Ford Motor company and chairman of the state fair board. A site owned by the College and adjoining the state police barracks on Harrison avenue is being considered.

\*\*

Following a custom which has become almost traditional Michigan State alumni attending the annual Land Grant College meeting were guests of the Chicago alumni club at the Hotel Stevens at a luncheon Wednesday noon, November 13. In addition to President Shaw who gave the alumni family a cheerful welcome, nine members of the faculty were present.

\*\*

Military students will no longer be required to wear "monkey suits" to late fall and winter term military classes. This order from Colonel Edward Davis, commandant, goes into effect immediately. In past years there has been much complaining on the part of underclassmen who were required to wear the old style, high collar uniform three days each week when most of the work offered was in the classroom and no real need for the wearing of the uniform could be seen. All students, basic and advanced, will be required to wear their uniforms the first Monday of each month, according to Colonel Davis, but aside from this it will be to the discretion of the instructor whether the uniform is to be worn or not. It is believed by members of the Officers' club that this action will have a great tendency to strengthen the morale in the regiment and help to make required military science more popular with the underclassmen.

# Dean G. W. Bissell Leaves College To Make Residence in California

**D**EAN GEORGE W. BISSELL, head of the engineering department for the past twenty-two years and senior dean of the faculty, left the campus November 4, to take up his residence in California.

While he has been granted an indefinite leave of absence by the State Board of Agriculture it is expected that his retirement and voluntary resignation will definitely be announced before the close of the present college year.

Dean and Mrs. Bissell plan to take up their residence at 216 Oaks avenue, Monrovia, California. Most of their relatives are residents of this city and the dean will now enjoy a period of retirement which he has

wanted for many years.

Graduated with the class of 1888 at Cornell, Dean Bissell spent three years as an instructor in mechanical engineering at his alma mater. For the next sixteen years he was professor of me-

chanical engineering at Iowa State college and came to Michigan State in 1907 when the engineering building was completed. In 1916 the building was destroyed by fire and

Dean Bissell supervised the construction of the present building known as the R. E. Olds Hall of Engineering.

Many farewell dinners and gatherings were held for the Bissells during the past few weeks but the gift of a fine wrist watch by the members of the engineering staff was probably most appreciated by the retiring dean. The inscription on the back of the watch read: "George W. Bissell, October 31, 1929. Engineering Staff."

Professor H. B. Dirks, head of the mechanical engineering department has been named acting head of the department for the balance of the school year. Dean Bissell may return to the campus for a few days at commencement time.



GEORGE WALTON BISSELL  
Dean of Engineering  
1907-1929

## MANY SPARTAN CLUBS MEET DURING OCTOBER

(Continued from Page 8)

monds Coulter, '19; Gladys Harker Straight, '18; Herb Straight, '17; William K. Clute, '86; E. E. Hotchin, '12; E. E. Gallup, '96; Glen O. Stewart, '17; Dan Henry and wife, '15; Willard Coulter, '18; Dean Joseph Cox, and Charles W. Garfield, '70.

## DISTRICT 9 AT ANN ARBOR

**W**HERE THE ROAR of the Wolverine is ferocious, a little band of loyal Spartans braved the danger and met at the Michigan Union in Ann Arbor, Monday, October 28 for a noon luncheon, and to sing songs of Alma Mater and give her cheer for cheer.

At the conclusion of the dinner, Owen E. Stricklen, '22, local chairman of the meeting called upon Secretary Stewart and Dr. E. L. Austin to give those present the newer ideas in alumnae work and a summary of the many interesting campus happenings.

Those reported at the luncheon included:

O. E. Stricklen, '22; Dr. E. L. Austin; E. E. Gallup, '95; V. O. Braun, '24; T. L.

Hankinson, '98; Edna Reed Berry, 'w14; Grace Mack Killins, 'w13; Sallie Brennan Girnrich; Wayne A. Gingrich, '22; Lucille Latson Proctor, '28; Stanley E. Proctor; Helen Arlene West, '27; G. W. Olson, '23; Arthur J. Ranner, '13; Maurice F. Johnson, '07; H. A. Springer, '24; Melvin C. Hart, '20; G. M. Kellogg, '29; Iva Leinbach, '29; Bessie Castle, '29; Beatrice Comstock, '29; Kathryn Overholt, '29; Kathleen Fox, '28; V. I. Whittemore, '22; G. R. Bancroft; Marian Dammer, '29; C. H. Osgood, '21; C. F. Blair, '19; George Alasz, '24; Irene M. Baird, '22; Alice Kehler, '22; Clara G. Rogers, '14; Helen Holden Besemer, '25; Ellsworth I. Besemer, '22; H. E. Neuman, '24; W. C. Proctor, '27; E. R. Bristol, '24; Donald Kline, '27; M. E. Hatch, '19; Martha Scott, '26; Emma Hyde, '28; Ivan Davis, Warren J. Coon, '17, and Bruce K. Rueh, '26; Jack Hubbard, '29; Ben J. Dobbin, '26; G. G. Woodman, '29; D. E. Ten Dyke, '27; Martha Warbo, '28.

## KALAMAZOO MEETING

**A**BANQUET program at the New Burdick hotel dining room on the evening of October 28 was most thoroughly enjoyed by nearly 60 alumni and visiting teachers attending the meetings of district eight. Russell Nellist, '21, acted as chairman and between talks by Secretary Stewart and Dr. E. L. Austin, sandwiched in a number of college songs.

While all the visiting teachers did

not register the following were very much in evidence:

R. R. Nellist, '21; C. S. Bittner, '26; F. M. Hazel, '22; Mrs. F. M. Hazel; L. R. Stanley, '16; Mrs. L. R. Stanley; Marshall H. Shearer, '16; Mrs. Marshall Shearer; Mrs. Audie Loveland Nellist, '19; Nell G. Hagerman, '17; Leah Swift, '16; Reynold G. Oas, '21; H. B. Veneklasen, '20; J. Wion Morey, '29; O. B. Pederson, '29; T. H. Kerry, '29; Mae Brinkman, '29; Arthur L. Knoblauch; Donald E. Anderson, '28; Patricia DeYoung, 'w21; R. J. DeMond, '18; Beatrice S. DeMond, 'w20; Dr. E. L. Austin; Mrs. C. S. Bittner; Mr. and Mrs. M. L. Bailey, '22; G. L. Allen, '09; Mrs. G. L. Allen, '12; F. M. Barden, '08; O. E. Harrington, '15; Mrs. Floyd Barden, '09; Mrs. O. E. Harrington; Harriett Weston Allen, 'w12; Arthur K. Wissman, 'w24; P. J. Dunn, '16; M. N. Harper, '26; K. C. Poulsen, '28; Fred Adolph, '22; M. V. Carmody and wife, '17; Mrs. Dorothy Mulvena Bradley, '29; A. Ferris Bradley, '28; Max Hood, '25; and R. J. Martin, '20.

## Varsity Club Meets

**A**N ALUMNI VARSITY CLUB football heart-warmer that instilled all the thrills of the "old days" was the occasion of nearly three score letter men at the Downey Hotel grill previous to the Homecoming game, Saturday November 2.

At the business session following the luncheon, officers were elected for the ensuing year as follows: President, A. L. Bibbins, '15, baseball, Syracuse, N. Y.; vice-president, Herbert D. Straight, w'17, football, Grand Rapids; secretary-treasurer, George Wenner, '26, baseball, East Lansing.

That old varsity club men do not forget their Alma Mater on Homecoming day was evidenced by the fact that the large list below were present for the luncheon, while many others drove in just to see the game. Up-to-date addresses of the following men who attended the luncheon may be secured by writing the alumni office. The list:

Dean J. F. Cox, Chairman M. S. C. Athletic Board; A. L. Bibbins, '15; A. C. MacKinnon, '95; L. Whitney Watkins, '93; George E. Julian, '15; B. E. Dersnah, 'w10; A. T. Tolles, 'w28; F. A. Rinehart, '28; R. J. Davis, '28; V. J. Hultman, '25; Paul Smith, '28; Pat Grimes, '28; M. F. Rummel, '27; E. A. Wenner; C. J. Colvin, 'w28; W. J. "Jack" Foster, '22; Jim Tyson, '21; Ward Ross, '28; G. F. Wenner, '26; W. S. Beden, '16; L. A. Cobb, '15; Jake Brady, '23; Hugo T. Swanson, '23; E. E. Hotchin, '12; C. R. Oviatt, '16; W. E. Miller, '20; C. A. Hach, '12; George R. Fryman, '05; E. P. Weamer; H. M. Renwick, '20; E. I. Matson, '22; W. K. Willman, '20; W. A. Gingrich, '22; E. A. Gilkey, '22; Charles J. Oviatt, '09; Ward R. Shedd, '02; Bert Shedd, 'w10; Leo Belknap, '09; Merrill S. Fuller, '26; George F. Pingel, 'w13; F. B. Ranney, '25; R. E. Boehringer, '27; H. D. Straight, '17; Don Fleser, '27; P. J. Fremont, '27; H. V. Hoffmann, '20; C. W. Loveland, '15; R. J. DeMond, '18; W. E. DeYoung, '20; W. R. Colison, '18; H. A. Clark, '16; H. K. Wrench, 'w18; Jack A. Sepaneck, '25; H. C. Kiebler, '27; H. A. Fiek, '16; R. B. Henning, '17; John Anderson, '29.

That the upper peninsula is still the haven for plenty of wild life, was attested to this summer when R. G. Carr, '08, assistant state county agent leader, wired Director Baldwin's office that he had rammed into and killed a 1,000 pound cow moose while driving his car toward Newberry on M-28.

## MARRIAGES

### ARMSTRONG-PRICE

Mr. and Mrs. Enoch J. Price, of Chicago, announce the marriage of their daughter, Lillis, to Emerson Allen Armstrong, '11, which took place September 21 at the home of the bride. Mr. and Mrs. Armstrong are at home at 1026 West 41st street, LaGrange, Illinois.

### HARDESTY-AUSTIN

John O. Hardesty and Irene Austin, '28, were married August 20, 1929, at Royal Oak, Michigan. They are living in Lansing, at 215 Clifford street. Hardesty is in the chemistry department at the College.

### HARTSELL-ARFORD

Stanley Hartsell, '27, and Catherine Arford, Oberlin '27, were married August 17. They are at home at 12 Congress street, Battle Creek, Michigan.

### LAKE-WELLES

Henry Allen Lake, '28, and Kathryn Welles were married August 17, 1929, in Oak Park, Illinois. They are making their home in Kalamazoo where Lake is with the State highway department.

### MILLAR-LOTT

Charles E. Millar, '26, and Pamelia Lott, '29, were married recently in the Peoples church in East Lansing.

### PETERSON-JOHNSON

M. C. Peterson, '28, and Esther Johnson, were married September 4, at Jamestown, New York. They are living at 126 Division street, East Lansing. Peterson is a graduate assistant in the civil engineering department at M. S. C.

### LYMAN-RANNEY

Richard P. Lyman, Jr., '26, and June Ranney, '27, were married in Greenville, Michigan, October 12. They are living in Lansing where Dick is associated with his father in the stock and bond business.

### REYNOLDS-FISHBECK

Fred L. Reynolds, '27, and Ruth Fishbeck, '31, were married in the Peoples church in East Lansing, September 14. They are at home in Midland, 1713 McGregor street.

### STEADMAN-LEWIS

Garfield A. Steadman, '27, and Naomi Lewis were married September 14, at the home of the bride in East Lansing. They are making their home in Owosso.

### STEGEMAN-CALHOUN

LeRoy Stegeman, '28, and Gertrude Calhoun were married September 21 in Benton Harbor. They are making their home in Syracuse, New York, where Stegeman is instructor in zoology at the New York State college.

## New Spartan Commandant Well Known as Prominent Military Man

FOLLOWING his graduation from Cornell university some thirty-two years ago, Colonel Davis accepted a commission in the army. From then on life became a succession of staff salutes and bugle calls with the young man gradually getting up in the military world. It was Second Lieutenant Davis in those early days, but since then it has become Colonel Davis.

His first contact with "the enemy" came in the Spanish-American war, during which he participated in the siege of Santiago de Cuba. Then from 1899 to 1904 he was in on the campaigning in the Philippines, following this up with three years on the Mexican border. The ensuing period was one of comparative quiet which lasted until 1916. In this year he joined the British and French armies and from then until the cessation of hostilities on November 11, 1918, he was very busy with affairs pertaining to the World war.

During this greatest of conflicts he served on many fronts—Macedonia, Egypt, Palestine, Mesopotamia, Arabia, and France, going also in Persia and India. At different times he served with British, French, Russian, Serbian, Italian, Australian, New Zealand, Indian and Greek troops. He took part in the Palestine campaign, serving throughout with the Australian cavalry. He entered Jerusalem with Lord Allenby as a member of the latter's staff. During the last part of the war he organized and had charge of our military intelligence service operating in Holland. Following the armistice he went to Berlin as military attache.

It was while in Germany that Colonel Davis became well acquainted with Field Marshal von Hindenburg, who was later to become president of the German republic. He characterizes



Courtesy "Limelight"  
COLONEL EDWARD DAVIS,  
who succeeds Colonel T. L. Sherburne as  
Commandant of the Military  
Department

the great leader as a very likable man, whose big ambition before the war was to come to the United States and shoot grizzly bears in the "Rockies." The stories of Marshal von Hindenburg's wartime cruelties he brands as unadulterated propaganda.

After six years' service in Europe, Africa and Asia, Colonel Davis went on duty in the war department in Washington. Following this he became military attache to Mexico, and his last post before coming to East Lansing was military attache to Belgrade and Athens. Among other decorations he has the American D. S. M. and the British D. S. O.

### Bennett, '19, Edits Book

**R**OADSIDE DEVELOPMENT by J. M. Bennett, '19, is a manual of procedure on the design, construction and maintenance of roadsides. It was compiled from the author's experience of more than ten years with Wayne County Board of Road Commissioners who have one of the outstanding road development programs in this country. The new book includes not only the landscaping, planting and maintenance of roadsides but the planning of road widths and grades, drainage, bridges, lighting, marking and location of utilities.

While especially valuable to students of highway engineering, the book is

invaluable to public officials responsible for highway work, to municipal foresters, departments of public works and city managers.

Bennett graduated at M. S. C. with the class of 1919, later doing advanced work at Texas A. and M. and at Yale. During the past few years he has studied road improvements and public parks of nearly every state. His book has been adopted by several colleges as a text book.

A short time ago the engineering department announced that Lorin G. Miller, for the past six years dean of the college of engineering, Des Moines University, Iowa, had accepted the position as head of the industrial engineering department, replacing Professor John Adendorf, resigned.

# Spartans Flashing Superior Brand of Football

## Victorious Over North Carolina State, Case and Mississippi A. & M.



CECIL FOGG, '31  
Left End

### Homecoming Game

MICHIGAN STATE'S battling Spartans completely outclassed their Homecoming opponents, the Wolfpack of North Carolina State, with a 40-6 score, and with a powerful offense turned back Case Tech on the following Saturday with an impressive 38-0 victory.

The Homecoming game on October 26 was deserved. The Spartans were keyed up, played through four periods without a slump, played aggressive, alert, and intelligent football and showed remarkable progress under Coach Crowley.

The most outstanding feature of the rout from the point of excellence in the Spartan attack, was the work of the line. It functioned well nigh perfectly on defense, the Wolfpack making only one first down through the Crowley forwards and when State had the ball, the line blocked so effectively as to make it possible for the ball carriers to run for touchdowns anywhere from 15 yards to 71 yards, without a North Carolina player being able to lay a hand on the ball carrier. Twice the State linesmen blocked punts and on both occasions the Spartans rushed through to seize touchdowns with the advantage gained.

The touted Basil Melton, Wolf half-back, feared by all North Carolina's foes, did not get away to a run all day although he figured in some effective passing. State's lone drawback was a weakness against a forward passing game and North Carolina cashed in for a touchdown against the Spartan reserves in the last minute

of play, thereby escaping a shoutout by using the aerial route.

Scoring honors were divided between three men, Max Crall, Nordberg, and Jerry Breen. Crall gave the crowd its biggest thrill with a 71 yard dash for a touchdown in the second period. Nordberg scored three times.

Harold Smead, State's big center, played a beautiful game and paved the way for the last score by intercepting an enemy forward pass in midfield. With Schau and Breen carrying the ball it was put over in two successive plays.

While he didn't break into the scoring, Duke Schau must be given credit in the Homecoming encounter. It was this big Spartan fullback who pounded the line so hard and so effectively that the Wolfpack had to close in its secondary defense to check him and when the defensive backs came forward, the off-tackle and end run plays worked to perfection. It was Schau's best showing in his three years of play.

State gained 456 yards for 12 first downs and the visitors made six first downs and 235 yards.

#### The summary:

N. C. S.—6	M. S. C.—40
Morgan	LE
Lep (C)	LT
Stout	LG
Gorham	C
Vann	RG
Rose	RT
Jordan	RE
Jeffreys	Q
Dellinger	LH
Melton	RH
Wright	FB
Score by periods:	
Michigan State	7 13 20 0
North Carolina State	0 0 0 6—6
Summary: Michigan State touchdowns—Nordberg 3, Crall (substitute for Breen), Breen 2. N. C. State touchdown—Jordan. Point after touchdown—Grove 4 (place-kicks).	



ROGER GROVE, '31  
Quarterback



G. D. FERRARI, '30  
Left Tackle

### The Case Game

PLAYING a spirited and intelligent game, Michigan State defeated Case Tech of Cleveland, Ohio, on the afternoon of November 2, the score being 38-0.

Although they were not tuned quite to the pitch displayed against North Carolina State, the Spartans looked far from bad in the Case victory. They scored six touchdowns, repeating their performance of the Homecoming game pried the lid off a forward passing attack that looked sweet to the extreme and indicated that there was fight and ginger left in their makeups.

The line bucking of Duke Schau was the main feature of the game. The big back shattered the Case line from end to end, reeling through the Scientists' ranks for two touchdowns and numerous lengthy gains. When he wasn't battering the forward wall Carl Nordberg, Max Crall, Jerry Breen or Capt. Verne Dickenson, the halfbacks who appeared at different stages of the game, were pestering the Case flanks and tackles with knife-like thrusts.

Grove's generalship, punting and shuffling the cards for a forward passing attack was beautifully executed. Once he kicked out-of-bounds on Case's one-yard line. Other times his lofty spirals zoomed along until the State linemen were down the field and had the receivers easily covered.

Much credit for the victory must again go to the State line. Case never had a chance to carry the ball. Crow-

ley used many reserves, giving more than two complete teams a chance.

The lineup and score:

MICH. STATE	CASE
Fogg	LE
Joslin	LT
Gross	LG
Smead	C
Hayden	RG
Ridler	RT
Lewis	RE
Grove	Q
Breen	LH
Nordberg	RH
Schau	F
Case	T. Tyler
Michigan State	0 0 0 0—0
	6 20 6 6 33

## Fresh Lose to Ypsi

A LONG PASS in the last minute of play spelled defeat for the freshmen in their opening football game on Homecoming morning when the Michigan State Normal college returned to Ypsilanti with a 20 to 15 victory.

With his team trailing by two points and the contest in its final seconds, Wilhelm, Ypsilanti back, threw a long pass over the goal line and Thorpe, lengthy end, leaped high to take the ball and send the Spartan yearlings down to defeat.

Monnette, Ellowitz and Myers were the outstanding ball carriers for the Spartan freshmen.

## Harriers Defeat U. of M.

COACH MORT MASON'S cross country team blossomed when they completely squelched Steve Farwell's team of the University of Michi-



JACK RUHL, '32  
Quarterback

gan in a dual meet run between halves of the Case game. The Spartan runners took the first five places and won a 40-15 victory.

Michigan proved no match for Mason's boys. They won as they pleased, three Spartans finished about one-half mile in front of the pack. Lauren Brown had the honor of winning the race although two of his teammates, Captain Ted Willmarth and Clark Chamberlain were on his heels. Bob O'Connor was fourth while Elmer Roosien was fifth, the five men finished ahead of Fitzgibbons, the first Wolverine runner. The race was held over the new five mile course for the first time, Brown's record being 27:15:3.

## Spartans Trip Dixie

BREAKING a long touchdown drought on foreign soil the Spartans defeated the Mississippi A. & M. college eleven at Jackson, Mississippi, the afternoon of November 9, by a score of 33 to 19.

The victory was the first the Spartans have scored on a field away from home in six years. The game found the boys playing without the services of Carl Nordberg and their running game was somewhat handicapped. Captain Vern Dickenson played a stellar game in Nordberg's berth.

States' team showed the effects of the long trip and high temperatures in which the game was played. Their defense was punctured more freely than at any time this year except in the Michigan and Colgate games. The Spartans saved their football skins by getting a jump on the Aggies and kept peppering away to stay in front.

The lineup and score:

MICH. STATE	MISS. A. & M.
Fogg	LE
Ferrari	LT
Gross	LG
Smead	C
Hayden	RG
Ridler	RT
Lewis	RE
Grove	QB
Breen	LH
Dickenson	RH
Schau	FB
Michigan State	Brooks
	Matthews
	Wiseman
	Gousett
	Pittman
	Summerour
	Culpepper
	Pappenheimer
	Thompson
	Corley
	Vandervere

Officials: Referee, Powell, Wisconsin; umpire, King, Center; field judge, Halligan, Massachusetts; linesman, Lee, Mississippi college.

Michigan State 6 14 7 6—33  
Mississippi A. & M. 0 6 0 13—19

# DETROIT-LELAND HOTEL

BAGLEY AT CASS AVENUE

WILLIAM J. CHITTENDEN, JR., Manager

DETROIT

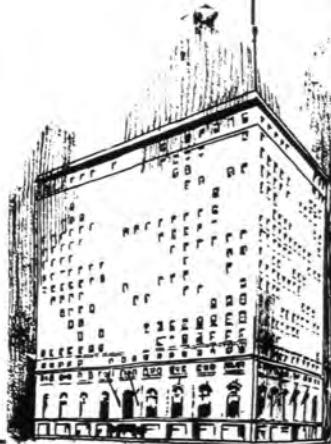
Detroit's new, great hotel in the downtown district.

Near interstate bus terminals—convenient—home-like. Reasonable rates

Seven hundred large guest rooms with bath.

Finest cuisine. Instant elevator service.

Three splendid restaurants, including  
the popular Coffee Shop



# ALUMNI AFFAIRS

**1885**

**James D. Towar, Secretary**  
1212 W. Kalamazoo St., Lansing, Mich.

Fred L. Chappell gives his new address in Kalamazoo as 344 South Park street.

**1891**

**W. O. Hedrick, Secretary**  
220 Oakhill, East Lansing, Mich.

L. G. Barber underwent two operations this past year, and has had a long pull to get back on his feet. In spite of the "time out" he has designed four new presses during the year. Barber lives in Westfield New Jersey, at 131 North Euclid avenue.

Expressing his appreciation for the publication in a recent RECORD of Dr. Davenport's address on "The Siamese Twins of Agriculture," F. B. Mumford writes: "I am grateful to my Alma Mater for the opportunities which have come to me through my relations to that institution. Any institution that is so organized and conducted as to develop in the minds of its students a love for, and appreciation of, the industry of agriculture and the civilization of the country community is rendering a great national service."

*Class facts do not have to be bald facts. They can have color, personality, and charm. Have you just met the only girl in the world, had a baby, gotten a divorce, or had a raise? If so, tell us. Or possibly you know the facts on someone else if your own life has been devoid of thrills.*

**1899**

**S. Fred Edwards, Secretary**  
801 Ionia St., Lansing, Mich.  
E. D. Gagnier gives his address as 442 West Delason, Youngstown, Ohio.

**1901**

**Mark L. Ireland, Secretary**  
Hdqts. Hawaiian Dept., Fort Shafter,  
Honolulu, T. H.

John B. Stewart lives in Windsor, Connecticut, at 932 Windsor avenue.

**1902**

**Norman B. Horton, Secretary**  
Fruit Ridge, Mich.

H. L. Brunger is with the Highway Trailer company at Edgerton, Wisconsin, where he lives at 104 Albion street.

M. A. Crosby, assistant agricultural economist in the division of farm management and costs of the U. S. bureau

of agricultural economics, has collaborated with the senior agronomist in the office of forage crops and diseases in the editing of Farmers' Bulletin No. 1597, of the U. S. department of agriculture. The title of the work is "The Production of Johnson Grass for Hay and Pasturage."

**1903**

**Edna V. Smith, Secretary**  
East Lansing, Mich.

O. D. Dales is chief engineer in charge of the construction for the Niagara Falls Power company, and lives at 437 Vanderbilt avenue, Niagara Falls, New York. He was among the M. S. C. rooters at the Colgate game, October 12.

Frank C. Rork is still with the Los Angeles department of water and power at 207 South Broadway but has changed his home address to 7531 S. Hobart boulevard. He and Mrs. Rork (Jessie Palmer, '04) assure a welcome to any wandering Michigan Staters. They report that Anna Pickett Gurney, '05, visited them this summer.

**1904**

**L. T. Clark, Secretary**  
296 E. Grand Blvd., Detroit, Mich.

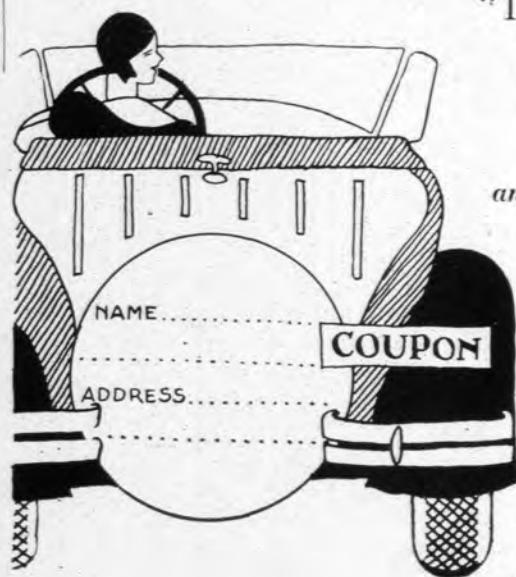
Henry J. Schneider is an engineer in the U. S. naval gun factory at Washington, and lives at 642 E street N. E.

*Make the Traffic Policeman*

*Doff His Cap—*

**READ**

"The  
**LAW**  
in Michigan"  
*and prove the power of knowledge*



Our new booklet, "The Law in Michigan," gives all changes in the State Motor Vehicle laws as revised and enlarged by the 1929 legislature. If you are not familiar with these new laws under which you operate your car just write your name and address on the coupon and mail it to us. Upon its receipt we will forward the little booklet free of charge and without obligation.



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THE  
COUPON**

**Auto-Owners**  
INSURANCE COMPANY OF LANSING

615 N. Capitol Ave.  
LANSING, MICH.

1905

V. R. Gardner, Secretary  
East Lansing, Mich.

Gerald Kenny is in charge of the research department of Swift and company's South American plant. Kenny was in the States recently and visited his friends at the College. He left for South America September 28. Kenny gives his address as Diag. 80-1059, La-Plata, Argentina, South America.

1908

Harry H. Musselman, Secretary  
East Lansing, Mich.

H. E. Marsh sends his blue slip from 618 E. Fern avenue, Redlands, California, with the following: "Just beginning my 18th year at the University of Redlands. Was delighted with the improvements on the M. S. C. campus when I visited it in August for the first time in eleven years. We are expecting great things from the leadership of President Shaw."

1909

Olive Graham Howland, Secretary  
513 Forest Ave., East Lansing, Mich.

R. M. Reynolds gives his new address in Traverse City, Michigan, as 213 W. 9th street.

1911

James G. Hays, Secretary  
213 Bailey St., East Lansing, Mich.

Ethel Caldwell Avery (Mrs. George S.) is living at 655 Pipestone street, Benton Harbor, Michigan.

Robert Holdsworth is with the forestry school of the University of Arkansas at Fayetteville.

1912

C. V. Ballard, Secretary  
East Lansing, Mich.

John J. Harris is field engineer for the Niagara Falls power company, and lives at 451 Eleventh street, Niagara Falls, New York. John and his wife drove to Hamilton, New York, for the Colgate-Michigan State game, October 12.

Carl F. Barnum is with the Eastern States Milling corporation of Buffalo, New York. He lives in Williamsville at 94 South Forest road.

H. J. Bemis is manager of the Standard Oil company at St. Joseph, Missouri. Bemis was in Lansing last

#### ALUMNI DINE

Detroit Club—Weekly luncheons every Wednesday at 12:15, main dining room of Masonic Temple. Informal bowling after lunch. E. C. Krehl '08, president.

Grand Rapids Club—Weekly luncheons every Monday at 12:15, Elks Temple cafeteria. Football gossip in private dining room.

Announcements will be made next month of other alumni groups meeting regularly.

## EAST LANSING STATE BANK

### Banking In All Its Branches

East Lansing, Michigan



**COURTESY — SAFETY — SERVICE**



in

*Lansing*

It's

## THE HOTEL OLDS

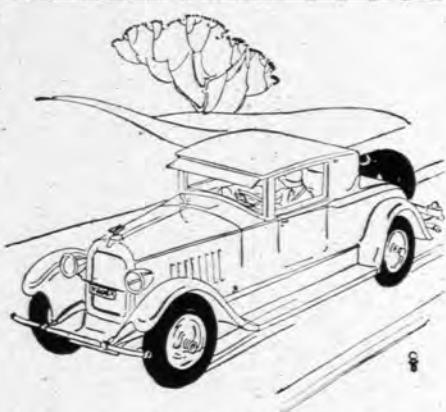
THE HOTEL OLDS is favored by college and university people because it offers the highest degree of comfort, convenience and quietude. Here, with all downtown Lansing practically at the doors, and strategically located opposite the State Capitol, is every feature of accommodation, including 300 comfortable, modern guest rooms and several dining halls. Rooms are moderately priced from \$2.50.

FOR SOCIAL GATHERINGS there are many appropriate, pleasing rooms, varied in size, including a ballroom generous in proportions and of charming environment.

QUESTS arriving by motor are relieved of the care of their cars at the hotel entrance. Tickets to any event in the city and especially to athletic and musical events at Michigan State College, reserved in advance upon request at the Hotel Olds.

GEORGE L. CROCKER  
Manager





## Starting 15th Year of Success

Assets Over \$1,000,000

Claims paid for 14 years  
over \$6,000,000.

ON August 31, 1929, the company started on its fifteenth year of success. The company is operating on a state-wide basis and is carrying over 60,000 policyholders.

It has an agency and adjusting

force in every part of Michigan to assist the automobile owner in trouble. The growth of the company is due to the prompt and fair methods in paying out over \$6,000,000 in claims since organization.

*If not insured, call on the local agent or write*

CITIZENS' MUTUAL AUTOMOBILE INSURANCE CO.  
WM. E. ROBB, Secretary

## ALUMNI BUSINESS DIRECTORY

### Our Business is Growing THE CORYELL NURSERY

Nurseries at  
Birmingham, Southfield and Utica  
Headquarters at  
West Maple Ave. Birmingham

### The Equitable Life Assurance Society of the United States

F. M. Wilson, '17 E. A. Johnson, '18  
530 Mutual Bldg., Lansing, Mich.

HERBERT G. COOPER, '16  
BUILDER OF GOOD HOMES  
with  
South Lansing Real Estate Co.  
1125 S. Wash. Ave. Phone 2-0751

Students and Alumni  
Always Welcomed

at

**HURD'S**  
LANSING AND EAST LANSING  
YOU CAN'T LEAVE DISSATISFIED

Hats — Haberdashery — Clothing  
ART HURD, Prop.

### Fraser's INKS

"Made Good Since 1918"

### Stain-Go Laboratories

12226 Woodrow Wilson Detroit

### ROSS AUTO FINANCE CO.

Loans — Refinancing — Discounting

Wolverine Auto Insurance  
The only no-exclusion policy written  
604 Pontiac Bk. Bldg., Pontiac, Mich.

LARRY ROSS, '21

### The Edwards Laboratory

S. F. Edwards, '99 Lansing, Mich.

Veterinary Supplies

LEGUME BACTERIA FOR  
SEED INOCULATION

### The Mill Mutuals

Agency

### INSURANCE

In All Its Branches

A. D. Baker, '89 L. H. Baker, '93

month on a business trip.

John A. Holden writes from Mitchell, Indiana: "Family increased by one, now have two children—a girl 10 years and a boy 17 months. Still making a living off 105 acres of fruit and 45 acres of farm land."

1914

Henry L. Publow, Secretary  
East Lansing, Mich.

Oswald M. Gruhitz should be addressed at 509 Hampton, Lochmoor Village, Detroit, Michigan.

J. C. Johnston writes that he is "still superintendent of drilling and producing in the Tulsa district for the Continental Oil company, producers, refiners, and marketers of Conoco products." Johnston lives in Tulsa, Oklahoma, at 2215 East 13th street.

Clara G. Rogers may be reached at 742 Catherine street, Ann Arbor, Michigan.

E. L. Kunze may be reached in Detroit at 4070 Pingree avenue.

1915

Rolan W. Sleight, Secretary  
Laingsburg, Mich.

M. R. Brundage gives his address as 113 Hilgard Hall, California Forest Experiment station, Berkeley; and notes the following: "U. S. Forest service, branch of research, California Forest experiment station. Associate forester in forest products investigations, logging and milling studies, designed to diagnose the specific ailments (in part) of a sick lumber industry and prescribe a remedy (perhaps) are now adding grey hairs to my thinning hirsute cranial covering."

W. Roy Thompson gives his address as R. 3, Holly, Michigan.

1916

Herbert G. Cooper, Secretary  
1829 Moores River Drive, Lansing, Mich.

As a result of a plan developed by Otto S. Hess, road commission engineer at Grand Rapids, employees of the Kent County road commission will carry first aid kits and will be trained in means of giving emergency assistance to injured motorists.

J. M. Johnson has moved in Detroit to 16604 LaSalle.

University Club, Madison, Wisconsin, reaches J. L. Ralya.

Rose Coleman has moved from Sandwich to Evanston, Illinois, 923 Forest avenue.

Dr. W. B. Massie is living in Boston, Indiana.

Alice Smallegan may be reached at Ranipet, North Arcot District, South India.

1917

Mary LaSelle, Secretary  
420 W. Hillsdale St., Lansing, Mich.

Arthur E. Bayliss is living in Detroit at 3404 Choppe place.

John T. Bregger is extension specialist in horticulture at Washington State college at Pullman. He is associated



## FUR COATS

*Designed to Your Order*

The season's choicest trappings now await your selection. . . . Fashion has decreed what is to be the vogue for 1929-30. . . . Let us show you the choice, fresh, new pelts and the fur fashions for the coming season.

### Capital Fur Co.

408 S. Washington  
Lansing, Michigan

Andrew Carnegie  
*once said:*

*"I have never known a concern to make a decided success that did not do good honest work, and even in these days of fiercest competition, when everything would seem to be a matter of price, there lies still at the root of great business success the very much more important factor of quality."*

FOR TEN YEARS THE CAMPUS PRESS HAS BEEN  
STRIVING TO GIVE ITS VALUED CUSTOMERS  
THE BEST IN

PRINTING  
*Quality, Service and Consideration*

### THE CAMPUS PRESS

(Incorporated)

106 West Grand River Avenue  
EAST LANSING, MICHIGAN

## Friends Thru Confidence



For years we have sold quality merchandise to Michigan State students and alumni . . . and always merited their confidence. As the new school year starts we offer a complete new stock. Your office should have a suitable reminder of your days spent "On the Banks of the Red Cedar." Come in and browse around.

## THE STATE COLLEGE BOOK STORE

EAST LANSING

"Always at the Service of the Students and Alumni"

## Who Will Be the Leaders Tomorrow?

**H**E leaders tomorrow will be the young men of today who are proving their worth. Never have opportunities been so great for deserving young men who show by their energy and thrift that they are worthy of bigger responsibilities.

A savings account is the best reference for any young person—a silent partner always ready to help you climb up the success ladder.

## American State Savings Bank

LANSING

NORTH LANSING

SOUTH LANSING

2033 EAST MICHIGAN AVE.

with E. Belle Alger, '13, assistant director of extension work at Washington State.

Lou E. Butler may be reached at 941 S. Figueria street, Los Angeles, California.

### 1918

**Willard Coulter, Secretary**  
1265 Randolph S. E., Grand Rapids, Mich.



MARY JOHNSON  
1918

H. Curtis Howard has moved in Los Angeles to 1285 Browning boulevard.

Russell S. Simmons may be reached at the University Club, Los Angeles.

### 1919

**Paul Howell, Secretary**  
756 Oakdale, Jackson, Mich.

Ethel L. Hopphan is a bacteriologist at the Cincinnati General hospital with a research fellowship in medicine. She lives in Cincinnati at 351 Thrall avenue.

Claudice Kober gives her address in Chicago at 1257 Arthur avenue.

Esther Lott may be reached at the Court House, Grand Haven, Michigan.

Ordelia Southard Shurtliff is living in Levering, Michigan.

### 1920

**Edward J. Leenhouts, Secretary**  
639 La Salle St. Station, N. Y. C. Lines  
Chicago, Illinois

H. J. Andrews writes that he has hibernated himself for the next four years in the study of medicine. He is attending the College of Medical Evangelists at Loma Linda, California, about 60 miles from Los Angeles. His home is in Los Angeles at 227 Columbia avenue.

Harold J. Ellis gives his address as 48 Sherman street, Wollaston, Massachusetts.

### 1921

**Maurice Rann, Secretary**  
1509 Osborn Road, Lansing, Mich.

Egnar S. Anderson is city manager of Mt. Pleasant, Michigan.

Heward Elmer may be reached at 1406 Columbus Laboratories, 31 North State street, Chicago, Illinois.

Guy N. McGunegle is living in Snover, Michigan.

Roy Maitland is in Jackson at 120 North Thompson.

### 1922

**Mrs. Donald Durfee, Secretary**  
12758 Stoepel Ave., Detroit, Mich.

Harold Fleming has moved to 15743 South Marshfield avenue, Harvey, Illinois.

Alice Voorheis requests that her

RECORD be sent to 58 Kensington avenue, Northampton, Massachusetts.

Victor Whittemore is district manager for the Columbian National Life Insurance company, and is located in Ypsilanti. He lives there at 204 Pearl street.

### 1923

**W. H. Taylor, Secretary**  
Okemos, Mich.

After leaving M. S. C., M. A. Cramer entered North Dakota State college and completed his course there in 1927. He received an appointment to a commission in the marines and began service at the Philadelphia Navy yards. After six months service there he was sent to Nicaragua. He has been in continual service in Nicaragua in the ranch and mountain districts since last April. He started a thirty day leave in October, and hopes to visit the Campus while in the States. His home is in Marmarth, North Dakota.

George Irvine is acting as district inspector for Turner Broughton, '15, head of the State Dairy department, working out of the Lansing office.

Marion Lessiter Reese is living in Detroit at 1982 Brighton.

G. W. Olson is teaching in the manual arts department of the Howell schools, and lives at 215 Hesse street.

### 1924

**Clarissa Anderson, Secretary**  
534 Evergreen, East Lansing, Mich.

Paul Hartsuch asks that his RECORD be sent to 2502 Mayfield road, Cleveland Heights, Ohio.

Lyle Smith is mill foreman at the Interstate Iron and Steel company in Chicago. 8023 Champlain avenue, reaches him.

### 1925

**Frances Ayres, Secretary**  
East Lansing, Michigan

Carl Boehringer gives his address as Room 7-a, Ocean building, Singapore, Straits Settlement. Boehringer left Washington, D. C., October 9, spent a few days with old friends in Michigan, and sailed November 1 from San Francisco on the President Wilson for Singapore, via Honolulu, Japan, China, and the Philippines. Carl's three year appointment is as an American foreign service officer in the Department of Commerce.

Carl W. Kingsley gives his address as U. S. Fleet, Quincy, Illinois.

W. B. Matthews sends his blue slip from 1130 Prince street, S. E., Grand Rapids with the following: "We have a son, Wallace Bruce, Jr., born March 23, 1929. Am still designing and constructing golf courses with as much landscape work as I have time for. No longer associated with the Boston firm."

Matt E. Nuttila has moved in Upper Darby, Pennsylvania, to 134 Wellington road.

Donald F. Simmons is manager of the laundry supply division of Eaton-Clark company, and may be reached at 17400 Third avenue, Detroit.

James W. Stevens lives in Iron Mountain, Michigan, at 1005 Carpenter avenue.

Ellsworth Thiele has for his new address 209 South Pennsylvania avenue, Lansing.

### Insurance

### Bonds

**The B. A. Faunce Co., Inc.**

136 W. Grand River Avenue  
East Lansing

### Real Estate

### Rentals

## What Part of My Income Can I Lay Aside for Life Insurance?

### CONCRETE FACTS

speak louder than words.

Here is the actual program of a young man, 28, married, with two children. His income is \$5,000 a year.

The annual premiums amount to about \$600, leaving a balance of \$4,400 for the support of his family, an easy proposition for ambitious young parents looking to the future.

What does he get for his \$600?

An estate of \$30,000, \$5,000 to be paid in cash at his death, the rest held in trust to pay \$100 a month to his widow during her lifetime, the remaining principal to go to the children after her death.

If you are interested in arranging an estate for yourself, let us help you make your plans to suit your own needs.

### INQUIRY BUREAU

*John Hancock*  
LIFE INSURANCE COMPANY  
OF BOSTON, MASSACHUSETTS

197 CLARENDON ST., BOSTON, MASS.

I am interested in building an estate along the lines described in your advertisement. Please send me further information.

Name .....

Address .....