# The M. A. C. RECORD.

Published by the MICHIGAN AGRICULTURAL COLLEGE ASSOCIATION.

Vol. 19.

EAST LANSING, MICHIGAN, TUESDAY, OCTOBER 7, 1913.

No. 2

# M. A. C. BEATS CRIMSON IN FIRST GAME OF NEW SEASON.

Under the guidance of a former Yost pupil, Olivet opened the local football season Saturday in a game that was for the most part devoid of thrills, and which went to Macklin's aggregation by a score of 26 to o. Olivet has a big, husky team this season, and it was expected that the score would be low. The M. A. C. goal line was in danger but once, however, and presented an impenetrable line to the attacks of the Crimson backs.

Rider kicked off to Gauthier at the start, and the Aggie quarter returned 15 yards. A succession of plays off tackle on both sides of the line by Julian, Gifford, and Smith, took the ball to Olivet's two-yard line, where they held and got the ball on downs. Rider punted short and recovered the ball. A penalty for holding took the ball near the line, and on a blocked kick Smith broke through and fell on the ball back of the line, giving M. A. C. a touchdown. Blacklock kicked goal. Neither side was able to gain consistently in the remainder of the quarter, and the quarter ended with the ball in Olivet's possession on her own 20-yard line.

At the start of the second quarter, Miller and Rider engaged in a punting duel, the Crimson star having the worst of it. Some short rushes and a forward pass from Julian to Gauthier took the ball to Olivet's one yard line, where Julian fumbled, Olivet getting the ball. Rider then punted to Gauthier, intercepted a forward pass, and kicked again. Neither side scored in this period.

Olivet kicked off to B. Miller to open the third quarter. He carried the ball to midfield, but M. A. C. was penalized for holding, and the ball went back 15 yards. Rider made a fair catch of Miller's punt. Several long gains, and a neat forward pass, Springer to Hamilton, put the ball on M. A. C.'s one-yard line. After two plays had failed, a fumble gave M. A. C. the ball, and it was quickly rushed to the center of the field. Two forward passes, a five-yard penalty, and an attack on the line by Blacklock gave M. A. C. the second touchdown. Blacklock failed to kick goal. The quarter ended soon after.

After the locals had scored another touchdown by means of rushes by Smith and Gifford, a long forward pass to Henning, and Julian's high dive over the line, the game became a procession of substitutes. Macklin wanted to get a look at some of his new material in action, so Kurtzworth went in for Pobanz. The ball was worked up to the one-yard line, and lost on downs. Olivet punted, and plays by Gauthier and Julian took the leather over. Blacklock failed to kick goal. Schultz, Straight, and Pattison were sent into the game.

M. A. C. put up a good offensive game, but showed a lack of unity on defense. This is not surprising,

since Macklin spent most of his time last week arranging an attack. More attention will be given to defensive work this week, and Alma will find a much stronger team in the field next Saturday.

The line-up:

OLIVET. M. A. C.
Butler. L. E. B. Miller, Schultz.
Bauman L. T. Smith.
Opdyke. L. G. Pobanz, Kurtzworth.
Bevins. C. Vaughn.
Coulter R.G. McCurdy, Straight.
Holliday R.T. Gifford (Capt.)
Hamilton R.E. Henning, Esselstyn.
Springer Q. Gauthier.
French R.H. H. Miller, Pattison.
Hull L.H. Blacklock.
Rider F.B. Julian.

Referee, Picard, U. of M.; Umpire, Lynch, Princeton; Headlinesman, Huston. Time of quarters, 10, 10, 12, 12.

# FRESHMEN VICTORS IN ANNUAL CLASS RUSH.

Outnumbering the sophomore class at least two to one, the class of 1917 put some artistic finishing touches on the annual class rush, and when the dust of battle had settled about the big elm, on which was the freshman class banner, the first year lads were on the long end of a 9 to 5 score.

The football rush was hotly contested, each side getting two balls over the line. The sophomores had the advantage with the fifth ball however, and took the event, counting four points. The canvass pull resulted in a tie on the heavy-weights, the freshmen and sophomores taking the light and middle-weights respectively.

After this event, the large crowd hurried away to the river banks to obtain vantage points from which to view the tug of war. In this event, the superiority of the freshmen was so apparent that the result was never in doubt, and it was not as interesting as in other years. Long before time was up the last sophomore had been hauled through the river.

The freshmen had little difficulty in protecting their flag from the attack of the sophomores, and this event also was without the sensational accompaniments usually seen. The time of the flag rush has been cut down from ten to five minutes, and it is a noticeable thing that the number of injuries is practically done away with.

It was generally predicted before the rush that if the freshmen turned out as they should, the rush would easily be theirs, and the final count of 9 to 5 proved this theory.

'07.

W. B. Liverance put in the summer assisting in the organization of co-operative creameries near Richmond, Va. His new address is 823 19th St., N. W., Washington, D. C.

### M. A. C. MAN BEATS BIG DAIRY COMBINES.

If anybody gets the idea that the pursuit of agriculture is one unending round of peace and quiet, a succession of sowing and reaping, he has only to examine the career of Roy C. Potts to gain absolute evidence of his error. The record which this young man has made in



ROY C. POTTS, Prof. of Dairying, Oklahoma College of Agriculture.

Oklahoma dairy work has them all talking about him, and the amount of work which he has done makes the life of an ordinary man appear like a vacation in a hospital in comparison.

Roy Potts, who graduated in the class of 1906 at M. A. C., is now Professor of Dairying at the State Agricultural College, at Stillwater, Oklahoma. Not naturally troublesome, Potts has had a fight on his hands most of the time since he went there. Cooperation is a strong hobby of Potts', and when he saw the efforts of the dairy farmers of Oklahoma to organize being crushed by the big interests, he lined up with the farmers and is still fighting for them.

When Potts went to Stillwater, seven years ago, he stepped into a beautiful mess of trouble. There was a small creamery in connection with the college, and the trusts told him that this was unnecessary. However, as the college creamery refused to shrivel up and die of grief, the cream-buying trusts followed the usual tactics, and began to overbid for the cream. The local farmers proved more wary than was expected, and realizing that if they allowed the college creamery to run short of cream and close they would get even lower prices from the combines, they stuck by Potts.

Recently the college adopted a new plan, namely, to let the trust set the price, and then meet it. In case the college finds that it could have paid more for the cream, it is

(Continued on page 2,)

# ALUMNI

Notice of the death of Moses Craig, at Scituate, Mass., has been received by the RECORD. Mr. Craig died August 31, 1913. Mr. Craig was not a regular student of the college, but will be remembered by students who were here about 1902. He was doing graduate work, and assisting in the department of botany at about the time U. P. Hedrick was in charge of the horticultural department.

'89.

One of the big men in Detroit's industrial world is H. J. Hayes. Mr. Hayes graduated from the M. A. C. in the above class, and got into the commercial and industrial world about 1895. He was in the bicycle business when the automobile made its initial bow to the world, and naturally became identified with the motor business. He is now president of the Hayes Mfg. Co., of Detroit, and of the Hayes Ionia Co., at Ionia, and his name is well known wherever motor parts are used.

97-

Edmund T. Paterson, of Detroit, after a varied and interesting career, returned to Detroit, several years ago, where he is now a member of the firm of Paterson Bros. & Co., real estate dealers.

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H. S. Hunt, of this class, and Mrs. Hunt (Cecile Alden, '07) have announced the arrival of Florence Elizabeth Hunt, which took place September 20. Mr. and Mrs. Hunt now reside in Grand Rapids.

'06

J. E. Poole, who for a time after his graduation held the position of assistant to the master mechanic of the Western Electric Co., Hawthorne, Ill., is now Supervisor of Vocational Education in the J. Sterling Morton High School, Cicero, Ill. His address is 2521 S. 60th St.

'08.

H. M. Conolly has informed us that his new address is 1472 Newton St., N. W., Washington, D. C. Mr. Conolly is now in the Department of Agriculture, doing experimental work in the south and east, He reports quite a number of M. A. C. men in the government service. His position is that of Assistant Horticulturist.

109.

Prof. F. S. Kedzie handed us this card: "Thought you might be interested to know that Margaret T. arrived last night. About 3¾ kilograms and a scatel. Irish complexion, very dark hair.

"Am very busy at the country tomato stations now, making ketchup in the country instead of Detroit." Max L. Tower.

Mr. Tower is employed with the Williams Bros., of Detroit, and resides at 1199, 16th St.

### The M. A. C. RECORD

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TUESDAY, OCTOBER 7, 1913.

#### THE RIGHT IDEA.

In another column of this issue will be found a number of letters from former M. A. C. people. They are but a few of the large number received during the past ten days, but they serve to show one fact above all others, namely, that the majority of the old College people are back of the new association, and will stay with it to the limit,

Especial attention is called to the letter from B. F. Bain. Mr. Bain has the right idea. Such ideas as that will do more to establish the success of the RECORD under Association management than any other one thing.

Every old M. A. C. student should feel that the RECORD is a sort of personal property, and be on the lookout for the little ideas which go to produce a strong, all-around official organ. With everybody pulling for M. A. C., progress is the only possible result.

### OCTOBER EIGHTEENTH.

Announcement has been made elsewhere regarding the date of the Michigan-M. A. C. football game It is to be played at Ferry Field, Ann Arbor, on the above day.

The student body is going on special trains. By present appearances, practically every man who can beg, borrow, or otherwise obtain the necessary will be there. Many of the co-eds, will go. The good old M. A. C. band will be there.

Right there is a practical way for the old M. A. C. students, living in southern Michigan to show their loyalty to the college. If it is at all possible, the M. A. C. bleachers at Ferry Field should on that day be the goal of as many alumni as can get there. M. A. C. has an even chance to win this year, and we can't imagine any one who ever rooted for the Green and White passing up an opportunity to see the long awaited day come to pass. Will you be there?

### A VOTE OF THANKS.

The sun is shining, the air is racing, everybody has a good word for us, and life is certainly worth living on the old campus these days. We wish that every alumnus could be here right now, to see how really beautiful the good old college is this fall.

We couldn't feel blue, even though it rained and the roof leaked. A downcast feeling would be utterly out of the question at this time, even though the coal bin was empty. In

fact, the germ of good feeling has developed to such an extent that there is no room for anything else.

This state of mind is due to the large number of loyal supporters who have "hustled" their dollars to the RECORD, and thus shown a willingness to support their paper and sanction the action taken by the last Triennial.

We wish to thank every one of those who has responded so promptly, and urge upon the others the necessity of united action in getting a great big national organization of M. A. C. alumni and former students under way. We believe this can be done through the RECORD, and the first move to make is to place yourself in the way of knowing from week to week just what is going on elsewhere.

As soon as possible, the RECORD intends to take up the matter of local organization. In cases where there are locals now, that are not known to this office, we would appreciate it very much if some news could find its way to our desk.

### M. A. C. MAN BEATS BIG DAIRY COMBINES.

(Continued from page 1.) made up to the patrons in a quarterly dividend. In the last year more than eight hundred dollars has been paid over to the farmers in this way. In self defense, the big companies were forced to meet this plan with a monthly dividend, and it begins to look now as though trouble from the Interests was about

The present excellent situation is largely due to the initiative ability and tireless endeavor of Prof. Potts. He got the legislature behind him, and had a number of laws beneficial to the dairy industry passed by that body. He has encouraged many forms of rural co-operation. He has never budged an inch from his first stand, and while not a troublemaker, as stated above, he is not a man to get out of the way. He is quiet and retiring, has no brass bands or press agents, and is considered one of the best friends the Oklahoma farmer has.

### HORT. CLUB.

Members of the Horticultural Club and friends were given a rare treat at the first meeting of the year last Wednesday evening, when a number of the senior members related their summer experiences. The time was too brief to permit all seniors to give talks, but those who were on the program told some wonderful tales of their vacation

The following men were heard from: R. I. Coryell, D. W. Francisco, J. A. Petrie, M. Russell, A. Coons, S. P. Doolittle, A. H. Hollinger, Ned Lacey, E. Hart, J. W. Fisher, R. Goss and Rudolf Streat.

If the balance of the seniors had experiences half as interesting as the ones just mentioned, next week's program will certainly be a good one, and everybody interested in Hort, work is urged to attend. Watch for the posters.

Hort. Club officers for this term are as follows:

President, H. Bird. Vice President, N. W. Mogge. Sec. and Treas., R. Goss. Scribe, E. C. Volz.

### GOVERNMENT OFFICE TO CLAY TALLMAN.

The list of appointments handed out under Secretary of the Interior Lane, during the past summer, contains at least one name well known to older M. A. C. students.

Clay Tallman, a member of the class of '95, is named in the list as Commissioner of the General Land Office of the U.S. This is one of the most important positions in the department of the Interior, and the selection of Mr. Tallman to this office reflects a good deal of credit upon both himself and the College.

Since leaving college, Mr. Tallman has had a varied career. At first he held the position of Principal of Schools at Smyrna, Mich., later becoming Sup't of Schools at Saranac. He was a member of the Board of School Examiners of Ionia Co. in 1897-98, studied law in the University of Colorado in 1898-'99. and has since been an attorney and mine operator at Rhyolite, Nevada,

### TEACHER'S RECITAL.

Miss Mabel Louise Leffler, pianist, will give the first of several recitals to be given this year by the teachers of music on Saturday, October 11, in the parlor of the Women's Building. Miss Leffler will be assisted by her sister, Miss Clara Helen Leffler, violinist, of Marion, Ohio.

Program invitations will be sent to all members of the faculty, but students who are interested are most cordially invited to attend.

#### DEPARTMENT NOTES.

The usual number of new faces have made their appearance in the various departmental and experi-ment station staffs this fall. The number is slightly increased over that of previous years, but the ma-jority of the new people are taking the places of others.

Prof. L. C. Plant comes to M. A. C. this fall as head of the department of mathematics, whose former incumbent, Prof. Warren Babcock, died during the summer. Prof. Plant, Ph. B., University of Michigan, and M. S., University of Chicago, has for the past six years been at the head of the department of mathematics at the University of Montana, besides having done three years of graduate work at Chicago. E. C. Kiefer, of '12, is a new instructor in this department.

Robert E. Loree, '13, has accepted a position as instructor in the horticultural department. W. C. Dutton, B. S. in Hort., of Ohio State University, is the new research assistant in this part of the experiment station.

In the bacteriological department, J. Frederick Morgan, A. B., M. A., is research assistant in soil bacteriology. He was graduated from St. Lawrence University, and has been engaged in experimental and commercial chemical work. He was also assistant bacteriologist in the medical school at the University of Michigan.

Leslie H. Cooledge, B. S., and M. S., is research assistant in dairy bacteriology. He has done work at Wisconsin, besides being in charge of cooperative work between the U. S. government and the University of Missouri. H. H. McIntyre, H. K. Wright, and Miss Virginia

Mich.

### ADDRESSES WANTED.



The RECORD is desirous of obtaining the addresses of the following former M. A. C. people. If any of our readers can help us out on this matter we will appreciate it very greatly. This list of addresses wanted will be continued as a regular feature, so look it over each week. The last known address is also given here.

W. C. Morris, Detroit, Mich. J. V. Gongwer, 'o8, Clatskanie,

Walter Graves, Detroit, Mich. Jas. Palmer, Detroit, Mich. Edward Russell, '99, Detroit,

Leo L. Chambers, '12, Detroit,

E. M. Meyers, Detroit, Mich. Miss Emma Barrett, Detroit, Mich.

E. S. Walter, Dowling, Mich. Paul Fisher, Detroit, Mich. James Gerow, Detroit, Mich. A. J. Willoughby, Detroit, Mich. R. L. Leveille, Detroit, Mich. J. H. Kenyon, Detroit, Mich. D. C. Carpenter, Grand Rapids,

Langworthy, all of 1913, are employed in this department as graduate bacteriologists.

In the English department, Miss Mary F. Howes is the only new member of the staff, she taking the place formerly held by Mrs. Robson,

R. G. Saxton, B. S. in civil en gineering, Wisconsin '09, C. M. Cade, B. S., M. A. C. '07 and C. E., M. A. C. '13, W. W. Hitchcock, '07, and E. H. Meyer, '13, are the new men in the civil engineering department. M. B. Chapin is assisting Prof. V. T. Wilson in drawing.

Lieut. J. B. De Lancey, 7th U. S. Inf., has been detailed to succeed Lieut. A. C. Cron at this post. Lieut. De Lancey has seen considerable experience in the regular service, and is said to be a marks man of extraordinary ability.

A law passed by the last session of the legislature resulted in the creation of a new department at M. A. C., that of State Seed Laboratory. The inspection of seeds was formerly taken care of by the botanical department, and the new office is connected with this department, though it is now controlled by the State Board of Agriculture. Miss Bertha A. Hollister will be the first person to hold the office. She has previously been connected with a prominent seed firm in Portland, Oregon, and is a graduate of the University of Nebraska. She has also been connected with the Department of Agriculture at Washington, doing work in seed analysis at that time.

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Neal C. Perry, who will be rerembered by members for his musical ability, is now located in Fresno, California. He has followed his musical bent, having a large class in pianoforte, which he combines with the leadership of a theater orchestra and a thriving business in real estate as a means of getting his share of gold from California. Mr. Perry is married, and has a three months old son. His address is 1030 Verde Avenue.

### NOW ALL ABOARD FOR MICHIGAN GAME.

The men who have been looking after the proposition of getting a special train to carry the M. A. C. team and its supporters to Ann Arbor the eighteenth of this month report rather good progress. It now appears that the reputation which the M. A. C. rooters of past years have had for supporting their teams was to be upheld in great style.

Some difficulty has been experienced in getting the railroads to give a reduced rate, although they are perfectly willing to run a special train at regular rates. It is thought, however, that some arrangement agreeable to all parties will be reached before the date of

the game.

The Michigan United Traction Company has agreed to run through cars from the College to Ann Arbor for as many as wish to travel that way, and will offer a reduced fare for the round trip. Coach Macklin wishes the team to make the trip by rail, and it appears possible that specials will be run on both the steam and electric railways. In any case, practically the entire student body have signified their intention of attending the game.

#### A LETTER FROM DR. BEAL.

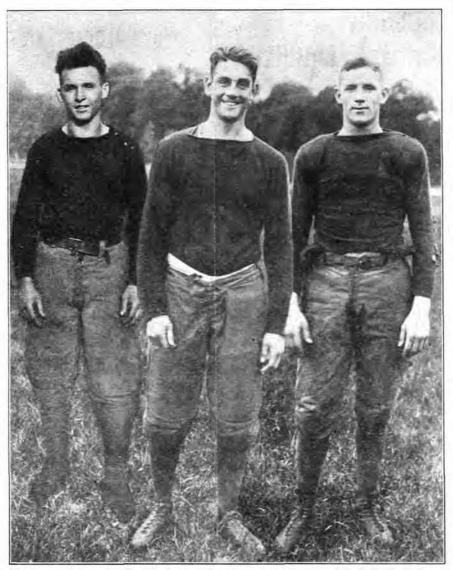
During the summer we were in receipt of the customary letter from Dr. W. J. Beal. Though he has removed his residence from the school which shows so well the influence of a strong man, Dr. Beal still seems to be one with the College and its Alumni. The letter, characteristic of the sender, is as follows:

THE PLANTING OF STREET TREES.

"I want to call the attention of all interested to the planting of trees on the west side of Abbot Road, just north of the College. By the way, nearly all of these were planted by nature, at different periods—not all in a straight line, with equal distances between. There are hawthornes, sassafras, red maples, black cherries, American elms, red oaks, white oaks, shagbark hickories, young cottonwoods and wild apple trees.

"In my opinion this planting is superior to the double row of American elms started years ago by the writer, Dr. Beal."

W. D. Hurd, '99, is professor of extension work for the Massachu-



THREE OF MACKLIN'S VETERANS. Left to right—Gauthier, B. Miller, Julian.

setts Agricultural College. R. J. Baldwin, '04, is in charge of the same kind of work at the home college.

W. C. Latta, '77, is Superintendent of Farmers' Institutes in Indiana, combining it with other kinds of extension work. Like Hurd in Massachusetts, Latta is a great success. The younger men have their spurs yet to win.

Dr. Beal goes further, and gives some information on M. A. C. men who are making a success in the Forestry work.

Of these, T. W. Toumey, '89, is Dean of the Forestry School at Yale University; H. P. Baker, '01, is Dean of a robust young Forest School at Syracuse, New York; and J. Fred Baker is at the head of the Forestry Department of the M. A. C.

### KIRBY GOES TO GLEANER.

Former M. A. C. Man to Direct Well Known Farm Paper.

Graduates of M. A. C. are evidently in demand as editors and writers, to judge by the trend of certain events. The records show a number of men who claim M. A. C. as the Alma Mater who have been, in one form or another, adding to the total amount of printed matter in the world.

The latest addition to the editorial ranks is that of Ralph G. Kirby, 1912, who has recently taken a position as editor of The Gleaner, an agricultural journal with headquarters in Detroit. Kirby had written several articles for this and other papers during his days as a student at East Lansing, and his selection to this important office is not exactly surprising.

E. C. Lindemann, '11, took up the editorship of *The Gleaner* shortly after his graduation, but poor health forced him to leave that field. There is no doubt but that Ralph Kirby will fill the position most acceptably, and with credit to himself and profit to the paper.

M. G. Kains, associate editor of the American Agriculturist, New York City, is perhaps the best known of the actual editors, though there is no question but that Ray Stannard Baker stands with L. H. Bailey at the head of writers whose fame has spread the length and breadth of the country. A long article could be written about the men who have carried the name of M. A. C. into the field of journalism.

# CORRESPONDENCE.

#### NEXT!

"254 Lincoln Ave., "Bellevue, Pa.

"Dear Editor:

"Enclosed find \$1.00 for my yearly subscription to the RECORD. I'm glad to see the new life entering into the association administration.

"I will cheerfully lend such assistance as I am able to give. I trust and believe that if all do this, a great impetus will thereby be given the progress of our alma mater.

"I am, very fraternally yours, "B. F. BAIN, '93."

"Dear Editor:

"Find enclosed 'one buck' to pay our subscription to the M. A. C. RECORD. The changes and new plans you enumerate sound good to us, and we want to start with the first copy. Sincerely yours, "BARNUM BROS., '12."

"Best wishes for your success." C. F. Woodbury, '04, Lafayette, Ind.

All doubt as to the approval of the new M. A. C. Association, and the amount of support the Record may count upon in the future is rapidly disappearing in proportion to the number of letters like the following which are being received. These are just a few examples, but they reflect the general attitude, which is one of hearty encouragment, and a desire to help along.

"Wenatchee, Wash., "Sept. 27, 1913.

"Dear Editor:

"Enclosed herewith find my check for one dollar, for the RECORD, as requested.

"While I am inclined to be somewhat peeved at the change made last June, whereby the alumni lost their identity, now that it has been effected there is nothing to do but forget it and boost—so here's to you, and may every success attend the new Association and its work.

"I am very glad that we are to have a permanent secretary through whom we may have some influence at the college. Then, too, I'm glad the RECORD is at last to be what it ought to be, and fulfill its natural function as a real, live alumni sheet. "Sincerely,

"D. F. FISHER."

Mr. Fisher is working on fruit disease investigations for the Department of Agriculture, and expects to remain at the above post until after the picking season.

Here's another:

"Dear Editor:

"Enclosed find a money order for one dollar for a year's subscription to the RECORD. We couldn't live without it. I hope the M. A. C. will come out on top of the football schedule she has.

"Yours truly,
"A. W. WALKEP, '10,
"North Crystal Lake, Ill."

Willis A. Fox, Angola, Ind., has the following comment to offer: "Find enclosed check for \$1.00 for the Record. If the paper has plenty of the right sort of alumni news, it will be worth several times the value of that check."

# Mackinaws, Sweaters, Raincoats and Overcoats

Are in demand now. We specialize in the above, and are in position to show you the most complete stock in the city. May we have the pleasure of your inspection?

ELGIN MIFFLIN.

# **EXCELLENT EARLY SHOWING** PLEASES COACH J. F. MACKLIN.

If the size of the squad and the amount of football knowledge displayed are to be counted as factors toward producing a winning combination, then Coach J. F. Macklin is surely abundantly blessed, for the number of men who have turned out in the hope of playing collegiate football totals close to eighty, and the word of the coach that they seem to have a better knowledge of gridiron fundamentals than any squad he has ever had charge of takes care of the second condition.

Early in the week, Macklin began to shape up a first eleven in preparation for the Olivet game. Capt. Gifford was at right tackle, McCurdy held down his regular guard position, Gauthier directed the team at quarter, Julian returned to fullback, and Blake Miller took charge of the left wing. These were the veterans about whom the machine was to be assembled.

Hugh Blacklock, a sturdy youngs-ter from Grand Rapids Central High, who made a brilliant record in interscholastic circles last year, was placed at halfback, with Hewitt Miller. Smith, a giant colored boy, with speed to burn, was sent to left tackle; Pobanz, a member of last year's All-Fresh held down the other guard, while some three or four men are still fighting it out for the right end job. They are Esselstyn, Schultz, and Henning, the latter a former Alma player, who was sufficiently brilliant to be picked as a member of the mythical All-State

College fans were agreeably surprised when "Dutch" Leonardson, a member of Brewer's star aggregation of 1910, blew into camp, re-entered college, and appeared on the field in togs. He has been working hard all summer, and appeared to be ready for rough work at once. Two more new men, both of whom tip the scales around 200 pounds, have been added to the 'varsity squad, which makes it the heaviest most likely looking bunch that has represented the Green and White in many moons. They are Patterson, a Quincy, Mich., recruit, and Waite. The latter has the beef, but is handicapped by never having played the game before.

Hard work, and plenty of it was the program leading up to the first Long signal practice, followed by a half hour's scrimmage with the scrubs, was the bill of fare for the big fellows, while the new men were learning the rudiments of the game under Assistant Coach Cortright.

Towards the end of the week, night signal work was held in the Ag. building by the 'varsity squad, and before the time for the Olivet contest, Macklin appeared to be more than satisfied. His team were settling into their stride, and prospects were looking up.

### SOPHOMORE INGENUITY.

Campus Insurance a New Feature at M. A. C.

Shades of the ancients! What brilliance is being displayed on the old campus by the Red Cedar this fall term! Without any question, the present sophomore class holds at least two or three men who will be signed up by the Standard Oil League when they have completed their college courses.

For years the unsuspecting short course men have been victimized by the sale of "campus tickets" and the like, but it remained for a member of the class of 1916 to come forth with a dazzlingly original method of procuring the wherewithal for frequent trips to the Bijou.

One morning last week, while the influx of new men was at its height, an aspiring and perspiring freshman halted on the campus and looked about him. He drew a long breath, as he wiped the perspiration from his forhead. At last he was one of the boys; he had reached the goal of his present ambitions. He was a student at M. A. C., and life looked extremely rosy to him.

In this moment of extreme happiness, he was unaware of the many dangers which lurked about him, It was not right that he should remain long in ignorance; therefore, enter the afore-mentioned Sophomore.

"Have you taken out your camp-us insurance yet?" was his first query. "You know, practically every new man here gets himself insured the first thing. Better let me write you up."

After asking a few questions, and being informed that a small payment secured a policy protecting him against assaults by irate profes sors and hazing by ungentlemanly upperclassmen, the newest arrival decided he'd better get protected, and there ensued an exchange of

The Freshman went his way rejoicing in his safety, but the story was too good to keep. And now, the surest way to start something is to mention insurance to a wearer of a brown cap.

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